

FRS President's Message

By Jeffrey A. Stone, M.D., FACR



Over the past year we faced challenges and triumphs as a nation, state and society. The Florida Radiological Society continued to weather the storm through the hard work of its officers, councilors/alternate councilors, and the membership. The past year saw a record turnout of attendees at the ACR Annual Meeting which grew beyond the usual Annual Meeting, and Chapter Leadership Conference (AMCLC) governance sessions, to a tremendous educational CME event. Once again the leadership of FRS had a strong presence on

Capitol Hill day while meeting with our Congressman and Senators in an effort to gain support for legislation that impacts our members. There were two main issues for 2015. The first enactment of a bill (House and Senate) entitled the USPSTF Transparency and Accountability Act of 2015 aimed at changing the methodology and secretive nature used by the Preventative Services Task Force in recommending coverage (or more often non-coverage) for screening exams such as mammography in women 40-49 years of age. The second was aimed at opposition to the Multiple Procedure Payment Reduction (MPPR) of the professional component of diagnostic imaging services which is currently 25% applied equally to individual and multiple radiologists interpreting multiple imaging studies from the same patient, on the same day, irrespective of practice setting. The year culminated in a fantastic annual meeting in Key Biscayne, Florida where many of you had the chance to hear leaders in our field discuss the future evolution of Radiology.

So do we maintain the status quo for 2015-2016? I think not. While we continue to take on challenges from outside the society, one of our biggest challenges comes from within: maintaining our membership support and involvement. The FRS is over 1800 strong including active, resident/fellow and retired members. Strength comes in numbers and our success is directly dependent on the support of our members. This not only includes financial support through dues, PAC contributions and donations to the FRS Foundation but more importantly your participation and activism within the society. Having attended the ACR State Leadership conference the past two years during the ACR Annual Meeting, it is evident that we have one of the most advanced state societies within the ACR. Many members might not know all the ways FRS supports the mission of Radiology and more specifically, radiologists throughout the great state of Florida.

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FRBMA President's Message

By Ed Goodemote, Ph.D., RN



The annual FRS/FRBMA meeting always provides a great kick start for the second half of the year. My sincere thanks go out to all of the Board members and staff of FRS and FRBMA who worked so hard to plan and execute this year's event. The attendance was excellent and the event was a great success.

As I mentioned in my opening remarks at the meeting, the Florida RBMA is truly unique in the national RBMA world for a number of reasons. First of all, FRBMA is extremely lucky to have a close working relationship

with the FRS. By jointly sponsoring the annual meeting, we have been able to combine forces to bring top radiology leaders and world class speakers right here to Florida. Second, FRBMA has a rich history of active participation and is one of the largest, if not the largest, chapters in the U.S. Third, FRBMA has a dedicated group of active leaders and has never had trouble finding knowledgeable and hardworking volunteers to serve on the Board. All of these combine to make FRBMA a great organization and resource for our many members in Florida.

Radiology in Florida is also unique. With our senior population, the national healthcare spotlight is often focused on us and we are the consistent targets of CMS and private insurance payers. Our organizations are in a unique position to provide direction to radiologists and their administrative teams. I have found that the FRS and FRBMA have never taken this obligation lightly. This year's conference addressed topics such as practice consolidation and hospital integration, the move from volume based reimbursement to value based reimbursement, cyber security and HIPAA concerns, the move to price transparency, employment of radiologists by hospitals and national companies, Imaging 3.0, unfilled radiology residency programs, and a number of other relevant topics.

In this next year, these topics won't go away. Radiology, and how it is organized and practiced, will continue to evolve. Although I certainly don't pretend to have any better answers than the next guy, I do believe that in the midst of so much change and uncertainty, that there are a couple of consistent fundamentals we can all still agree on.

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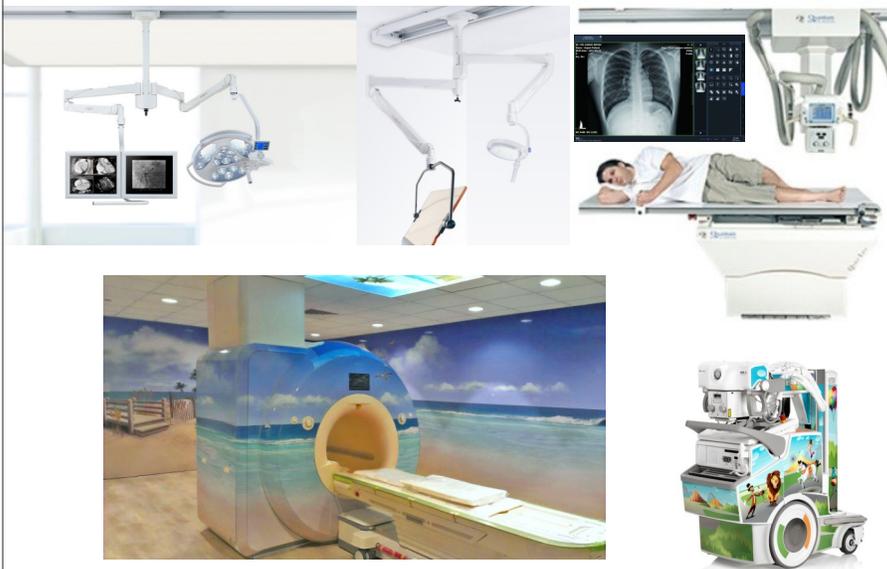
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FRS President's Message

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The main function of the FRS is in alignment with the ACR and is best summarized by our mission statement: “advancing the science of radiology, improving radiologic service to patients and the medical community and studying the economics of radiology; the encouragement of improved and continuing education for radiologists; and the establishment and maintenance of high medical and ethical standards in the practice of radiology.” While by no means totally inclusive, this is accomplished in many ways:

