

FRS President's Message

By Gregg Baran, MD, FACR



Last summer, I had the honor of becoming FRS president. Thanks to a great infrastructure and groundwork established by past leadership, the job was less daunting than expected. After six months, I found that our excellent committee organization performs well in maintaining and tweaking our most important FRS activities. These activities include improving and preparing the annual meeting, supporting our radiology and radiation oncology residents, monitoring and influencing government affairs in Tallahassee, and working with the ACR on national issues. Even though these activities could occupy all my available time, my initial hope was to find a unique project within the framework of our mission that adds value to membership in the FRS.

Projects and Events

Inspiration came from a FRS membership survey conducted last year. We asked you if the FRS is meeting membership needs and what FRS activities are deemed significant. The highest rated response for both questions was government relations. ACR participation and our annual summer FRS meeting ranked highly as activities that the FRS should continue. FRS communications ranked highly as a need being met.

I am happy to announce that we have made a big step to support our state legislative efforts. We now have a new website, www.flradpac.org, to provide legislative updates, election information, and email lists for legislators. Most importantly, this website allows secure online donations to our FRS PAC. Through our PAC, we can support those leg-

FRS President's Message continued on page 1

FRBMA President's Message

By Al Falco, M.B.A



Our Winter Retreat at the Tradewinds Resort on St. Pete Beach in January was a huge success. Attendance was an all-time high and featured a great lineup of speakers. We decided to schedule our 2011 Winter Retreat at the same resort since it was such a great success. I want to thank Dr. Gregg Baran again for his early morning (he had to go to work) presentation as FRS President and Allison Dudley (FRS Lobbyist) for bringing Sen. Dennis Jones to address our membership. Both did a fine job! Ariel Gonzalez, the ACR's Director of Congressional Affairs brought us up to the minute information from Washington D.C. regarding the plight of the infamous Senate and House versions of the Health Care Reform bills. LaDonna Nichols deserves all the credit for planning and organizing such a wonderful event. I can't thank her enough for all she does for FRBMA.

The RBMA and ACR continue to strengthen ties as they work together to "educate" CMS and the congress. It is clear that the efforts of these two organizations are critical to the long term success of our industry. They need our support at the national as well as at the state (FRBMA & FRS) level. As a result of the collaborative efforts that have been fostered between the ACR and the RBMA, this year is the first time RBMA chapter presidents have been included as invitees to the 87th Annual Meeting and Chapter Leadership Conference (AM-CLC) of the American College of Radiology.

One of the best tools available to those of us in this business is RBMA membership and all the benefits that go with it. It has become an invaluable resource in my professional career. I strongly recom-

FRBMA President's Message continued on page 1

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 Lori Deitte, MD, FACR, Treasurer • Jesse Davila, MD, Secretary
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islators and candidates who may influence relevant Florida legislation. Our success in battling issues in Tallahassee, such as the balanced billing legislation pushed by the insurance industry, require meeting with and educating friendly state politicians who have had the financial and grass roots support from our society. Your dollars to the PAC and support to politicians can have a great return on important socioeconomic or patient care issues.

Communications efforts continue with our biannual FRS&FRBMA Focus newsletter and the monthly E-Brief email newsletter. The E-brief has been updated with an opportunity for you to voice relevant opinions or news in a special section called the Member's Viewpoint. Please feel free to submit an article to E-brief editor, Jesse Davila, MD. Contact Elizabeth Trombetta at etrombetta@flrad.org.

A plan to upgrade our website, www.flrad.org, is under review to include the following:

1. Membership applications to FRS and ACR
2. Easier online meeting registration for FRS/FRBMA members
3. Vendor links, applications and brochures to support the annual meeting
4. PAC website link
5. Fellowship applications (FACR and legislative)
6. Resident section information
7. Member profile updates

The FRS and FRBMA annual meeting is the highlight of our year and offers a unique opportunity to explore the socioeconomic and medical issues that are specific to Florida radiology. The Program and Education committee, chaired by Phil Cook, MD, FACR, has secured a five year contract with The Ritz-Carlton hotel chain. This contract locks in meeting space and hotel room rates at rotating Ritz-Carlton properties throughout Florida, saving significant money to the membership of both organizations. The future leaders and members of the FRS, the Florida resident physicians in diagnostic radiology and radiation oncology, will be encouraged to attend these meetings through FRS stipends. Finally, we have listened to feedback from the vendors who give us financial support and have made appropriate adjustments to benefit all. Please save the dates for our annual meeting at The Ritz-Carlton Orlando, Grande Lakes on July 16-18.

