



**2019**

ANNUAL MEETING OF THE

**Florida  
Radiological  
Society**



**Florida Radiology  
Business Management  
Association**

**THE UPCOMING ROARING TWENTIES** - Success in the Intermediate Term

**July 19-21, 2019**

The Ritz-Carlton Naples  
Naples, Florida

**Diagnostic Radiology Program:** 8.5 AMA PRA Category 1 Credit(s)<sup>TM</sup>

A portion of the Diagnostic Radiology program will be submitted for **SAM qualification**

**Radiation Oncology Program:** 6.5 AMA PRA Category 1 Credit(s)<sup>TM</sup>

A portion of the Diagnostic Radiology program will be submitted for **SAM qualification**

## DIAGNOSTIC RADIOLOGY PROGRAM

### ABOUT THE SCHEDULE

2019 Annual meeting of the FRS & FRBMA will focus on intermediate-term strategies for competing and succeeding in the US radiology marketplace, with an emphasis on important trends expected in the 2020s and beyond. This year's theme is "The Roaring Twenties are Coming; Helping Radiology Succeed in the Intermediate Term."

Each year, we kick off the annual meeting Friday morning with the annual FRS/FRBMA Golf Tournament. The fun continues Friday evening as our exhibitors and members come together for the popular Wine and Cheese Reception in the Exhibit Hall. We are always very grateful for the exhibitors' support and we appreciate a personal visit with the exhibitors to thank them for their continued support of the FRS & FRBMA. There are additional opportunities to interact with our exhibitors on Saturday as the breakfast and coffee break will be held in the exhibit hall, and later, exhibitors will lunch with attendees to allow for continued discussion and interaction.

The FRBMA Session begins on Friday afternoon and joins the FRS Diagnostic General Session on Saturday morning with an outstanding lineup of nationally recognized speakers. The FRS Session will be highlighted by our annual series, **The Steven G. Miles Keynote Socioeconomic Address**, featuring Dr. Bibb Allen, entitled "Artificial Intelligence: Radiology's Next Value Proposition".

Our Saturday afternoon, we will have the **Dr. Lawrence R. Muroff Radiology Leadership Lecture**--Dr Richard Gunderman will present "Why Bigger Isn't Necessarily Better". On Saturday, there will also be breakout sessions for Radiation Oncology and the Resident and Fellow Section.

Our marquee event, the **Gold Medal Reception and Cocktail Party**, will be held early Saturday evening to honor the **FRS Gold Medal** recipient, the **FRBMA Above and Beyond Award**, and the **LaDonna Nichols Lifetime Achievement Award** recipient. Other outstanding FRS & FRBMA members will be recognized for their contributions to the practice of radiology throughout the year. The earlier time for this event allows opportunity to go out and enjoy the beautiful rest of the evening.

Sunday morning will begin with the **Charles D. Williams, M.D., FACR Legacy Lecture and Breakfast** presented by Dr. Lawrence Muroff, "Leadership Lessons That I Have Learned (and so should you) From Charlie Williams". This will be followed by the **Radiology Associates of Florida Clinical Keynote Lecture** by Dr. Jack Ziffer "Imaging in 2019 and Beyond: Perspectives from the Healthcare System".

### TARGET AUDIENCE

This CME activity is structured as a practical teaching course for diagnostic imaging physicians, radiation therapy physicians, and their business managers. It should benefit radiologists, radiation oncologists, and nuclear medicine physicians, as well as other physicians who supervise and interpret these studies.

### SCIENTIFIC SPONSOR

Educational Symposia

### EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Evaluate current socioeconomic issues facing radiologists, radiation oncologists and radiology business managers to prepare for change.
- Learn about technology and payment trends that will significantly impact radiology over the next decade.
- Learn to be a better clinician and leader.

*No special educational preparation is required for this CME activity.*

### ACCREDITATION

**Physicians:** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live educational activity for a maximum of 8.5 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Self Assessment Modules (SAMs):

Educational Symposia has been granted Deemed Status by the American Board of Radiology (ABR). This allows Educational Symposia to develop and implement SAMs that satisfy ABR Part II MOC requirements.