- **Radiology Practice Support:** Providing concise, current information on global issues that affect the practice of radiology through communications to the membership such as the annual Focus newsletter, monthly E-Brief and the annual meeting. The FRS councilors and alternate councilors also actively participate in developing and implementing Practice Parameters and Technical Standards (formerly known as the ACR Guidelines) throughout the year and during the ACR AMCLC held in Washington, DC each spring. In addition, several of our members serve your interests as leadership of the ACR including on the Board of Chancellors, Council Steering Committee and College Nominating Committee. The efforts of the society not only benefit our membership but also the patient's we serve. We have been very successful in pushing forth efforts to protect patient's access to affordable, quality imaging provided by physicians with the best knowledge and expertise, the radiologist.
- **Political Activism:** The FRS is very involved at the state level through our personal and very dedicated lobbyist, Alison Dudley. She advises our society of all state legislation that affects our profession and acts to protect the best interests of our profession and the patients we serve. Furthermore, her success is directly linked to the generous contributions our leadership and membership make to the FRS PACS. As we all know, nothing can be accomplished at the state capitol without money and we have been very successful at supporting candidates who are champions for radiology. Our political efforts are also instrumental at the federal level through the generous time and work of FRS councilors and alternate councilors who visit Capitol Hill each year and make our voices heard.
- **Education:** The FRS supports residents from all the Diagnostic Radiology and Radiation Oncology programs throughout Florida. This supports their attendance and participation at the state capitol in Tallahassee with Alison Dudley, participation at the annual FRS summer meeting in Florida, as well as attendance at the resident and fellow section and Capitol Hill visit during the annual ACR meeting in Washington D.C. A select group of residents are provided financial scholarship support through the FRS Foundation in order to attend and participate in these activities. This helps shape their career and they become versed in the other facets of Radiology beyond image interpretation and image-guided intervention. Your generous tax deductible contributions to the foundation make this possible. In addition, the FRS Foundation has enabled members of the FRS to pursue leadership education through the ACR Radiology Leadership Institute (RLI). Each applicant is carefully screened by the grants and scholarship committee and qualified individuals receive financial support for these activities. The FRS also continues to provide outstanding continuing medical education through the annual meeting held every summer rotating across the State of Florida. The FRS proudly partners with the FRBMA, Florida Radiation Oncologists and Resident & Fellow section in presenting concurrent sessions at the annual summer meeting of interest to all members of the radiology family. This very successful endeavor is one of the largest and most comprehensive state radiological society meetings in the country and allows attendees to obtain necessary CME credit while networking with their peers across the state and making new friends.

The FRS continues to improve its resources available for radiology practice throughout Florida. The FRS leadership is also here to serve its membership and welcomes any comments or concerns you may have. Please feel free to contact us at any time. In addition, we invite you to attend the winter and summer board meetings respectively held in January at the Educational Symposia office in Tampa, Florida and the annual summer meeting rotating throughout the state each July/August. The 2016 annual summer meeting will be held at the luxurious Ritz-Carlton in Amelia Island on August 5th-7th. I encourage every member to participate and help the society continue to grow and excel. It is with great honor and pride that I look forward to serving you over the next year.

Thank you.
Jeffrey A. Stone, M.D., FACR
FRS President

FRBMA President's Message

continued from cover

First, is that we need to continue to focus on providing the highest quality care and service at all levels. Second, we need to stick together.

It is time to step up and meet with other groups in order to carefully monitor what is going on. With the correct information, we can make correct decisions.

I hope to see everyone at the FRBMA Winter Retreat meeting January 28-29, 2016 in Orlando. It will be a great opportunity to network and hear from some great speakers in the field of radiology.

Ed Goodemote Ph.D., RN
President, FRBMA
Chief Executive Officer
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Resident Letter

By Aaron Kline, M.D.

This year's annual meeting in Key Biscayne was a great success! We had over 50 residents in attendance with 43 resident poster presentations. We heard presentations from Dr. McGinty on economics, Dr. Donnelly on his path to leadership, Dr. Chang on innovation, Dr. Drane on contracts, and Dr. Liu on investment basics.

The Douglas M. Hornsby Leadership Award was presented to Dr. Walt Drane of Gainesville in recognition of his long-time mentorship of residents.

We welcomed the new executive board members of the Resident and Fellow Section who were elected during the meeting. The new officers are Vice President Dr. Ashish Sethi, Treasurer Dr. Miguel Flores, Secretary Dr. Eric Addo, and Communications Officer Dr. Bo Liu. Drs. Douglas Hornsby and Kurt Scherer will serve as co-chairs of the Resident and Fellows Section Committee as we endeavor on projects for this upcoming year and plan for next year's annual meeting.

Our collective goals for our section include increasing PAC contributions with a goal of at least 50% resident participation in each residency, formalizing record keeping and officer duties in order to facilitate goal setting and organizational memory, facilitating poster presentation participation, maintaining resident FRS liaisons at each of the eight residency programs in Florida, and increasing our financial literacy and job strategy.

Lastly, and very importantly, we plan to increase medical student interest in radiology at our respective medical schools across Florida.

I am honored to serve as the president of the Resident and Fellow Section, and I am energized for the upcoming year.