At the ACR annual meeting and leadership conference on May 15-19, the fourteen voting delegates from the FRS will continue to represent the interests of the Florida House of Radiology during the meetings of the ACR council. As usual, the last day of this conference is set aside for Capitol Hill visits to meet with our Florida Congressmen and Senators. All FRS members are invited to participate with our delegation. For meeting registration, please visit www.acr.org.

I have enjoyed this year so far and look forward to tying up loose ends. It's hard to stay still; many issues arise unexpectedly, especially in this year of proposed health care reforms. Medicare sustainable growth rate fix or no fix, Medicare increased utilization assumptions, and proposed Florida balanced billing legislation require our immediate attention and coordination with the efforts of the ACR and FRBMA. It is reassuring to know that we have many devoted board and committee members who tirelessly volunteer their service. The ACR and FRBMA are valuable partners in meeting our mission. I thank the staff and membership of each society who see the importance of this work on behalf of our profession.

mend membership to anyone interested in the business of radiology as a profession. I believe that every radiology group in the state of Florida should require and support RBMA membership for their business staff in leadership and billing roles.

New RBMA Mission Statement

RBMA is the leading professional organization for radiology business management, offering quality education, resources and solutions for its members and the healthcare community, and helping shape the profession's future. RBMA is the trusted source for accurate, relevant and timely information, and adheres to the highest professional standards.

RBMA's Motto: Progress Through Sharing

In 2009 the Florida Chapter web site (offered through RBMA) went live. I highly recommend that you visit http://rbma.org/members/chapters/current_chapters.php. Once you have logged in, just click on the blue Florida RBMA. Here you will find information about our chapter, a complete contact list of FRBMA members, and a "Florida Only" Forum. Please subscribe to this Forum so that you will be a part of this new communication tool. It allows you to send (receive) email to all FRBMA members that have subscribed. This is great for polling FRBMA members or making an announcement. The real benefit of FRBMA is the ability to stay connected with peers in our state.

As an RBMA member, you are automatically a member of the FRBMA – the Florida Chapter of the RBMA. Not only are we the largest state chapter, I have discovered that we have become a model to other states wishing to organize and grow. I recently attended a meeting of all the state chapter presidents. I was proud to learn that the FRBMA is the most advanced in building a strong relationship with their respective state ACR chapter. I fielded many questions asking how we developed and strengthened our relationship with the FRS. They wanted to know how we could even partner with the radiologists in our annual meetings. Clearly, they were envious of our close relationship to our radiologists. The answer that I shared with them was that it did not happen overnight and it took effort (sometimes lots of it) from both sides. Thanks to those many leaders over the years for their foresight and determination. It has paid off and I believe that is FRBMA's greatest achievement as an organization. As current FRBMA President I strive to protect and grow that relationship. I would like to thank my many friends at FRS and FRBMA for their encouragement, patience and guidance. At times, I required all of that and more!

The Florida Legislative Session began on March 2, 2010, and is anticipated to finish on April 30, 2010. This Session has been quite challenging as lawmakers face a 3.1 billion dollar shortfall.

On March 8, 2010, Dr. Gregg Baran, Dr. David Epstein, and their respective business managers Larry Smith and Brian Marx, came to Tallahassee and were able to meet with many Legislators regarding the balanced billing issue. Also in town were Dr. Christopher Francis from USF and Dr. Kareem Bohsali from UF who came to Tallahassee as part of the Fellowship Program. We spent Tuesday in scheduled meetings with fifteen legislators as well as having a lunch meeting with Representative Dorothy Hukill. The Speaker of the House of Representatives, Larry Cretul, met with the group and spoke with us on the balanced billing issue and the sovereign immunity issue for ER physicians which would include radiologists. The Speaker gave us a behind the scenes tour of the House Chambers. Attached is a picture taken on the floor of the House with Speaker Cretul.

Special thanks go out to those who came to Tallahassee. Their help was greatly appreciated and they had a very productive trip. The group was told repetitively by many members of the House and Senate how important it is to be involved in the political process. I welcome any visitors; please contact me if you want to come to Tallahassee during Session so I can plan meetings for your visit. AlisonDudley@dudleyandassociates.com

Those current House and Senate members cannot raise campaign money while they are in Session. Members running for Congress

can raise money even during the Legislative Session. As soon as the 60-day Session is complete those who are running for Legislative office will be back fundraising for their campaigns.

Statewide Races

For the first time in over 120 years, all four cabinet positions are open during the same cycle. This unprecedented and historical occurrence began when Florida Governor Charlie Crist decided to make a run for the US Senate seat being vacated by US Senator Mel Martinez. Governor Crist's desire to have a voice in Washington lead to a series of political dominos that could very well change the political structure of our state. Congressman Kendrick Meek, Democrat, announced his intention to run US Senate also as did former House Speaker Marco Rubio, Republican.