## RADIATION ONCOLOGY PROGRAM

### ABOUT THE MEETING

The Radiation Oncology session will include presentations from both attending faculty and residents. Presentations will review important issues in stereotactic body radiotherapy for oligometastases, the management of HPV positive oropharyngeal cancer, the use of proton radiotherapy for prostate cancer, the treatment of brain metastases, the role of radiation therapy for hepatobiliary malignancies and the use of GRID Lattice for voluminous tumors.

### TARGET AUDIENCE

This symposium is structured as a practical teaching course for radiation oncologists in academic and community practice.

### SCIENTIFIC SPONSOR

Educational Symposia

### ACCREDITATION

**Physicians:** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live educational activity for a maximum of 6.5 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Self Assessment Modules (SAMs):

Educational Symposia has been granted Deemed Status by the American Board of Radiology (ABR). This allows Educational Symposia to develop and implement SAMs that satisfy ABR Part II MOC requirements.

### EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Understand the management of HPV positive oropharyngeal cancer.
- Understand the role of proton radiation therapy in the treatment of prostate cancer.
- Understand the role of radiation therapy in the treatment of brain metastases.
- Understand the role of stereotactic body radiation therapy for oligometastases.
- Understand the role of radiation therapy for hepatobiliary malignancies.
- Understand the use of GRID Lattice for voluminous tumors.

*No special educational preparation is required for this CME activity.*

## CONTACT INFORMATION

### Florida Radiological Society

5620 West Sligh Avenue ph. (813) 806-1070  
Tampa, FL 33634-4490 f. (813) 806-1071

Email:  
[Rogier@frad.org](mailto:Rogier@frad.org)

### Florida Radiology Business Management Association

Attn: Al Falco ph. (386) 274-7118  
1673 Mason Ave #305  
Daytona Beach, FL 32117

Email:  
[Afalco@radassociates.us](mailto:Afalco@radassociates.us)

**DISCLAIMER:** The **FRS&FRBMA** and Educational Symposia (ESI) as planners and presenters of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the **FRS&FRBMA** and Educational Symposia is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.



**SPECIAL NOTE FOR THE DISABLED:** The **FRS&FRBMA** and Educational Symposia wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (813) 806-1070.

## FRS 2018 - 2019 PROGRAM PLANNING COMMITTEE

Gregg Baran, M.D., FACR

Juan Battle, M.D.,  
Diagnostic Radiology Program Chair

Richard Benator, M.D., FACR

Joseph Cernigliaro, M.D., FACR

Philip S. Cook, M.D., FACR FSIR  
FRS Annual Meeting & Education Committee Chair

Steven DePrima, M.D., FACR

Chintan Desai, M.D.

Daryl J. Eber, M.D.

Al Falco, MBA, FRBMA  
FRBMA Program Chair

B. Nicholas Hatton, M.D.

Douglas Hornsby, M.D.

Rajendra Kedar, M.D.

Craig Meier, M.D.  
Resident & Fellow Section Program Chair

Patricia J. Mergo, M.D., FACR

Richard L. Morin, Ph.D., FACR

Lawrence R. Muroff, M.D., FACR

Al H. Porter, M.D., FACR

Kurt Scherer, M.D.

Daniel Singer, M.D., FACR

Laura Vallow, M.D.,  
Radiation Oncology Program Chair

## DIAGNOSTIC RADIOLOGY FACULTY

### Bibb Allen, Jr., M.D., FACR

*Birmingham Radiological Group  
Chair, ACR Board of Chancellors  
Birmingham, AL*

### Steven J. DePrima, M.D., FACR

*Diagnostic and Interventional Neuroradiology  
Miami Neuroscience Center  
South Miami, FL*

### Alison Dudley

*Lobbyist  
Florida Radiological Society  
Tallahassee, FL*

### Richard Duszak, M.D., FACR, FRBMA

*Professor and Vice Chair for Health Policy and Practice  
Department of Radiology and Imaging Sciences  
Emory University School of Medicine  
Atlanta, GA*

### Al Falco, MBA, FRBMA

*Chief Executive Officer  
Radiology Imaging Associates  
Daytona Beach and Ocala, FL*

### Richard B. Gunderman, M.D., Ph.D., FACR

*Chancellor's Professor  
Bicentennial Professor  
Radiology, Pediatrics, Medical Education  
Philosophy, Liberal Arts, Philanthropy and  
Medical Humanities and Health Studies  
John A Campbell Professor of Radiology  
Indianapolis, IN*

