

FRS President's Message

By Daniel Singer, M.D., FACR



SETTING UP A FUNDRAISER FOR A STATE LEGISLATOR

The FRS in conjunction with lobbyist, Alison Dudley, has set a goal to hold a fundraiser for state legislators in at least 5 regions of the state before the 2014 Legislative Session begins.

As a result of the last election cycle, there are many new legislators looking forward to developing a professional relationship with physicians and there is the ever present need for them to seek funds for re-election. There are legislators who have helped us in the past and need our support to continue to be re-elected. Alison also has a great handle on the select few that will likely be most instrumental in furthering the goals of radiologists in the state. She can offer her guidance in selecting a legislator in your area for a fund raising event and will assist you in setting up the event. Although a neophyte in this arena, I will also help in any way that I can as your FRS President.

The first event was Friday, September 6 at my home on Marco Island. Allison has made arrangements for State Representative Matt Hudson, Chairman of the House Health Credentials Committee to attend. Matt is a key player in the healthcare arena and is a friend to radiologists. In addition to having members of my own group Naples Radiologists attending, we also had firm commitments from Radiology Regional of Fort Meyers and Florida Radiology Consultants of Fort Meyers who will also attend and bring campaign contributions to Rep. Matt Hudson's re-election campaign fund.

I am hoping that groups around the state will send checks to support Matt Hudson and make this fundraiser an even bigger success. Please make checks payable to "Matt Hudson Campaign" in the amount of \$500. Please mail to:

Daniel Singer, MD, FACR
465 Parkhouse Ct.
Marco Island, FL 34145

FRS President's Message continued on page 1

FRBMA President's Message

By Troy E. Purcell, MSF



The Florida chapter of RBMA continues to be one of the largest and most active State chapters in the nation. I would like to thank all our members who dedicate time to see this accomplished. The FRBMA continues to be a strong resource for our members and we are confident we will be able to meet whatever challenges we face with your active involvement.

Our FRS/FRBMA meeting in Palm Beach was a tremendous success this year. It was exciting to share our challenges and successes with so many talented colleagues.

Last year, I discussed the need for us as radiology groups to develop a plan for ACO models. I've talked with many of you over the past year in Florida and other states and this seems to be getting more traction. The "take-away" I've been left with is our need to be prepared to live with different payment models. This is a very hot button for many of us; however, our ability to prepare now will assure our ability to survive later.

We continue to hear there is an end in sight for the SGR issue. Let's hope Congress can finally get this resolved. It would appear this year may be the best possible time to see this fixed; however, as stated above, we may need to be leading the discussions on what concessions are implemented to get this resolved. Keep connected to your Congressional and Senate representatives and actively participate in this discussion. If you don't voice your educated opinions, someone else will certainly do it for you.

Next year will continue to see challenges with the implementation of portions of the Affordable Care Act. I trust we can continue to work with the RBMA, FRS and ACR on a National as well as local level to understand the full impact this will have on our specialty. I urge you to utilize our state list-serve to address any questions or concerns you may be facing. The address is fchapter@listserv.rbma.org. This sends your questions to the Florida members so you receive input at a state level and is an excellent tool to stay connected.

It's not too early to mark your calendar for our 2014 Retreat. It will be January 23-24, 2014 at Tradewind's Resort in St. Pete Beach, FL. We intend to have relevant topics that will appeal to all our members. This is a more intimate setting and gives our members the opportunity to network in a fashion not possible at many of the larger society meetings.

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or by phone at 813-806-1070

Fundraisers can be held at a radiologist's home, country club or radiology facility. We need to remember that a fundraiser should provide at least \$5,000 dollars for each legislator. The cost of renting a room at a country club would detract from this total. We will try to provide some FRS PAC money at these events, if needed. Also, please note that corporate contributions are acceptable on the state level as opposed to the national level. The biggest bang is that each radiology group can write one check per year, per election cycle for a specific candidate (Primary and General) for \$500 dollars until November 1st; \$1,000 after Nov. 1st due to a change this past Session in the elections law. In addition to local groups participating, the FRS is hoping that larger groups within the state will also donate to these fundraisers at the \$500 level and after Nov. 1st at the \$1,000 level even if it is not in your local area. Often our members are reluctant to support a legislator that is not in their district. However, we need to remember that these individuals have been carefully selected by Alison to help deliver on the tough proposals coming forward in 2014.

They are members who will be voting on issues that affect our livelihoods. The key issues coming forward will be Teleradiology/Telemedicine attempts to decrease restrictions of those without a Florida license and enhancement of the role of physician extenders in Radiology. These are issues we must win. If it takes funding legislators outside our own districts, so be it!