Respectfully,
Aaron Kline, M.D.
University of Florida - Gainesville

Meet Your 2015-2016 Executive Committee



President: Jeffrey A. Stone, M.D., FACR

Dr. Jeffrey Stone is a Diagnostic and Interventional Neuroradiologist specializing in spinal disorders at Mayo Clinic Florida. He is an Associate Professor of Radiology at Mayo Medical School (Rochester, MN) and is a Consultant at the Jacksonville campus. Prior to coming to Mayo Clinic, Dr. Stone practiced for 8 1/2 years in Augusta, GA at the Medical College of Georgia and served as President of the Medical Staff, Director of the Neurointerventional service, and as a member of the Board of Trustees. He also held several elected offices within the American Society of Spine Radiology including President from 2009 to 2010. Dr. Stone has been an ACR councilor for Florida since 2011 and served as councilor representing the ASSR from 2006-2009. He has been a member on the ACR Economics Committee on Coding and Nomenclature and the Economics Committee on Interventional Radiology and Interventional Neuroradiology since 2006 and is the chair for the Committee on Pain, MSK and Pain Management as part of the ACR Task Force for Clinical Practice of Interventional Radiology and Interventional Neuroradiology. He currently serves on the Radiology Committee and Coding Committee for the North American Spine Society. Dr. Stone is a member of the board of directors for the Jacksonville Humane Society. In his free time, Dr. Stone enjoys boating, fishing, weight lifting and playing guitar and drums.



Treasurer: Daryl Eber, M.D.

Dr. Daryl Eber is Vice President of Digital Radiology and an attending at Mt. Sinai Hospital in Miami, FL. Dr. Eber is also the Chief Medical Officer of itMD, a medical imaging software company based in Miami, FL. Dr. Eber currently serves as Treasurer of the Florida Radiologic Society, is an FRS councilor, an active member in the Young Physicians Section of the ACR, as well as, multiple other national organizations. Dr. Eber completed his Radiology residency and Nuclear Medicine fellowship at the University of Miami/Jackson Memorial Hospital. Favorite hobbies include reading, traveling, photography, and golf.



Secretary: Steven J. DePrima, M.D.

Dr. DePrima earned his medical degree from Emory University School of Medicine in Atlanta, Georgia. He completed his residency in Diagnostic Radiology in the U.S. Air Force at David Grant Medical Center. He completed Fellowships in Neuroradiology and Interventional Neuroradiology at the University of Miami/Jackson Memorial Hospital, where he also served as Assistant Professor of Radiology in the section of Neuroradiology. He currently holds the appointment of Assistant Clinical Professor of Radiology at the University of Miami Miller School Of Medicine.

Dr. DePrima is a senior member of the American Society of Neuroradiology and holds a Certificate of Additional Qualification in Neuroradiology. He has served as a Member of the Board of the Florida Radiological Society since 2007. He currently serves on the American College of Radiology Accreditation Committee for MRI. His private practice has been in association with the Miami Neuroscience Center since completing his Fellowship, where his interests include interventional neuroradiology, Gamma Knife radiosurgery, and the imaging of intracranial malignancies.



President-Elect: B. Nicholas Hatton, M.D.

Dr. Nicholas Hatton is board certified in Diagnostic Radiology by the American Board of Radiology with certificate of Added Qualification (CAQ) in Nuclear Medicine. He is Fellowship trained in Imaging Research, Nuclear Medicine and Magnetic Resonance. Dr. Hatton completed his residency in Diagnostic Radiology at Mount Sinai Medical Center Miami, a NCI fellowship in MRI Oncology Imaging at University of Arizona Tucson, a fellowship in Nuclear Medicine at Emory University in Atlanta, Georgia and a MRI fellowship at NSI Orlando. Dr. Hatton was a practicing Radiologic Technologist and Nuclear Medicine Technologist for 10 years prior to attending medical school and continues to hold current ARRT certification in both disciplines. Following medical school and residency, he was a Diagnostic Radiologist and Director of Nuclear Medicine at Bayfront Medical Center in St. Petersburg, FL. Dr. Hatton later joined his current practice in 2010 at Florida Hospital Memorial Medical Center in Daytona, FL as a Diagnostic Radiologist, Chief of MRI and Director of Nuclear Medicine. He is also a member of FHMMC Cancer Care Committee and Radiation Safety Committee. Dr. Hatton is a published author and has presented at numerous National and International Radiology Conferences. He was awarded Magna Cum Laude in Neuroradiology at the Radiologic Society of North America 2009 Annual Conference for his presentation of MRI of Multiple Sclerosis. He chaired the 2012 FRS/FRBMA Annual Meeting and is currently belongs to the following FRS Committees: Musculoskeletal Radiology, Neuroradiology, Nuclear Medicine, and Program and Education.



Immediate Past President: Laura W. Bancroft, M.D.

Dr. Laura Bancroft is the Chief of Musculoskeletal Radiology and Program Director for the Diagnostic Radiology Residency Program at Florida Hospital in Orlando, FL. Prior to coming to Florida Hospital 7 years ago, she was a Consultant Radiologist at Mayo Clinic Florida, where she served as Program Director for the MSK Radiology Fellowship and Associate Dean of the Mayo School of Allied Health. Dr. Bancroft is the Past President for the Florida Radiological Society and serves on the ACR Continuous Professional Improvement Committee for MSK Modules, Secretary for the Society of Skeletal Radiology, Assistant Chair for the MSK division of RadioGraphics, Planning Committee Member for the International Skeletal Society, Chair of the International Visiting Professor program for RSNA, ABR Core Exam MSK Committee member, future Editor in Chief of Seminars in Musculoskeletal Radiology, and is an active member of multiple additional national organizations. Favorite hobbies are traveling, photography, and spending time with family and friends.