### Julian Harris MD, MBA

*President Care Allies  
A Cigna Company*

### Sam Khashman

*CEO  
Tech Partners  
Charlotte, NC*

### Brian J. King

*Global Officer  
Digital, Distribution, Revenue Management & Global Sales  
Marriott International Inc.  
Washington, DC*

### Will Latham, MBA

*Medical Group Strategy, Governance and Merger Consultant  
and Facilitator  
Latham Consulting Group  
Chattanooga, TN*

### Frank J. Lexa, M.D., MBA, FACR

*Professor and Vice Chair of Clinical Affairs and Operations,  
Department of Medical Imaging  
University of Arizona Medical Center  
Chief Medical Officer  
The Radiology Leadership Institute  
Chair of the Commission on Leadership and Practice Development  
The American College of Radiology  
Tucson, AZ*

### Lawrence R. Muroff, M.D., FACR

*CEO & President  
Imaging Consultants, Inc.  
Tampa, FL  
Adjunct Clinical Professor of Radiology  
University of Florida and University of South Florida Colleges of  
Medicine  
Tampa, FL*

### Barbara F. Rubel, MBA, FRBMA

*Senior Vice President, Marketing & Client Services  
MSN Healthcare Solutions  
Past President, RBMA  
Past President, Georgia Radiology Business Management Association  
President, Florida RBMA  
Member, Healthcare Business Management Association  
Green Cove Springs, FL*

### Eliot L. Siegel, M.D., FACR, FSIIM

*Chief of Radiology and Nuclear Medicine  
VA Maryland Health Care System  
Vice Chairman Information Systems  
University of Maryland School of Medicine  
Department of Diagnostic Radiology  
Adjunct Professor Computer Science  
University of Maryland Baltimore County  
Adjunct Professor  
Biomedical Engineering University of Maryland College Park  
Baltimore, MD*

### Jeff A. Younger, MHA, FRBMA, FACHE

*Chief Executive Officer  
Preferred Radiology Alliance, PLLC  
Tampa, FL*

### Jack A. Ziffer, Ph.D., M.D.

*Executive Vice President, Chief Clinical Officer  
Chief Physician Executive  
Baptist Health South Florida  
Coral Gables, FL*

## RADIATION ONCOLOGY FACULTY

### Beatriz E. Amendola, M.D., FACR, FASTRO, FACRO

*Medical Director  
Innovative Cancer Institute  
Clinical Associate Professor  
Florida International University Herbert Wertheim College of Medicine  
Voluntary Professor of Radiation Oncology  
University of Miami Miller School of Medicine  
Miami, FL*

### Jonathan Ashman, M.D., Ph.D.

*Assistant Professor  
Department of Radiation Oncology  
Mayo Clinic  
Phoenix, AZ*

### Curtis Bryant, M.D., MPH

*Assistant Professor Radiation Oncology  
University of Florida Proton Therapy Institute  
Jacksonville, FL*

### Stephen Ko, M.D.

*Assistant Professor  
Radiation Oncology  
Mayo Clinic Florida  
Jacksonville, FL*

### James Melotek, M.D.

*Innovative Cancer Institute  
South Miami, FL*

### Dan Trifiletti, M.D.

*Assistant Professor  
Radiation Oncology and Neurological Surgery  
Mayo Clinic  
Jacksonville, FL*

## Diagnostic Radiology Program

### THURSDAY, JULY 18, 2019

5:00 – 7:00 PM FRBMA Board Meeting

### FRIDAY, JULY 19, 2019

#### 7:30 AM – 12:30 PM Golf Tournament

#### 12:00 – 6:00 Registration

1:00 – 2:00 FRS Program & Education Committee Meeting ♦

2:00 – 5:00 FRS Board Meeting ♦

#### FRBMA Session (FRS members welcome) ♦

1:00 – 2:00 Got Autonomy? Mergers Are Back!  
*Will Latham, MBA*  
*Latham Consulting Group*

2:00 – 3:00 The MIPS and APMs Landscape in 2020  
*Barbara Rubel, MBA, FRBMA*  
*MSN Healthcare Solutions*