Food and beverages for these fundraisers have to be accounted for with checks made out specifically to the fundraiser. Each individual is limited to \$500; after Nov 1st \$1,000. For example, the catering at my home will exceed \$1,000 dollars. I can only contribute \$500 dollars myself. I will need help from my partners to cover the rest and all of this must be documented.

It is expected that for every person attending a fundraiser there will be a check for \$500. For example, if a local radiology group is sending two members, each member should bring a check for \$500. If needed, more than one member of a group can contribute a smaller amount to give a total of \$500.

The important issue remains that legislators today are expecting at a level of \$500 for each attendee. During my prior radiology life in Ohio, we used to do fundraisers for state legislators at \$100 for each attendee and invite five legislators at a time. It is a different world today and is more expensive for the legislators to survive a campaign and more expensive for us to play in the game. Thanks to Alison, we have been very successful in achieving our goals at the state level. We need to help Alison and ourselves now by making these fundraisers a success.

Daniel Singer, M.D., FACR
President, Florida Radiological Society

Meet Your 2013-2014 Executive Committee



President: Dan Singer, M.D., FACR

Dr. Dan Singer assumed the position of President for the Florida Radiological Society (FRS) at the annual meeting of the organization in July. Dr. Singer is a neuroradiologist and partner with Naples Radiologists PC. The practice covers the Physician Regional Hospitals of Pine Ridge and Collier Blvd., as well as, Naples Diagnostic Imaging Centers (Outpatient Imaging). Dr. Singer is the Medical Director of Radiology for Physician Regional Hospitals. Prior to coming to Naples, he was in practice for 23 years in Toledo, Ohio with Toledo Radiological Associates. Active with the Ohio State Radiological Society, he served as President from 2000 to 2001. Dr. Singer is on the Radpac Advisory Council and the ACR Government Relations Committee. Favorite hobbies are sailing and woodworking.



President-Elect: Laura Bancroft, M.D.

Dr. Laura Bancroft is Chief of Musculoskeletal Radiology and Program Director for the Diagnostic Radiology Residency Program at Florida Hospital in Orlando, Florida. Prior to coming to Florida Hospital five years ago, she was a Consultant Radiologist at Mayo Clinic Florida, where she served as Program Director for the MSK Radiology Fellowship and Associate Dean of the Mayo School of Allied Health. Dr. Bancroft currently served as Treasurer for the Florida Radiological Society is on the ACR Nominating Committee, ACR Reference Committee, ACR Continuous Professional Improvement Committee for MSK Modules, Planning Committee Member for the International Skeletal Society, Chair of the Musculoskeletal Review Courses for RSNA, and active member of multiple additional national organizations. Favorite hobbies are traveling, photography, and spending time with family and friends.



Past President: Jesse Davila, M.D.

Jesse A. Davila, MD is a radiologist with subspecialty fellowship training in Musculoskeletal Imaging and he practices in Jacksonville, Florida as a senior partner of MBB Radiology (formerly Drs. Mori Bean & Brooks). MBB Radiology is a 45-physician, multi-specialty radiology group. He has also served as Imaging Director of Jacksonville Orthopedic Institute in addition to Assistant Professor at the Mayo Clinic in Jacksonville. Dr. Davila has been a leader at both the state and national levels since 2000, serving as the national Chair of the Residents and Fellow Section as well as the Young Physicians Section. Dr. Davila attended Wayne State University Medical School in Detroit, Michigan. He completed a residency in Diagnostic Radiology at the Mayo Clinic in Rochester, Minnesota. Upon completion of his residency program, Dr. Davila received his fellowship training in Musculoskeletal Imaging at the Mayo Clinic in Jacksonville, Florida. He has been practicing radiology at MBB Radiology since 2005.



Treasurer: Jeffrey Stone, M.D., FACR

Dr. Jeffrey Stone is a Diagnostic and Interventional Neuroradiologist at Mayo Clinic Florida. He is an Associate Professor of Radiology at Mayo Medical School (Rochester, MN) and is a Consultant at the Jacksonville campus. Prior to coming to Mayo Clinic, Dr. Stone practiced for 8 1/2 years in Augusta, GA at the Medical College of Georgia and served as President of the Medical Staff, Director of the Neurointerventional service and as a member of the Board of Trustees. He also held several elected offices within the American Society of Spine Radiology including President from 2009 to 2010. Dr. Stone enjoys fishing, golf, weight lifting and playing guitar and drums.



Secretary: Nicholas Hattton, M.D.