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LEGISLATIVE REPORT

On Tuesday March 3, 2015, the Florida Legislature began its sixty-day Legislative Session. House Speaker Steve Crisafulli (R) - Merritt Island and Senate President Andy Gardiner (R) - Orlando presided over their respective chambers. The budget revenues were strong, but the Federal Government had not acted on the lower income pool (LIP) funding which pays for hospitals uncompensated care. This created a huge bone of contention between the House, Senate, and Governor.

There were 1,754 bills filed and only 231 passed. This was a very unusual session due to the LIP funding crisis and the different approach to solving the funding shortfalls the two legislative bodies took. The budgets as proposed were \$4.8 billion apart. Also, the Senate was interested in Medicaid expansion and the House and Governor were not. We waited through a majority of the Session for the Feds to act and release the LIP funding and, when they finally did, they gave Florida \$1 billion which was down from last year's \$2.3 billion.

The House was so frustrated with the Senate over Medicaid expansion and the lack of being able to agree on budget allocations that they left on Tuesday - 3 days before the traditional sine die, end of session. This was unprecedented. The Senate met on Wednesday and completed all the legislative business they could and sent many large issues back to the House amended. Since the House was no longer in Session, the bills died on the calendar in returning messages. The Senate President, at the end of the day Wednesday requested the House return and finish their Legislative business via a letter to the Speaker stating they had violated their constitutional duties. The House refused to return and maintained they were within their rights to not return. This unprecedented turn of events had never happened before, the closest to this situation occurred in 1956 under Governor LeRoy Collins.

The Senate Democrats brought suit against the House in the Supreme Court requesting them to be called back as they violated their constitutional duties. The Court did agree with the Senate Democrats in an opinion issued on the Friday which was the last scheduled day of the session - but did not call the House back. This is the main reason so many bills died.

2015 Bills/Issues:

The Telemedicine bill was filed again this year by Senator Aaron Bean, (R) - Jacksonville and Senator Arthenia Joyner (D) - Tampa SB 478.

On the House side Representative Travis Cummings, (R) - Orange Park, and Representative Mia Jones (D) - Jacksonville filed HB 545 the companion measure. This year both bills contained language limiting the practice of Telemedicine in Florida to "Florida licensed doctors only". The bill had no lobbyists opposing it but it did not pass. It is currently legal to practice telemedicine in Florida and the Board of Medicine has rules on Telemedicine. So, I do not know yet if this bill will be filed again for the 2016 Session. It was promoted by the Mayo Clinic, Baptist Health, Jackson Hospital and the Florida Hospital Association. The FHA was so busy with the LIP funding battle they had no political capital left to push the bill. My understanding is they felt it was needed to be reimbursed by insurance companies but some insurance companies are already reimbursing for telemedicine.

Emergency Care Out of Network Health Insurance Coverage/ Balanced Billing was filed again this year. Senator Aaron Bean (R) - Jacksonville filed SB 516 and the companion was filed by Representative Carlos Trujillo (R) - Miami HB 681.

Please note, Senator Bean is the Health Policy Chairman and Representative Trujillo is one of Speaker designee Richard Corcoran's key lieutenants. This bill also had the attention of the Chief Financial Officer's Office. CFO Jeff Atwater's consumer advocate testified in several committees in support of these bills. The bill as drafted, would not have allowed doctors to balance bill in emergency settings. The House was not amenable to compromising and we were able to kill the bill in the Senate. I worked closely with the FMA, and the lobbyists for anesthesiologists, ER doctors/orthopedic surgeons, and pathologists. This is a big issue for Speaker designee Corcoran as he was balanced billed by a Tallahassee anesthesiology group on the birth of his fifth child. I anticipate seeing this bill back during the upcoming Session.

State Employee Health Insurance Bill by Representative Jason Brodeur (R) - Sanford HB 7097 - No Senate Companion. This is a pilot project that is to encourage state employees to "shop" for their health care procedures/ testing and if they do not spend the full amount covered by their plan they can split savings with the state. There are no measures for quality or if retesting was necessary. Also, the bill posted pricing for procedures on state web site and there is concern amongst specialties that because pricing varies throughout the state, and the state employees have a big pool of folks to offer plans, the pricing for some of their services may be artificially low. The concern is this would be used by insurance companies to set the reimbursement floor artificially low. This bill failed.

Scope of Practice - Nurses prescribing controlled substances by Senator Denise Grimsley (R) - Sebring SB 614 And companion bill filed by Representative "Dr." Cary Pigman (R) - Sebring HB 547. Dr. Pigman is also one of Speaker designee Corcoran's chief lieutenants. This bill failed but is anticipated to be back in the upcoming Session.

Health Insurance Reform Legislation - FMA bill filed by Senator Don Gaetz (R) - Destin SB 784 and companion bill by Representative Shawn Harrison (R) - Tampa HB 863. This bill had many beneficial health insurance reforms for doctors but it did not pass including "step therapy" fail first language.

The Senate passed a Health Insurance Affordability Exchange. SB 7044 - No House Companion.

Due to the Legislature ending without completing their one constitutionally mandated duty of passing a balanced budget they had to return for a Special Session.

The bad blood between all the elected officials had cooled and we were called into Special Session for June 1st through June 20th.

The Special Session proclamation agreed to by the Speaker and Senate President included the State Budget, the Senate's plan on Medicaid expansion and several issues that the House wanted. They were: CON deregulation, drug prescription by advanced registered nurse practitioners and physician assistants (scope of practice), state employee health insurance pilot project (transparency), ambulatory surgical centers, direct primary care, recovery care services.

Also the tax package (CST tax/ sales tax holiday and other tax breaks) which contained language the Governor particularly wanted to pass was included in the call.

At the end of the day, the only thing that passed was the budget and the tax reform package. The House killed the Senate's Medicaid bill and the Senate decided not to do any of the House's health care related proposals.