3:00 – 4:00 Artificial Intelligence and Robotics: What Managers Need to Know to Prepare  
*Sam Khasbman, CEO*  
*Technology Partners, Inc*

4:00 – 5:00 Roundtable Discussion  
*Al Falco, MBA, FRBMA*  
*Jeff A. Younger, MHA, FRBMA, FACHE*

#### 5:00 End of FRBMA Session

#### 6:00 – 8:00 Wine and Cheese Reception in Exhibit Hall

### SATURDAY, JULY 20, 2019

#### 7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

#### Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 **FRS and FRBMA Presidential Address** ♦  
*Steven DePrima, M.D., FACR*  
*Barbara Rubel, MBA, FRBMA*

8:15 – 8:30 Alison Dudley Report - Legislative Update  
*Alison Dudley*

#### SAM SESSION\*

8:30 – 9:15 Consolidation, Corporatization and Government Expansion: What Oligopoly Means for Radiologists  
*Frank J. Lexa, M.D., MBA, FACR*

9:15 – 10:15 **Dr. Lawrence R. Muroff Radiology Leadership Lecture:** Why Bigger Isn't Necessarily Better  
*Richard B. Gunderman, M.D., Ph.D.*

#### 10:15 – 11:15 Break in Exhibit Hall

11:15 – 12:00 PM **The Steven G. Miles Keynote Socioeconomic Address:** Artificial Intelligence: Radiology's Next Value Proposition  
*Bibb Allen, Jr., M.D., FACR*

12:00 – 12:45 The Digital Revolution in Hospitality and Healthcare: Digital is Hospitable  
*Brian King*

#### 12:45 – 1:45 Lunch with Exhibitors

### SATURDAY, JULY 20, 2019 (Continued)

1:45 – 2:30 ACR Update: Stronger Together: Organized Radiology's Challenges, Opportunities, and Accomplishments  
*Richard Duszak, M.D., FACR*

2:30 – 3:15 Trends in Value Based Care  
*Julian Harris, M.D.*

#### 3:15 – 3:30 Break

#### SAM SESSION\*

3:30 – 4:15 Artificial Intelligence: Hype, Myth, Reality, and How it Will Revolutionize the Practice of Diagnostic Imaging  
*Eliot L. Siegel, M.D., FACR*

4:15 – 5:00 Radiology is Great: But at What Cost?  
*Richard Duszak, M.D., FACR*

#### 5:00 End of Session

#### 5:30 – 7:15 Gold Medal Reception and Cocktail Party

### SUNDAY, JULY 21, 2019

7:30 – 8:00 AM Foundation Board Meeting ♦

#### 7:30 – 8:30 Legacy Breakfast ♦

8:00 – 8:45 **Charles D. Williams, M.D., FACR Legacy Lecture:** Leadership Lessons That I Have Learned (and so should you) From Charlie Williams  
*Lawrence R. Muroff, M.D., FACR*

8:45 – 9:00 Question and Answer Session

#### 9:00 – 9:15 Break

9:00 – 9:15 Resident Poster Symposium ♦

9:15 – 10:00 **Radiology Associates of Florida Clinical Keynote Lecture:** Imaging in 2019 and Beyond: Perspectives from the Healthcare System  
*Jack A. Ziffer, Ph.D., M.D., FACC, FAHA, FASNC, FSCCT*

10:00 – 10:15 Question and Answer Session

10:15 – 10:30 Resident Poster Symposium Awards ♦

#### 10:30 End of Program

10:30 – 10:45 FRS Business Meeting ♦

#### 10:45 End of Meeting

\* This SAM session will be submitted for approval and is subject to change.

♦ Session not accredited for AMA PRA Category 1 Credit(s)<sup>™</sup>

Faculty & topics subject to change.