In the wake of Governor Crist's announcement that he would seek the US Senate seat, Chief Financial Officer Alex Sink jumped into the 2010 Governor's race which in turn opened up her seat on the Cabinet. Next to make his move was Attorney General Bill McCollum who stepped into the race as the Republican candidate for Governor, thereby opening up another seat on the Cabinet. The fourth open Cabinet seat is that of Agricultural Commissioner Charlie Bronson who is unable to seek reelection to his Cabinet post because of term limitations. That seat is being sought by current Congressman Adam Putnam and former Democratic Party Leader and Mayor of Tallahassee Scott Maddox. Also, Senator Paula Dokerly has announced her intention to run for Governor on the Republican ticket. Current Senate President Jeff Atwater has announced his intention to run for Chief Financial Officer, as has current House Member Pat Patterson. Former House member, Democrat Lorraine Ausley has announced her intention to run for Chief Financial Officer.

The political dominos don't stop there. In fact, the opening of four Cabinet seats and the US Senate race has been the catalyst for many political shifts across the state and has impacted many legislative races as well.

At this point we know who has announced to run for the various seats, but the final candidate list will not be known until Qualifying closes on June 18, 2010, for all statewide offices. Therefore, if Candidate X is a current sitting Senator and decides to run for higher statewide office, but then changes their mind prior to qualifying, they do not have to give up their current seat.

The Florida Senate

The Florida Senate currently has fourteen open seats. Of these fourteen open seats, nine of them are the result of term limitations



From Left to right: Brian Marx, Dr. Christopher Francis, Larry Smith, Speaker Larry Cretul, Dr. David Epstein, Alison Dudley, Dr. Kareem Bohsali and Dr. Gregg Baran

and the remaining five are largely due to the shifts that are occurring in statewide races. Senate President Jeff Atwater has decided to vacate his Senate seat early and make a run for the position of Chief Financial Officer. Freshman Senator and House of Representatives veteran Senator Dan Gelber has decided to leave the Senate to run for Attorney General and will face fellow Senator Dave Aronberg who is also leaving his Senate seat mid-term to run for this coveted position. Republican Lieutenant Governor Jeff Kottkamp has also announced his intention to run for Attorney General. Another mid-term and freshman Senator, Senator Charlie Justice, will be making his attempt to join Governor Crist in Washington as he is relinquishing his Senate seat to challenge incumbent Congressman Bill Young.

The Florida House

With so many Senators facing term limitations or seeking a higher office, some members of the Florida House of Representatives, are seizing their opportunity to make their move to the Florida Senate. For the 2010 election cycle there are twenty four term limited House seats, but four members are leaving early to seek a position in the Senate and one is leaving mid-term to run for Congress thereby cre-

ating a total of twenty nine open seats in the 2010 election cycle. Of the twenty four term limited Representatives, six of them are trying to extend their political careers by running for a Senate seat and one, Representative Pat Patterson has announced against Senate President Jeff Atwater to be the Republican nominee for the Chief Financial Officer's race.

Please note: In Florida the Senate has 40 Senators and every cycle half are up for election. In the House, there are 120 Representatives and every two years the entire body is up for election. As you can see from the above, the 2010 Election cycle will be historical for Florida. We have the ability to be involved in this process which is paramount to the success of your issues and industry.

We were advised many times by the members we met with the importance of becoming involved in these elections. Please contact me if you would like further information on any of these races.

Alison Dudley
alisondudley@dudleyandassociates.com

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Radiation Oncology Interconnectivity

By May M. Abdel-Wahab, M.D., Ph.D.

The recent media attention has placed radiation safety and radiation therapy incidents in the spotlight. Although serious occurrences are exceedingly rare (radiation continues to have one of the lowest medical error rates in medicine) the recent NYT article highlights the grave consequences that can occur when systems fail—even once. Not only is quality of life at stake, but even human life itself. Quality assurance programs are especially important in the era of virtual simulation and dynamic multi-leaf collimators and Intensity modulated radiation therapy (IMRT). In the past port films were an easy way to confirm the treatment area since a specific geometric area was treated through an aperture that was partially blocked. The blocks were the same place and the amount of radiation going through what was left of the aperture was of a constant intensity—easily verifiable by a simple radiographic film.

The new era brings with it dose-painting with modulation of intensity of the beam through the continuous movement of thin leaves (dynamic multi-leaf collimators) that move in and out of the field leading to a constantly changing aperture throughout the treatment. Thus, verification of the treatment has to depend on a series of quality assurance measures, such as running the treatment through a phantom and checking the doses and the radiation patterns

before the actual implementation of the treatment plan on the patient. This must be done before treatment for every patient. Extensive additional checks and balances exist both quantitative with detailed physics measurements and qualitative through supervision and vigilance by the treating team.