Nicholas Hattton, MD, is board certified in Diagnostic Radiology by the American Board of Radiology with Certificate of Added Qualification (CAQ) in Nuclear Medicine. He is Fellowship trained in Imaging Research, Nuclear Medicine and Magnetic Resonance. Dr. Hattton received his Associate's degree in Radiology Technology at Gulf Coast College in Panama City, Florida; his Nuclear Medicine Technology degree from the Mount Sinai School of Nuclear Medicine Technology in Miami, Florida; and his Medical degree from Spartan Health Sciences University School of Medicine in Vieux Fort, St. Lucia. He completed his residency in Diagnostic Radiology at the Mount Sinai Medical Center Miami, a NCI fellowship in MRI Oncology Imaging at University of Arizona Tucson; Nuclear Medicine fellowship at Emory University in Atlanta, Georgia; and a MRI fellowship at NSI Orlando. Dr. Hattton was a practicing Radiologic Technologist and Nuclear Medicine Technologist for 10 years prior to attending medical school and continues to hold current ARRT certification in both disciplines. Following medical school and residency, he was a Diagnostic Radiologist and Director of Nuclear Medicine at Bayfront Medical Center in St. Petersburg, FL. Dr. Hattton later joined his current practice in 2010 at Florida Hospital Memorial Medical Center in Daytona, FL as a Diagnostic Radiologist, Chief of MRI and Director of Nuclear Medicine. He is also a member of FHMMC Cancer Care Committee and Radiation Safety Committee. Dr. Hattton is a published author and has presented at numerous National and International Radiology Conferences. He was awarded Magna Cum Laude in Neuroradiology at the Radiologic Society of North America 2009 Annual Conference for his presentation of MRI of Multiple Sclerosis. He chaired last year's FRS/FRBMA Annual Meeting and is currently serving as Secretary of the Florida Radiological Society and belongs to the following FRS Committees: Musculoskeletal Radiology, Neuroradiology, Nuclear Medicine, and Program and Education.

FRS PAC

LEGISLATIVE REPORT

On Tuesday, March 5th, the Florida Legislature began its sixty day Session. Speaker Will Weatherford (R) - Wesley Chapel and Senate President Don Gaetz (R) - Destin presided over their respective chambers. This was the first year in a while that the budget revenue collections had improved so folks were in a more cheerful mood as they went about their Legislative business.

This year, there were 1,848 bills filed and of those only 248 passed. Some of those bills, as always, were “big trains” which means that through the amendatory process a single bill can have other bills amended onto it. Often in the final days of Session this occurs, and I spend a lot of my time reading amendments to ensure that no bad language is added into a bill that passes will hurt us.

This Session, the main issues were PPACA - Patient Protection and Affordable Care Act, (Obama Care), Election Reform, Medical Malpractice Tort Reform, Telemedicine, Balanced Billing/Signage Issues, PIP, Licensure fee exemption for Veterans, and DENSE Breast Initiative legislation.

The House and Senate created Select Health Care committees Chaired by Senator Joe Negron (R - Stuart) and Representative Richard Corcoran (R - Lutz) to review the Patient Protection Act and to determine how Florida would implement the Federal law. At the end of the day, the Legislature determined not to accept any of the Federal money and passed legislation that would make changes to the Florida Insurance Code to avoid direct conflicts with PPACA. This allows grandfathered plans to maintain their grandfathered status.

The House has just announced a Select Committee on Health Care Workforce Innovation for the 2014 Session that will be Chaired by Rep. Jose Oliva (R- Hiialeah) and Vice Chair Rep. Cary Pigman (R- Sebring). Rep. Pigman is an ER doctor at a small rural hospital. This committee is tasked with looking at how to service the increased patient load that is anticipated as Obama Care is being implemented. They will be looking at telemedicine and scope of practice as potential ways to service more patients, and will start meeting in September once the committee process gets up and going.

This Session, telemedicine was on the radar screen. There was legislation filed that left out the caveat that those practicing medicine in Florida need to be Florida licensed doctors.

That Legislation was defeated, but as you can see from above, I anticipate more telemedicine bills to be filed. I will continue working with our allies to make sure the language, if passed, mandates Florida licensed doctors. There was language passed this Session that allows Florida licensed doctors who reside out of the state of Florida to be able to apply to AHCA for a Medicaid provider number. As that language was originally introduced, it read, “a health care provider”, which could have been an HMO or a doctor practicing anywhere. Ironically, this was an amendment to the Medicaid Fraud bill that AHCA wanted to pass, however, it was not language offered by AHCA.

Senate Bill 1792 - Med Mal Tort Reform passed this Session. This is a huge win for all doctors. The bill was sponsored by Senator Tom Lee (R- Brandon) and Rep. Matt Gaetz (R- Shalimar). The bill will ensure fairness in the use of expert medical witnesses. It requires an expert medical witness to be in the same specialty as the defendant physician. It ensures a physician’s constitutional right to counsel and gives parties equal access to medical fact witnesses.