## Radiation Oncology Program

### SATURDAY, JULY 20, 2019

#### 7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

#### Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 FRS and FRBMA Presidential Address ♦  
*Steven DePrima, M.D., FACR*  
*Barbara Rubel, MBA, FRBMA*

8:15 – 8:30 Alison Dudley Report - Legislative Update  
*Alison Dudley*

#### SAM SESSION\*

8:30 – 9:15 Consolidation, Corporatization and Government Expansion: What Oligopoly Means for Radiologists  
*Frank Lexa, M.D., FACR*

9:15 – 10:15 **Dr. Lawrence R. Muroff Radiology Leadership Lecture:** Why Bigger Isn't Necessarily Better  
*Richard B. Gunderman, M.D., Ph.D.*

#### 10:15 – 11:15 Break in Exhibit Hall

11:15 – 12:00 PM **The Steven G. Miles Keynote Socioeconomic Address** Artificial Intelligence: Radiology's Next Value Proposition  
*Bibb Allen, Jr., M.D., FACR*

12:00 – 12:45 The Digital Revolution in Hospitality and Healthcare: Digital is Hospitable  
*Brian King*

#### 12:45 – 1:45 Lunch with Exhibitors

1:45 – 2:15 The Treatment of HPV Positive Oropharyngeal Cancer  
*Stephen Ko, M.D.*

2:15 – 2:45 GRID Lattice for Voluminous Tumors  
*Beatriz E. Amendola, M.D., FACR*

2:45 – 3:15 Proton Therapy for Prostate Cancer  
*Curtis Bryant, M.D.*

#### 3:15 – 3:30 Break

3:30 – 4:00 SBRT for Oligometastases  
*James Melotek, M.D.*

4:00 – 4:30 Radiotherapy for Hepatobiliary Malignancies  
*Jonathan Ashman, M.D., PhD.*

4:30 – 5:00 Radiation Therapy for Brain Metastases  
*Dan Trifiletti, M.D.*

#### 5:00 End of Session

#### 5:30 – 7:15 Gold Medal Reception and Cocktail Party

\* This SAM session will be submitted for approval and is subject to change.

♦ Session not accredited for AMA PRA Category 1 Credit(s)<sup>™</sup>

Faculty & topics subject to change.

## SATURDAY, JULY 20, 2019

**7:00 – 8:00 AM Registration and Breakfast  
in Exhibit Hall**

**Diagnostic Radiology General Session:  
FRS/FRBMA**

8:00 – 8:15 **FRS and FRBMA  
Presidential Address**  
*Steven DePrima, M.D., FACR*  
*Barbara Rubel, MBA, FRBMA*

8:15 – 8:30 Alison Dudley Report -  
Legislative Update  
*Alison Dudley*

8:30 – 9:15 Consolidation, Corporatization  
and Government Expansion:  
What Oligopoly Means for  
Radiologists  
*Frank J. Lexa, M.D., MBA, FACR*

9:15 – 10:15 **Dr. Lawrence R. Muroff  
Radiology Leadership Lecture:**  
Why Bigger Isn't Necessarily  
Better  
*Richard B. Gunderman, M.D., Ph.D.*

**10:15 – 11:15 Break in Exhibit Hall**

11:15 – 12:00 PM **The Steven G. Miles  
Keynote Socioeconomic  
Address**  
  
Artificial Intelligence:  
Radiology's Next Value  
Proposition  
*Bibb Allen, Jr., M.D., FACR*

12:00 – 12:45 The Digital Revolution in  
Hospitality and Healthcare:  
Digital is Hospitable  
*Brian King*

**12:45 – 1:45 Lunch with Exhibitors**

1:45 – 2:10 Resident Update  
*Bibb Allen, M.D., FACR*

2:10 – 2:35 \$UççE\$\$  
*Richard B. Gunderman, M.D., Ph.D.*

**2:35 – 2:45 Break**

2:45 – 3:10 How Medicare Pays Residents  
*Richard Duszak, M.D., FACR*

3:10 – 3:25 Elections  
**End of Resident Session -  
Rejoin General Session**

3:30 – 4:15 Artificial Intelligence:  
Hype, Myth, Reality, and  
How it Will Revolutionize the  
Practice of Diagnostic Imaging  
*Eliot L. Siegel, M.D., FACR*

4:15 – 5:00 Radiology is Great:  
But at What Cost?  
*Richard Duszak, M.D., FACR*

**5:00 End of Session**

**5:30 – 7:15 Gold Medal Reception and  
Cocktail Party**

## SUNDAY, JULY 21, 2019

**7:30 – 8:30 AM Legacy Breakfast**

8:00 – 8:45 **Charles D. Williams, M.D., FACR  
Legacy Lecture:**  
Leadership Lessons That I Have  
Learned (and so should you)  
From Charlie Williams  
*Lawrence R. Muroff, M.D., FACR*