The Special Session ended a day early. The Governor quickly acted on the budget vetoing \$461.4 million out of the proposed \$78.7 billion budget. Many of his vetoes were felt by the Senators to be targeted at items they had interest in due to their stance on Medicaid reform. The most notable was the veto of money going to special needs children that President Gardiner had championed. It was considered a political pay back to the Senate's position on Medicaid expansion.

This has left a bitter taste in many a Senator's mouth. The 2016 Legislative Session begins on January 12th and ends on March 11th. Committee meetings start in September.

Now due to the Supreme Court throwing out the Congressional maps in 8 districts the Legislators have called a Special Session for August 10th through 21st to rewrite the maps. The call is limited to reapportionment so no other Legislative business can be conducted. In anticipation of the Florida State Senate maps being thrown out by the Court there has also been a Special Session called to rewrite the Senate maps October 19th through November 6th.

The rewriting of the maps is going to create a huge political domino effect as is already being seen in all the candidates announcing for Marco Rubio's seat. The rewriting of the Senate maps will also potentially effect who is the next Senate President as the race to replace President Gardiner has not been resolved.

The other important fact to note is while the Legislators are in Special Session they cannot fundraise which puts incumbents at a political disadvantage. The Primary Election is August 30, 2016 and the General Election is November 8, 2016.

During week three of the Legislative Session, four residents traveled to Tallahassee to participate in the FRS Resident Program. Drs. Laura Bancroft, Crystal Scott, Jessica Sinoff, Rizwan Assad and Michele Edison arrived in town in time to have dinner with Senator Hukill, Dr. Charles Williams and his lovely wife, Pat, Dr. Maribel Lockwood and Dr. Tim Sweeney. Dr. Williams gave them a wonderful welcome and a historical overview of Radiology and its practice in the State of Florida. Senator Hukill talked to them about the importance of being involved in the Legislative process. They spent the rest of their time in Tallahassee meeting with Legislators and attending committee meetings. They were wonderful Ambassadors for the FRS.



Residents with Senator Dorothy Hukill, Drs. Bancroft, Lockwood, Sweeney and Williams

The 2016 Session will be another very active and contentious session with upcoming House leadership not being friendly to the medical community. It is very important as we move forward as an organization that we use our place in the community to be active and network with leaders, opinion makers, and other doctors in your local area.

SUPPORT THE PROFESSION THAT SUPPORTS YOU!

Remit to: FRS PAC, 5620 West Sligh Avenue, Tampa, FL 33634

Make it a point to get to know these folks as it will help you in the long run protect the profession you enjoy. If you have any questions about your local races, please feel free to contact me at: alisondudley@dudleyandassociates.com.



Residents in the Senate Chamber



Residents with President Pro Tempore Garrett Richter

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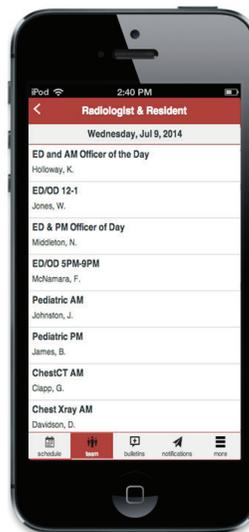
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Radiology Associates of Florida, PL	Michael Foley, MD, FACR
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Resident Of The Year Dr. Ashish Sethi with RFS President Dr. Cody O'Dell.



FRS Gold Medal recipients at the awards ceremony.



Dr. Martin Northup with Gold Medal recipient Dr. Lori Deitte.



The recipient of the LaDonna Nichols Lifetime Achievement Award was Dr. Steven Miles.

Florida Radiological Society & Florida Radiology Business Management Association

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Incoming FRS President Dr. Jeffrey Stone with outgoing FRS President Dr. Laura Bancroft.



FRBMA President Ed Goodemote was the recipient of the FRBMA Above and Beyond Award.



FRBMA attendees at the Gold Medal Reception



FRS Residents with Dr. Lori Deitte.

Congratulations!

RESIDENT AND FELLOW SECTION DOUGLAS M. HORNSBY LEADERSHIP AWARD:

Walter E. Drane, M.D., FACR

RESIDENT OF THE YEAR AWARD

Ashish Sethi, M.D.

CHARLES D. WILLIAMS, M.D., FACR LEGACY LECTURE

Walter E. Drane, M.D., FACR

RESIDENT POSTER PRESENTATIONS:

HIGHEST HONORS

Alysha Vartevan, M.D.
 "Linking Optic Nerve Sheath Diameters and Glioblastoma Multiforme: A Retrospective Analysis"

2ND PLACE HONORS

Joseph Diaz
 "Imaging Features and Incidence Of the Calcaneal Pseudocyst"

3RD PLACE HONORS

Jeremy Macke, M.D.
 "Accuracy of Robot-Assisted Pedicle Screw Placement For Adolescent Idiopathic Scoliosis In the Pediatric Population"

FRBMA ABOVE AND BEYOND AWARD

Ed Goodemote, Ph.D., RN

LADONNA NICHOLS LIFETIME ACHIEVEMENT AWARD

Steven Miles, M.D., FACR

Golf Tournament Winners

First Place Team with a Score of 64:

Staige Hoffman
 Robert Ribinski
 Bradley Barnes

Closest to the Pin:
 Andrew Bowman

Longest Drive:
 Bradley Barnes



Florida Radiological Society, Inc.