The bill was signed by the Governor on June 5th, 2013. A court challenge to this law was filed in five venues just after the bill was signed by the plaintiff’s attorneys contending that it violates patient’s privacy rights. The cases have yet to be ruled on, so for now the law stands.

There was Balanced Billing Legislation filed this Session and I worked with committee chairs to see that the bills were not heard. I was successful and the bills were defeated. Senator David Simmons (R- Orlando) was very helpful on this issue as was Rep. Bryan Nelson (R-Apopka).

Chairman Richard Corcoran (R-Lutz) is still very interested in the price transparency issue as it relates to health care. We worked with him this past Session and will continue to work with him to satisfy his concerns. This Session no language on this issue passed.

Personal Injury Protection (PIP) was discussed in the Senate Insurance Committee. It was decided to wait and see how the courts ruled on the challenge brought by the massage therapists and the acupuncture practitioners on the law that was passed in the 2012 Session. If the courts overturn the law in favor of the above mentioned group there may be a strong move to eliminate the no-fault system.

There was a bill introduced by Sen. Garrett Richter (R-Naples) and Rep. David Santiago (R-Deltona) that waived licensure fees for Veterans that opened up the radiologist assistant chapter that I monitored. I am pleased to report the bill passed cleanly and has been signed into law by the Governor. Both sponsors were wonderful to work with.

The DENSE breast initiative bill was again filed by Senator Jeremy Ring (D-Margate) and also by Rep. Janet Cruz (D-Tampa). Rep. Cruz filed it as a courtesy to Sen. Ring. Thanks to all the mammographers around the state for their feedback on this issue. I was able to utilize the information they sent and educate Rep. Cruz who decided not to move forward with the bill. I worked closely with Sen. Ring’s staff to educate them further so they could explain to their constituent why the bill was not going to move forward. I also worked with Senate Health Policy Chair Aaron Bean (R-Jacksonville) and he agreed to not agenda the bill - effectively killing it also on the Senate side.

The House and Senate tackled election reform and passed House Bill 569. It made numerous changes but the one that stands out is the raising of limits on political giving. Previously all elective public offices could receive \$500 per cycle. Now the Governor, Chief Financial Officer, Attorney General, Agriculture Commissioner, as well as Supreme Court Justices who are on the ballot for merit retention effective Nov. 1, 2013 can receive \$3,000 per cycle. All other candidates for public office were raised to \$1,000 per cycle.

They also removed the limit of campaign contribution made by a minor from \$100 to \$1,000 as long as the contribution is from the minor’s own funds.

This raises the bar on the support one must give to stay competitive.

Our incoming President Dr. Dan Singer has taken the above as a challenge, and he is planning to reach out to membership and have five regional fundraisers around the State. We kicked it off with a successful, small cocktail event at the summer board meeting for Rep. MaryLynn Magar.

Dr. Singer hosted the first official “at home” event of the season at his house in Marco Island for Rep. Matt Hudson (R-Naples). Rep. Hudson is Chair of the Health Care Appropriations committee. He serves on the new select health care innovation workforce committee and he

Resident Letter

By Daisha Hayden, M.D.

The annual meeting in Palm Beach was another huge success for the resident and fellow section. This year we had a total of 38 residents in attendance and 20 posters presented.

While at the meeting, I realized that I have big shoes to fill, being the successor of former president, Dr. Harry Greditzer. However, with the help of recent elects (Drs. Cody O'Dell, Michael Hwang, Joel Urena and Anjeza Chukus), I am up for the challenge.

This coming year we plan on continuing the legacy spearheaded by Dr. Kurt Scherer with hopes of increasing resident RADPAC contribution. We are also planning a food/toiletry drive in our communities. Overall, our goal for this year is to encourage resident participation at the state and national level and increase the voice of the Florida radiology residents.

I am excited to be the 2013-14 President of the Resident and Fellows Section and look forward to another year of growth.

Daisha Hayden, M.D.
President, FRS Resident and Fellows Section

Simpler Times "Spring Cleaning and Country Medicine"

By Charles D. Williams, M.D., FACR

Many home remedies were tried back in the 40's and seeing a doctor was a last resort. Good thing back then we had strong bodies or we may not have survived the treatment. We were treated even if we didn't know what was goin' on. (Ending a sentence with a preposition seems so natural.) Now-a-days we do diagnostic tests even if nothing is going on and it seems that a person in good health is a person who has not been properly investigated.

The Castor Oil remedy must have been a family remedy passed down for generations. It was one of the home medications that country folk kept going along with Vick's Salve, Epsom Salts, Goody's Powders, Ex Lax, Hadacol, Black Draught, Witch Hazel and Carter's Little Liver Pills. The truth was that most ills were not cured but worn out by a strong body.