8:45 – 9:00 Question and Answer Session

**9:00 – 9:15 Break**

9:00 – 9:15 Resident Poster Symposium ♦

9:15 – 10:00 **Radiology Associates of Florida  
Clinical Keynote Lecture:**  
Imaging in 2019 and Beyond:  
Perspectives from the Healthcare  
System  
*Jack A. Ziffer, Ph.D., M.D., FACC,  
FAHA, FASNC, FSCCT*

10:00 – 10:15 Question and Answer Session

10:15 – 10:30 Resident Poster Symposium  
Awards ♦

10:30 End of Program

10:30 – 10:45 FRS Business Meeting ♦

**10:45 End of Meeting**

## FRS &amp; FRBMA

gratefully acknowledges support from  
the following organizations in 2018 and  
looks forward to their support again for  
the 2019 annual meeting.

## Thank You!

Advocate Radiology Billing

Alpha II, LLC

APS Medical Billing

Baldwin Krystyn Sherman Partners

Bayer HealthCare

Canopy Partners

Change Healthcare

CMS Imaging, Inc.

Data Media Associates, Inc.

Dova Pharmaceuticals

EIZO, Inc.

Envision Physician Services

Fujifilm Medical Systems

Integrated Medical Partners

Mag Mutual Insurance Company

MBMS, LLC

MedInformatix, Inc.

MSN Healthcare Solutions

OAC Collection Specialists

PatientPay

Philips Healthcare

Preferred Radiology Alliance, PLLC

ProAssurance

Radiology Partners

Ramsoft

ScImage, Inc.

ScriptSender

Siemens-Healthineers

Strategic Radiology

Zotec Partners

♦ Session not accredited for AMA PRA Category 1 Credit(s)<sup>™</sup>

Faculty & topics subject to change.

**2019**  
Annual Meeting of the  
**FRS & FRBMA**

**July 19-21, 2019**

The Ritz-Carlton Naples  
Naples, Florida



**About The Resort**

Surrounded by preserved natural beauty and protected parkland, The Ritz-Carlton, Naples is one of the premier luxury Gulf Coast beach resorts on Florida's Paradise Coast, offering an assortment of fun and adventure for the kids, and luxurious amenities, championship golf, world-class dining, and spa treatments for adults, making it an exceptional choice for Florida family vacations.

**How To Get There**

Fly directly to Southwest Florida International Airport, located approximately 25 minutes from the Ritz-Carlton Naples. Daily non-stop flights are available.

**Space is Limited - Reserve Today:** Call Ritz-Carlton Naples for Reservations at: (239) 598-3300 or (877) 590-8187 and identify yourself as a registrant of "FRS and FRBMA Annual Meeting" to receive the group discount or make your reservation online at: <https://book.passkey.com/go/FRSandFRBMA>

**Group Room Rates Start At.....\$259/nt.**  
(single/double occupancy)

\$25 per day for each additional person over age 18 and/or over two people in a guestroom.

**HOTEL TAX:** 11%

**ROOM PREFERENCE:**

King bed/Two queen beds (upon availability)  
Smoke Free Property

**HOTEL CUT-OFF DATE:** June 10, 2019

(group rate available 3 days prior/post meeting – space available basis)

**DAILY PARKING RATES:** Overnight Valet Parking - \$18  
Day Parking - \$8

**DEPOSIT POLICY:** All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card at the time of booking.

**CANCELLATION POLICY:** In order to avoid a penalty fee of the first and last night's room and tax, reservations must be cancelled seven (7) days prior to the individual arrival date.

Check in time is: 4:00 PM; Check out time is: 11:00 AM.