Minutes of the Board of Directors Meeting

Friday, July 17, 2015

The meeting was called to order by President Dr. Bancroft at 2:00 PM on Friday, July 17, 2015. Members present were: Drs. Bancroft, Baran, Bowman, Cernigliaro, Chen, Cook, Davila, DePeri, DePrima, Eber, Entel, Epstein, Hatton, Hornsby, Katz, Kedar, McCook, Mergo, Morin, Northup, Phelan, Porter, Sensakovic, Singer, Stone, Swain, Vallow, Williams. Also in attendance were Alison Dudley, Al Falco, Steve Hunter, Lorraine Roger

Welcome and President's Report, Laura Bancroft, M.D.

Dr. Bancroft reported the chapter had won the ACR Overall Excellence Award this year.

Secretary's Report, Daryl Eber, M.D.

MOTION: TO ACCEPT THE BOD MEETING MINUTES FOR JANUARY 31, 2015. Seconded and Passed.

Treasurer's Report, Nichols Hatton, M.D.

Dr. Hatton deferred to Steve Hunter to give the financial report.

Executive Director's Report, Steve Hunter

The FRS currently has 891 active, dues paying members and 95 have not paid. 51% of our total membership is non dues paying members. Projected meeting income is \$84,500, projected expenses are \$117,000, and total projected deficit is \$33,000. Change in cash position projected to remain stable. Board re-balanced investments account, minimally increasing the risk profile for greater balance between investments and a potential better rate of return. Re-balancing had a short-term affect on the value of the portfolio, resulting in a \$500 deficit.

FRBMA Report, Al Falco, MBA, FRBMA

ICD-10 implementation scheduled for October 1st. CMS is giving a 12-month grace period if wrong ICD-10 claim sent. Surveys suggest that many practices are not fully prepared for implementation. Radiologists from out-of-state practices are increasingly performing patient care services in Florida. While they are licensed in Florida, it presents a dilemma for many radiologists and patients.

Lobbyist Report, Alison Dudley

Telemedicine Bill included "Florida Licensed Doctors" language to ensure those practicing telemedicine in the State of Florida are licensed here. Bill did not pass. Balanced Billing legislation filed again, contested and defeated in the Senate. Scope of Practice bill - physician extender/nurse prescribing controlled substances, was filed again and pushed hard by nurse and PA advocates but failed to move forward. FMA bill, which contained Step Therapy ("Fail First") and other physician friendly insurance measures, also failed. State Employee Health Insurance pilot bill failed to pass.

Very few bills passed this Session due to the breakdown of relations between the House, Senate, and Governor over the shortfall in low income pool funding and Medicaid expansion. At the conclusion of the Special Session, June 1st-20th, the legislators had passed only a budget and the tax package.

Florida's Supreme Court negated current Congressional maps and will be back in Special Session for redistricting only on August 10th. Florida Senate maps will likely be challenged and may need to be re-drawn as well.

ADJOURN FRS BOARD MEETING AND ENTER PACS SESSION AT 2:50 PM

We have \$5k with \$2k committed. Basically, there is a balance of \$3k in PAC, Alison reported she is mostly focused on the Senate as the House is limited.

A target of \$50k in the PAC was recommended. Out of 85 races FRS PAC was involved in, we lost only 5. The FRS is ranked 2nd to last by the FMA PAC and a more robust PAC fund is necessary to achieve society goals. It was suggested that FRS PAC be a current priority over RADPAC.

ADJOURN FROM PAC SESSION AND RETURN TO FRS BOARD MEETING AT 3:06 PM

OLD BUSINESS

Program and Education Committee Report, Phil Cook, M.D., FACR

Potential speakers and strategies to attract more meeting attendees discussed. Ending Saturday Session at 2:30 PM, vs. 4:45 PM suggested. The majority vote was to change the end time on Saturday to 2:30 PM for 2016 and beyond.

Dr. Hornsby introduced as the 2016 Program Chair. Dr. Feranec was thanked for the good job he did with this year's meeting. Dr. Laura Vallow gave a brief overview of the 2015 faculty line up acting as the new Radiation Oncology Program Director.

FRS speaker policy to allow the ability to waive the meeting registration fee, on a select basis, for faculty who are only attending the meeting to give their lecture but will not be staying for the entire meeting proposes. The request was voted on and unanimously passed by the board.

NEW BUSINESS

CE Broker, Laura Bancroft, M.D.

Creating a database at FRS for CE Broker will cost \$3,700. The board voted against spending the money at this time but may revisit in the future.

OLD BUSINESS

Directors and Officers and G&L Insurance, Nicholas Hatton, M.D.

The Finance Committee recommended Bankers/Great American D&O Insurance compared to Carolina Casualty. Great American was not as expensive and offered better coverage.

MOTION TO APPROVE PURCHASING THE RECOMMENDED D&O AND G&L INSURANCE

Seconded and passed.

Finance Review, Jeffrey Stone, M.D., FACR

The ACR recommended independent financial review as good practice for chapters. FRS is a non-profit 501(c)(6) status and may engage in PAC as long as it is not the primary purpose of the society. The Foundation is a 501(c)(3) charitable organization and also a non-profit. Both the society and foundation reports are compilations performed by a non-independent CPA. This may meet the criteria for the FRS foundation and suffice for the needs of the FRS as reviews and audits are very expensive.

MOTION TO DO A COMPILATION FOR THE FOUNDATION AND HAVE EXECUTIVE COMMITTEE CONTINUE TO MONITOR

Seconded and passed.

NEW BUSINESS

Young and Early Career Physician Section, Daryl Eber, M.D.

Dr. Eber requested creating a Physician Section Task force Ad Hoc Committee.

MOTION TO CREATE A PHYSICIAN SECTION TASK FORCE AD HOC COMMITTEE

Seconded and Approved.