As a kid during the spring cleaning, it was necessary to get a good dose of Castor Oil whether you needed it or not. During the 1940's, this occurred just as certain as Ground Hog Day. I was not allowed to go barefooted or take off my long handled underwear until the spring dose of Castor Oil. About May I was tired of my long handles stickin' out of my short sleeved shirt and was tired of my worn-out soles flapping on my shoes so I would break down and take the unavoidable.

If we as kids felt sick, regardless of the cause, and expressed any desire to miss school, Mama would bring out the Castor Oil. One day at the age of 7, I was achin' all over. I went out to catch

the school bus but I didn't. Later in the day Mama saw me peeping over the wood pile and I saw her standing on the porch with a belt and a bottle of Castor Oil. After my spanking I took the medicine like a man. Perfect attendance came to me the rest of the year and the next.

At the age of 11, I developed a belly ache one night and woke Mama up. That was a mistake. A dose of Castor Oil followed. Around 4am the pain was worse and another dose of Castor Oil was forthcoming. I was catchin' on and I knew a third dose would kill me. Usually the doctor wouldn't be called until the home remedies had failed. About now Mama knew it was time to see Dr. Frank Gay. He first took a history and did a physical, but that was back in the old days. His clinical judgment was to operate. I asked him if that meant cutting and he said, "Yeah." I replied, "Maybe we should try the Castor Oil one more time." After the surgery he brought in the inflamed appendix in a jar and showed it to me. It was the size of a stringbean. I knew he had made a mistake 'cause what was hurting me was about the size of a cantaloupe.

There were other unusual remedies in South Georgia and North Florida in the 40's. Around 1946 I developed fever and bumps which Dad and Grandma diagnosed as Chicken Pox. Around 10:00 one night Dad wrapped me in a quilt and took me out to the door of the hen house. He got inside and shooed the chickens while they flew over me squawking as I squatted and shivered. However, later it was obvious to me that Dad and

Grandma were bright people. The Chicken Pox had disappeared within 2 weeks.

Most of ya'll probably had the good fortune of missing the hot mustard plaster treatment to the chest for colds and chest congestion. One night while laying around wheezing, Mama brought the mustard plaster into the dark room and missed my chest by 2 feet too low. Mama heard my scream and the screen door slammin' simultaneously as I was leaving. They found me 1 hour later in the hen house. The therapy for Chicken Pox had worked so well I was hoping it would help the mustard plaster pain and whatever else was ailing me.

Medical knowledge has certainly increased since Grandma Williams' time. Grandma had her remedies which she passed on to her kids. She also encouraged her grandkids to do better. At the time of her death, the 7 grandkids carrying her coffin were M.D.'s. At that moment I felt very humbled. With all that medical knowledge of me and my first cousins, we could not help Grandma.

Whether we are dealing with the home remedies of the old days or the sophisticated medicine of the 20th century, we certainly have our limitations. If love for her could have healed her, Grandma would still be with us today.

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Dr. Tate Greditzer (left) presents "The Douglas N. Hornsby, M.D. Leadership Award" to recipient, Dr. Michael Francavilla (right).



Gold Medal Alumni came together for an evening of fun during the awards ceremony.



FRS RFS outgoing President, Dr. Tate Greditzer presents Incoming President, Dr. Daisha Hayden with the "Resident of the Year Award".



Drs. Rob Entel (left), Richard Benator (center), and Charles Williams (right) at the Gold Medal Awards and Cocktail Party.



Incoming FRS President, Dr. Daniel Singer (left) presents the President's Plaque to outgoing President, Dr. Jesse Davila (right).



Dr. Daryl Eber shared the history behind "The Douglas N. Hornsby Award".

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FRBMA, Troy Purcell (left) recipient of the "Above and Beyond Award" and Jeff Younger (right) recipient of "The LaDonna Nichols Lifetime Achievement Award" with LaDonna Nichols (center).



FRBMA President, Troy Purcell gives his acceptance speech after receiving the "Above and Beyond Award".



LaDonna Nichols presents Jeff Younger with "The LaDonna Nichols Lifetime Achievement Award".



Drs Deitte and Benator (front left) with FRS residents at the Gold Medal Awards.

Golf Tournament Winners

First Place With 64:

Dennis Wiseman
Justin Grant
Christopher Lazo, MD

Closest To The Pin:

Jesse Davila, MD

Longest Drive:

Jesse Davila, MD



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RESIDENT OF THE YEAR AWARD
Daisha Hayden, M.D.

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Presented to outgoing President,
Jesse Davila, M.D.