**HOTEL:** 280 Vanderbilt Beach Road  
Naples, Florida 34108  
(239) 598-3300

# Meeting and Social/Sporting Events Registration

**Tuition** - Please Check The Meetings You Wish To Attend (Attendance will be limited; therefore, early registration is strongly suggested.):

*Resort Casual Dress Suggested for Most Functions*

Tuition includes electronic syllabus or please make a selection:  Both Electronic and Printed color syllabus at an extra cost of \$95.00 **Subtotal \$** \_\_\_\_\_

**FRS** Please make checks payable to the Florida Radiological Society and mail to: 5620 West Sligh Avenue • Tampa, FL 33634-4490

	Member in Good Standing	Out of State Chapter	Retired Member / Member in Physics	Resident / Fellow	Non-Member
<b>FRS Diagnostic Radiology</b>					
On/Before June 27	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$500
After June 27	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$550
<b>Radiation Oncology ONLY</b>					
On/Before June 27	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$100
After June 27	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$100
<b>Radiation Oncology (Saturday) and FRS Diagnostic Radiology (Sunday)</b>					
On/Before June 27	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$100	<input type="checkbox"/> No charge	<input type="checkbox"/> \$500
After June 27	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$100	<input type="checkbox"/> No charge	<input type="checkbox"/> \$550
					<b>Subtotal \$</b> _____

**FRBMA** Please make checks payable to the FRBMA and mail to: FRBMA c/o Al Falco • 1673 Mason Ave. #305 • Daytona Beach, FL 32117

	Member in Good Standing	Non-Member
<b>FRBMA Educational Session</b>		
On/Before June 27	<input type="checkbox"/> \$295	<input type="checkbox"/> \$500
After June 27	<input type="checkbox"/> \$325	<input type="checkbox"/> \$550
		<b>Subtotal \$</b> _____

## SOCIAL/SPORTING EVENTS REGISTRATION

Please be sure to complete the following. Tuition for each registrant includes all course materials, including an electronic copy of the syllabus, Exhibit Hall, Wine and Cheese Reception, daily continental breakfast, coffee breaks, lunch with exhibitors, Gold Medal Reception, Cocktail Party and Legacy Lecture Breakfast.

### Friday, July 19, 2019

7:30 AM

#### Golf Tournament

- Registrant - \$99
- Guest 1 - \$99
- Guest 2 - \$99
- Guest 3 - \$99

#### Handicap

Handicap A: \_\_\_\_\_  
 Handicap B: \_\_\_\_\_  
 Handicap C: \_\_\_\_\_  
 Handicap D: \_\_\_\_\_

6:00 PM

#### Wine and Cheese Reception

- Registrant - No Charge
- Guest 1 - No Charge
- Guest 2 - No Charge
- Guest 3 - No Charge

### Saturday, July 20, 2019

12:45 PM

#### Lunch with Exhibitors

- Registrant - No Charge
- Guest 1 - \$35
- Guest 2 - \$35
- Guest 3 - \$35

5:30 PM

#### Gold Medal Reception

- Registrant - No Charge
- Guest 1 - \$45
- Guest 2 - \$45
- Guest 3 - \$45

### Sunday, July 21, 2019

7:30 AM

#### Legacy Lecture Breakfast

- Registrant - No Charge
- Guest 1 - \$45
- Guest 2 - \$45
- Guest 3 - \$45

**Subtotal \$** \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_

**ADD:** FRS Educational Foundation Donation  \$25  \$50  \$250  Other \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_

**Guest Names:** Please provide guest names. Name tags are required for entrance to any meeting, social, and/or sporting event.

Guest 1: \_\_\_\_\_ Guest 2: \_\_\_\_\_ Guest 3: \_\_\_\_\_

**Total Amount Enclosed \$** \_\_\_\_\_

## Meeting Registrant Information

### 4 EASY WAYS TO REGISTER

#### INTERNET **SECURE CHECKOUT!!**

Register online using your credit card number at:  
[www.flrad.org](http://www.flrad.org)

#### WE ACCEPT



#### MAIL

**FRS**  
 5620 West Sligh Avenue  
 Tampa, Florida  
 33634-4490

**FRBMA**  
 c/o Al Falco  
 1673 Mason Ave. #305  
 Daytona Beach, FL 32117

#### PHONE

**FRS** (813) 806-1070  
**FRBMA** (386) 274-7118

#### FAX

(813) 806-1071

Name  M.D.  D.O.  Ph.D.  P.A.  Other

Company Specialty

Address City / State / Zip / Country

Phone Email **(REQUIRED FOR ELECTRONIC SYLLABUS)**

Card Number Exp.Date Security Code

Billing Address City / State / Zip / Country

Cardholder Signature

**A \$50.00 processing charge will be made on refunds requested in writing prior to June 28, 2019. No refunds will be given on or after June 28, 2019.**