OLD BUSINESS

FRS Educational Foundation, Gregg Baran, M.D., FACR

Foundation is currently Public. Bylaws currently state Officers of the FRS include Councilors and Alternate Councilors, which classifies all donations by Councilors and Alternate Councilors as private. Additionally, contributions to the Foundation from an individual must less than \$5k to be classified as public.

Florida Radiological Society, Inc.
Minutes of the Board of Directors Meeting continued on page 9

Florida Radiological Society, Inc. Minutes of the Board of Directors Meeting

continued from page 8

OLD BUSINESS (CONTINUED)

There are 3 \$1k RLI scholarships available. Application included in the July E-brief with an August 15th deadline. Given the findings in the bylaws above (Councilors and Alternate Councilors are currently Officers) Bylaws Committee to convene and review.

COMMITTEE REPORTS

Bylaws Committee Report, Jeffrey Stone, M.D., FACR

Proposed bylaws changes voted on at the Business Meeting all passed: Resident and Fellow Section become a Standing Committee vs. Ad Hoc committee; Nominate candidates by electronic mail; Vote for candidates by electronic mail; Elected Secretary automatically ascends annually to Treasurer, President-Elect, and President; Clarify process of amendments to the bylaws, including rules for voting by electronic mail.

Fellowship Committee, Al Porter, M.D., FACR

Four Fellowship applications received and approved by the FRS as Chapter Nominations and were then forwarded to the ACR for review and approval. Submitted for ACR Fellowship: Drs. Raj Kedar, Barbara McComb, Marcia Murkami and Laura Bancroft.

Nomination Committee, Daniel Singer, M.D., FACR

Dr. Steven DePrima was voted as the new Secretary.

Other Committee Reports, Laura Bancroft, M.D.

Committee Reports are archived on the Committee Page of the FRS website.

MEETING ADJOURNED AT 4:17 PM

My Road to Radiology “Pedro”

By Charles D. Williams, M.D., FACR, FAAP

My dear friend Charlie Moore called me and asked me to do an article on why I went into Radiology. He said that it would only take 30 minutes of my time. I had to explain that I can't adequately say good morning in 30 minutes.

When I was a young'un, I wanted to be a baseball player when I grew up. It only partially came true. I grew up. When I struck out with the bases loaded, I knew I needed to do something else. I wanted to get out of those cotton fields and get an inside job.

The doctors in Moultrie, GA served as role models. These doctors touched folks' lives in many ways beyond the art-of-healing. They helped Pedro and other young folks to grow up and they still live in the thoughts and memories of Pedro.

Several physicians influenced Pedro. One was Dr. McGinty who arrived in Moultrie in 1930. He did not know everything, but he did get to know Pedro and he knew Pedro's dog's name and Pedro's dog's best friend. He had a lifelong relationship with our family and he didn't have to write it down.

Another doctor who came to Moultrie in 1935 was an ophthalmologist. He selected my Aunt Pearlie and Uncle Willie to be his tenant farmers for his farm. He gave Pedro glasses which kept the big boys from hitting him and the girls from kissing him. In 1945 he told Pedro he was a good boy and I believed him. It must have been so. He was a doctor.



Geese Kay © on Flickr

One day I believe Pedro was about 16 years old and he decided it was about time to ask Dr. Frank Gay how you get to be a doctor and how you get there from Moultrie. Pedro sat down on the sidewalk outside Dr. Gay's office which was one block from Main Street and waited. The sun started going down before Dr. Gay appeared at the doorway.

Pedro hopped up and quickly asked, “Dr. Gay, how do you get to be a doctor?” He looked Pedro straight in the eyes and said, “You just have to want to bad enough.” He then said if you have strong enough desire, everything else like the hard work and discipline will fall into place. That made sense. He didn't even make fun of Pedro and at that moment I think he believed him. Pedro thanked him and started walkin' home thinkin' and dreamin'.

My Road to Radiology “Pedro” continued on page 10

The FRS Mission Statement

To serve and represent the interests of the Florida House of Radiology by

- Committing efforts and resources to advocate for cost effective, safe and accurate imaging and patient care, thereby improving the quality of patient care statewide.
- Positively influencing the socio-economic factors affecting the practices of the House of Radiology in Florida via
 - A. Representation to government and commercial payers.
 - B. Educational efforts and communication with the FRS membership.
- Representing the Florida House of Radiology in coordinated efforts with other radiological and medical organizations at the local, state and national levels.
- Actively participating in relevant Florida medical government affairs to
 - A. Monitor, influence and propose appropriate legislation.
 - B. Monitor and influence state medical regulatory affairs regarding medical imaging and radiation therapy.

My Road to Radiology “Pedro”

continued from page 9

Pedro studied hard and done good in high school getting a hog killing scholarship from Swift & Co. and a fertilizer scholarship from C.O. Smith Quano Company. Pedro then headed up north to Mercer University in Macon, Georgia and even graduated.

At this point in time Pedro never heard of a radiologist and didn't even know they were doctors or could even write prescriptions.

Pedro then attended the Medical College of Georgia. At that time one could go into practice directly from medical school. However, Pedro felt like he needed more learning.

Pedro did a GP Residency which included a lot of pediatrics. Subsequently, Pedro was drafted into the Air Force during the Vietnam years and sent to Homestead AFB and did pediatrics for 2 years. On my first day of practice of pediatrics in the Air Force I wanted to do good so I got me a white coat, a stethoscope and a bottle of lollipops on my desk. On this first day an Air Force Sergeant brought his 5 year old child in for his vaccination. I reached for a lollipop with one hand and had the needle and syringe in the other. The 5 year old Sergeant's kid looked my way and said, "I don't want any of your damn lollipops. Just give me that shot and let me get the hell out of here." I did just that and I ate the lollipop. By the end of the day all my lollipops were gone.