**IRWIN L. ENTEL, M.D., FACR
LEGACY LECTURE**
Robert M. Quencer, M.D. FACR

**RESIDENT POSTER PRESENTATIONS:
HIGHEST HONORS**
Maria Jepperson, M.D.
"Advantages and Pitfalls of Dual Energy
Computed Tomography (DECT) for the
Evaluation of Patients with Urolithiasis and
Ureteral Stents"

2ND PLACE HONORS
Chad Engel, M.D.
"Normal Variability in the Morphology of the
Posterior Annuli of the Lumbar Discs and their
Adjacent End Plates"

3RD PLACE HONORS
Nahaben Patel, M.D.
"Aggressive Fibromatosis at the
Site of Benign Breast Biopsy"

FRBMA ABOVE AND BEYOND AWARD
Troy Purcell, MSF

**LADONNA NICHOLS LIFETIME ACHIEVEMENT
AWARD**
Jeff Younger, MHA, FACHE

Florida Radiological Society, Inc.

Minutes Of The Board Of Directors Meeting

Friday, July 19, 2013

The meeting was called to order by President, Dr. Jesse Davila at 2:00 PM on Friday, July 19, 2013. Members of the Board of Directors present were: Drs. Baran, Beecham, Benator, Buskirk, Cernigliaro, Chen, Cook, Deitte, Eber, Entel, Epstein, Greditzer, Hatton, Levine, Lockwood, Mergo, Miles, Morin, Muroff, Northup, Raskin, Singer, Stone. Also in attendance were Alison Dudley, Al Falco, Dian Ginsberg, Steven Hunter and Lorraine Roger.

Welcome and President's Report, Dr. Davila, M.D

Secretary's Report, Jeffrey Stone, M.D., FACR

MOTION: TO ACCEPT THE BOD MEETING MINUTES FOR JANUARY 26, 2013. Seconded and Passed.

Treasurer's Report, Jeffrey Stone, M.D., FACR

Total income was budgeted at \$312,750 and projected at \$315,000. The Annual meeting expense budget is \$122,300 and projected at \$122,717. Total expenses under our total budgeted expenses and above our projected cash position this year.

Executive Director's Report, Steve Hunter

Steve Hunter gave a 4-year comparison on membership dues. The annual meeting increased in revenue this year due to more Exhibitors. Expenses below projected providing minor surplus. Cash position increased minimally.

FRBMA Report, Al Falco, MBA, FRBMA

The FRBMA Retreat is January 24th at the Trade Winds and Dr. Singer was invited to speak. A 2% sequestration hit radiology. CMS says Medicare Advantage plans should not be deducting the 2%, but they are. Business members need to write letter stating opposition. We're facing the SGR and don't know how it's going to look. It's a 24 1/2 % reduction that happens in January. Proposed CMS rates came out: NM is down 2% and IR is down 2%. Expectation is we do more for less.

Lobbyist Report, Alison Dudley

DENSE Breast issue defeated; bill never heard. Thanks go to Rep. Janet Cruz, who did not move her bill, and Senate Health Policy Chairman Aaron Bean who would not agenda the bill. It is not clear yet if Senator Ring will file the bill again next year. Stand alone balanced billing bills were killed. Telemedicine came in different formats. Some being driven by concern over Obama Care expansion. Radisphere approach, limited to Florida licensed doctors. Nothing passed on PPACA/Obama care, only a bill allowing Dept of Insurance to work on rates. Worked with the FMA to get Med Mal tort reform passed. Language in the bill stating contract doctors can be sued but hospital held harmless was taken out of the final product. Emphasized the importance of networking with community leaders. Election reform bill, which raised limits from \$500 to \$1,000 and \$500 to \$3,000 respectively was discussed. FRS currently a CCE and transitioning a PC.

The meeting was adjourned at 3:05 PM for RADPAC.

The meeting was called to order at 3:17 PM.

NEW BUSINESS

CAC: Coverage Policy: ICD 10, David Epstein, M.D., FACR

Dr. Epstein reported that the ICD 10 codes will not be delayed any longer and will be implemented starting October 2014. He urged those having trouble or needing assistance to contact First Code Service Options.

FMA: Legislative Summary, Robert Entel, M.D., FACR

Dr. Entel reported that the FMA assisted with Expert Witness Reform. The Federal Update regarding SGR based on GEP has been negative, but they are trying to change the 25% cut. There is a subcommittee that will be voting in Washington, DC on Tuesday to change the SGR Formula. The new plan will cost 1.39 billion more than the SGR. It is a work in progress. There is optimism in changing the formula, as there will be incentive programs, quality performance and bonus based on peer standards which can work either way. It is unclear how that will affect radiology.

ACR Advocacy Initiative, Richard Benator, M.D., FACR

Dr. Benator volunteered to become an advocate as part of the SPR Pediatric Council. ACR requested he notify 2 centers, which he did. Dr. Davila sent ACT names of 2 volunteers who were interested in joining a similar committee, and 2 more for another committee. Anyone interested in becoming a member, please contact Lorraine Roger.

CE Broker, Richard Benator, M.D., FACR

CE Broker is the entity that the Florida Legislature has tasked to be in charge of recording CMEs for license renewals. Although the ABR and RSNA keep records of CMEs, physicians are now required to use CE Broker or face the chance of being audited. Dr. Benator has been in contact with Leadership from the RSNA and they have agreed to send our data to CE Broker on our behalf, thus eliminating double reporting. The FRS will notify everyone once completed.

OLD BUSINESS

RLI Campaign, Lawrence Muroff, M.D. FACR

ACR Leadership has suggested solicitation of chapters. One aspect may benefit Florida in various ways to contribute as a chapter, but if the Chapter makes a \$15k commitment over a 5-year period, it gets it back in scholarship. So you can use that scholarship to send a resident to the Kellogg Meeting. At that level it also includes a webinar that any chapter member can tap into. The board decided to create a committee of Drs. Benator, Miles, Singer, Lockwood and DePrima who will discuss further and report back.

Resident Funding, Lori Deitte, M.D., FACR

Dr. Deitte announced Florida Hospital and Larkin as two new resident programs that the board may want to consider for future funding. Although a letter with expectations was sent out to residents this year, attendance has increased. The cost of airfare and hotel is higher and residents are sharing rooms to keep their cost down. The board discussed how to fund the additional programs. Dr. Entel offered to send a \$1k contribution to Alison like he did last year. Dr. Miles advocated Drs Cook and Muroff to ask the ACR to support more than \$2k that they are currently giving to send residents to the AMCLC Meeting. Dr. Deitte will contact the Resident's Programs asking them to contribute annually.

A MOTION WAS MADE TO EXPAND FUNDING FOR 1 ADDITIONAL RAD ONC PROGRAM AND 2 ADDITIONAL DIAGNOSTIC PROGRAMS. Seconded and Passed.

FRS Educational Foundation, Richard Benator, M.D., FACR

Dr. Benator reported that Dr. Rob Entel has supported the Entel Legacy Lecture for several years and that 2014 will be his last year. Dr. Douglas Hornsby has also been funding \$5k each year. In addition to the board of directors FRBMA members Ed Goodemote and Jeff Younger will serve on the Public FRS Foundation and Dr. Jeffrey Stone, Dr. Jeff Younger and Dr. Lori Deitte will sit on the Scholarship and Grant Committee. The current balance in the Foundation account is between \$18 - 23k.

COMMITTEE REPORTS

Program and Education Committee Report,

Philip Cook, M.D., FACR

Dr. Cook introduced the new Program Chair, Dr. Mergo and President, Dr. Singer as part of the new Adhoc Committee. The Committee has decided to renew again with the Ritz-Carlton/Marriott for another 5 year contract and will try to extend that into a 6th year. Meeting locations: Key Biscayne, Amelia Island, Sarasota, Naples, and negotiating with Orlando for the 5th year.

Ensuring Chapter Recognition Awards, Jesse Davila, M.D.

Dr. Davila addressed Dr. Bancroft's request to ensure Chapter Recognition Awards. Dr. Cook suggested documenting all chapter activities and forming a committee to assist FRS staff with this project. Committee will be ongoing and Dr. Bancroft will spearhead. Volunteers are needed. Dr. Singer will assist Dr. Bancroft.

Dose Reporting Task Force, Robert Entel, M.D., FACR

Dr. Entel reported the ordering of CT scans without radiation; good PR to the public as FRS members are the experts in radiation, and taking charge by being a role model to other states. Texas and California have lack luster laws, as they're not required to record doses. Vendors working to lower doses of their scanners. The task force recommended not to propose to legislation this year as it could have unintended political consequences. However, this may be revisited next year.

Nominating Committee, Lori Deitte, M.D., FACR

Dr. Nicholas Hatton was nominated for the Secretary position. Dr. Davila is stepping down as Councilor but would like to fill an Alternate Councilor seat. Dr. Daryl Eber will fill Dr. Davila's Councilor seat. Dr. Edem Chen would like to become the new Young Physician Alternate, leaving an opening for an Alternate Councilor. Drs. Broderick, Desai and Beecham are interested in filling 3 open Alternate Councilor seats.

MOTION: TO APPROVE THE RECOMMENDATIONS OF THE NOMINATION COMMITTEE FOR THE SECRETARY, COUNCILOR, AND ALTERNATE COUNCILOR SEATS.