The first day of practice had finally come to an end but yet there was the sound of some soft footsteps. Upon turning around there stood a cute little 5 year old girl dressed in a pink princess outfit with a crown. She sweetly said, "Trick or treat." I had forgotten it was Halloween and the lollipops were gone. There were a couple of oranges on the desk left over from lunch. She opened her sack and I dropped in an orange. She looked into the sack and looked back up at me about to cry. I thought that was not enough. I reached for the second orange and dropped it into the sack. She again looked into the sack and quizzically back up at me.

I asked, "Honey, weren't the oranges enough?" She replied, "Doctor, you crushed my damn cookies." This put me to thinking. Am I in the right profession?

A young educated radiologist, Dr. Bob Steiner, from Philadelphia arrived and became my friend. When his kinfolks visited him he would always invite me over for supper. He called it dinner. They had never seen a real southerner before. Dr. Steiner thought that I should become a pediatric radiologist. I thought a pediatric radiologist was a radiologist that never grew up. He told me that I could still talk to patients, Mamas, Daddys, Grandmamas and even to other doctors. If all else failed, he stated that I could walk around the corner and pester the pathologists.

This sounded encouraging. After 2 years of pediatrics, pediatric radiology became appealing and I flew to Houston, TX to attend Baylor College of Medicine to be exposed to Dr. Ed Singleton at Texas Children's Hospital. On the way out there, I got one of those seats right by the window on the airplane so I could look out during my first airplane flight. After several hours of flying and looking out of the window, I turned to the gentleman sitting next to me and told him that we were finally over Texas. He said, "How come?" I said, "Cause the pine trees are getting taller." He looked over me and out the window and said, "No they're not, we're landing."

Dr. Singleton, Chair of Radiology at Texas Children's Hospital, took a liking to me and told me that I was his favorite raconteur. I had to go to the dictuway to look that word up. He also encouraged me to go into pediatric radiology.

Pedro wanted to be nearer to his cabbage patch in South Georgia so after finishing the radiology residency he went to Shands to become their first fellow in Pediatric Radiology and then to Tallahassee. Ya'll know the rest of the story.

Hey Dude, ...it's me Icy D. Ten
the 500 pound gorilla

...a little dozed and confused? confusion 298.9/F29

...we noticed you were reading upside down, ...yeah, the both of us.

...hey, that's what we thought too, they printed the entire issue upside down except for us, ICD-10 is apparently getting to everyone around here.

Euphoria! 296.99/F349

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Our board members are

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Vice President Phil Cook, M.D., FACR

Secretary Daryl Eber, M.D.

Treasurer B. Nicholas Hatton, M.D.

Past President Richard Benator, M.D., FACR

Public FRS Foundation:

Ed Goodemote, Ph.D., RN

Jeff A. Younger, MHA, FRBMA, FACHE

Scholarship & Grant Committee:

Jeffrey A. Stone, M.D., FACR

Daniel Singer, M.D., FACR

Laura W. Bancroft, M.D.

Since the FRS was founded, a major mission of the FRS has been to educate its members, the public and the medical community. In addition, it has also encouraged Radiologist-In-Training to attend and participate with our society in a meaningful manner.

The sad fact is that nothing in life is really free. These goals, as laudable as they are, require adequate funding to be successful. As we all know from our own residencies, radiology residents are not always able to attend and participate due to time and financial constraints.

It seems as though every year the FRS board along with the FRBMA scrambles to enlist individual and corporate support for these goals.

With regard to funding, as an incentive, the idea was promoted by members of the FRS board to create a tax deductible FRS Educational Foundation which would at the least provide a tax deductible means of supporting these goals.

I am happy to announce, that in 2011, the FRS created the FRS Educational Foundation which was incorporated with this **mission statement**:

The FRS Educational Foundation is an organization that shall be operated exclusively for charitable, educational and scientific purposes that comply with the Articles of Incorporation. The Foundation's proposed activities will include:

- Providing educational scholarships and grants to individuals for the purpose of paying their tuition and related educational expenses
- Educating the public and medical community of advances in radiology science and medicine through sponsoring distinguished speakers and funding radiology research
- General promotion and advancement of the medical practice and science of radiology

Our FRS Educational Foundation is now open for business and we respectfully ask that you consider a donation to this fund. You may make a donation directly from this link <http://store.flrad.org/frs/donation/frs-donation/>. Should you have a question or comment, please do not hesitate to contact us. You are encouraged to talk with us directly or by calling 813-806-1070 and our FRS liaison will forward your message to us. Please submit your contribution to: FRS Educational Foundation, Inc. • 5620 West Sligh Ave • Tampa, FL 33634-4490

I look forward to seeing your name or corporation on our donor's list.

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**THE RESIDENT AND FELLOW SECTION:
An Invitation to Submit Posters**

by Kurt Scherer, M.D.

Dear Residents and Fellows:

We invite you to submit a poster for the Resident and Fellow Poster Symposium at the annual FRS/FRBMA Meeting in Amelia Island, FL, August 5-7, 2016. Please submit an abstract of 250 words or less to Lorraine Roger @ Lroger@flrad.org by end of business on July 9, 2016. Include a complete mail and email address with your submission.

- Authors will be notified once a decision has been made regarding acceptance.
- Accepted posters will be displayed at the Annual Meeting. Posters are to be no larger than 4'x 4'.
- Posters will be displayed throughout the meeting and must be removed by the end of the meeting on Sunday. Any posters left on the display boards will be discarded. It is the responsibility of the author to set up and remove the posters.

We look forward to hearing from you!

Kurt Scherer, M.D.