Seconded and Passed.

ACR Fellowship, Lawrence Muroff, M.D., FACR

Dr. Muroff reported the names of the 5 physicians who completed Fellowship applications this year. The names of those physicians were as follows: May Abdel-Wahab, MD, PhD, Howard Rubinson, MD, Patricia Mergo, MD, Warren Janowitz, MD, JD, and Robert Meli, MD. There were 3 applications that were incomplete and are pending for next year: Those physicians are: Warren Amos, MD, Zoubir Ouhib, MD, and Charles Burkette, MD. Dr. Muroff believes there are several excellent candidates who could be promoted and asked board members to think about their practices and colleagues. He also encouraged all to contact him if they have any questions regarding eligibility.

MOTION: TO ADJOURN MEETING AT 4:53 PM.

Seconded and Passed.

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PAC CONTRIBUTIONS

The following list of Doctors and Groups have contributed \$1,000 or more to the FRS PAC for 2013.

Marco Amendola, M.D.

Bay Radiology

Steven DePrima, M.D

David Epstein, M.D., FACR

Ajay Goyal, M.D.

Lake Medical Imaging &
Vascular Institute

Naples Radiology

Radiology Associates of Hollywood

Radiology Imaging Associates, PA

Our board members are

FRS Foundation:

President Richard Benator, M.D., FACR

Vice President Phil Cook, M.D., FACR

Secretary Gregg Baran, M.D., FACR

Treasurer Doug Hornsby, M.D.

Public FRS Foundation:

Ed Goodemote, Ph.D., RN

Jeff Younger, MHA, FACHE

Scholarship & Grant Committee:

Jeffrey Stone, M.D., FACR

Jeff Younger, MHA, FACHE

Lori Deitte, M.D., FACR

Since the FRS was founded, a major mission of the FRS has been to educate its members, the public and the medical community. In addition, it has also encouraged Radiologist-In-Training to attend and participate with our society in a meaningful manner.

The sad fact is that nothing in life is really free. These goals, as laudable as they are, require adequate funding to be successful. As we all know from our own residencies, radiology residents are not always able to attend and participate due to time and financial constraints.

It seems as though every year the FRS board along with the FRMBA scrambles to enlist individual and corporate support for these goals.

With regard to funding, as an incentive, the idea was promoted by members of the FRS board to create a tax deductible FRS Educational Foundation which would at the least provide a tax deductible means of supporting these goals.

I am happy to announce, that within the last quarter of 2011, the FRS created the FRS Educational Foundation which was incorporated with this **mission statement**:

The FRS Educational Foundation is an organization that shall be operated exclusively for charitable, educational and scientific purposes that comply with the Articles of Incorporation. The Foundation's proposed activities will include:

- Providing educational scholarships and grants to individuals for the purpose of paying their tuition and related educational expenses
- Educating the public and medical community of advances in radiology science and medicine through sponsoring distinguished speakers and funding radiology research
- General promotion and advancement of the medical practice and science of radiology

Our FRS Foundation is now open for business and we respectfully ask that you consider a donation to this fund. You may make a donation directly from this link <http://store.frad.org/frs/donation/frs-donation/>. Should you have a question or comment, please do not hesitate to contact us. You are encouraged to talk with us directly or by calling 813-806-1070 and our FRS liaison will forward your message to us. Please submit your contribution to: FRS Educational Foundation, Inc. • 5620 West Sligh Ave • Tampa, FL 33634-4490

I look forward to seeing your name or corporation on our donor's list.

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*In order to process your registration, we will need the security code on your credit card. If you have a MasterCard, Visa or Discover the 3 digit code will be found on the back of your card in the space provided for your signature (it will be the last 3 digits shown). American Express prints their 4 digit security code on the front of the card above the last digit of your AMEX number.

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**THE RESIDENT AND FELLOW SECTION:
An Invitation to Submit Posters**

by Lori Deitte, M.D.

Dear Residents and Fellows:

We invite you to submit a poster for the Resident and Fellow Poster Symposium at the annual FRS/FRBMA Meeting in Orlando, FL, July 11-13, 2014. Please submit an abstract of 250 words or less to Lorraine Roger at Lroger@flrad.org by June 13, 2014. Include a complete mailing address and email address with your submission.

- Authors will be notified once a decision has been made regarding acceptance.
- Accepted posters will be displayed at the Annual Meeting.
Posters are to be 4'x4'.
- Posters will be displayed throughout the meeting and must be removed by the end of the meeting on Sunday. Any posters left on the display boards will be discarded. It is the responsibility of the author to set up and remove the posters.

We look forward to hearing from you!

Lori Deitte, M.D., FACR
deittl@radiology.ufl.edu