The more practical lesson learnt is that advanced radiation oncology techniques and treatments are complex and require appropriate staffing levels to assure safety. Uninterrupted time and extra attention to detail is needed for the whole team. From the extra time and planning complexity that increases demands on dosimetrists, to the detailed tumor volume and normal tissue delineation and dose prescription requirements and extensive plan reviews that physicians must complete. Furthermore, the expansive quality assurance measurements and protocols that are implemented by the physicists are immense and even more time-consuming. The list of checks and balances required remind one of a NASA list before final lift-off. The complex treatments may also include radiosurgery, remote afterloading brachytherapy, or localization of organs with radiofrequency emitting transponders, ultrasound localization and 4-D CT, cone beam CT as well as respiratory gating among others.

The general public, hospital administrators and even other physicians may not be aware of these extensive time and training demands and the impact on workload. The pressure to treat more with less that is pervasive through healthcare system and the pressure to perform quickly must be addressed to prevent any future incidents. Furthermore, the increasing use of virtual treatments leads to the need for fail-proof connectivity and alerts when transfer of the data is not complete. If the computer shuts down or has an issue, there must be clear warning alerts that the data (eg multi-leaf collimator pattern) was not transferred properly from the planning system to the treatment machine. Promotion of Interconnectivity through efforts such as IHE-RO is essential and requires the collaboration of the radiation oncology community and their professional organizations as well as the vendors of radiation oncology equipment to address these potential safety issues.

As physicians we have a role in educating others about the importance of adequate staffing and training to continue to achieve the high level of safety in this new era of complex treatments. Patient safety must be placed above all else in making administrative decisions and adequate staffing and training cannot be overstated.

The FRS Mission Statement

To serve and represent the interests of the Florida House of Radiology by

- Committing efforts and resources to advocate for cost effective, safe and accurate imaging and patient care, thereby improving the quality of patient care statewide.
- Positively influencing the socio-economic factors affecting the practices of the House of Radiology in Florida via
 - a. Representation to government and commercial payers.
 - b. Educational efforts and communication with the FRS membership.
- Representing the Florida House of Radiology in coordinated efforts with other radiological and medical organizations at the local, state and national levels.
- Actively participating in relevant Florida medical government affairs to
 - a. Monitor, influence and propose appropriate legislation.
 - b. Monitor and influence state medical regulatory affairs regarding medical imaging and radiation therapy.

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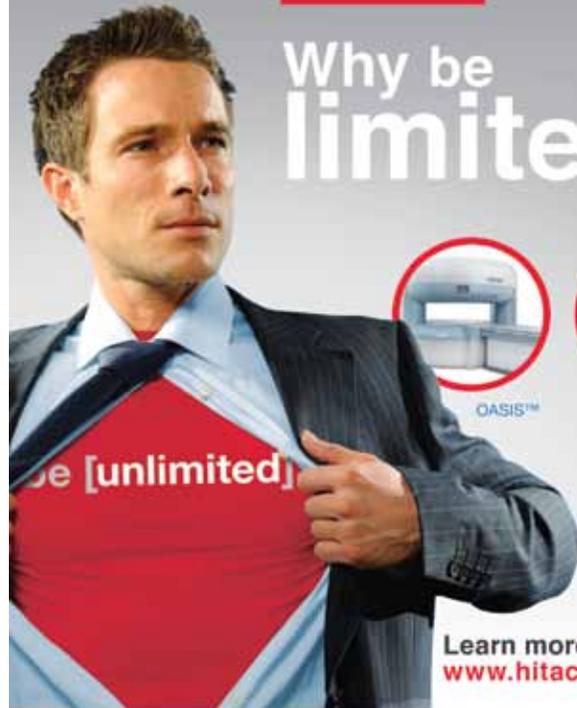
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July 16-18, 2010

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Scientific Sponsor: Educational Symposia

FRS President - Gregg A. Baran, M.D., FACR

FRBMA President - Al Falco, M.B.A.

Diagnostic Radiology Faculty

Gregg A. Baran, M.D., FACR

Thomas H. Berquist, M.D., FACR

Alison Dudley

Al Falco, M.B.A.*

Thomas W. Greeson, J.D.

William Herald*

Manuel A. Hernandez, M.D.

Robert Hughes*

Mark Kransdorf, M.D., FACR

Frank J. Lexa, M.D., M.B.A.

Thomas Magee, M.D., FACR

Richard L. Morin, Ph.D., FACR

Lawrence R. Muroff, M.D., FACR

Kim Olsen

Scott Shill, M.D.

James H. Thrall, M.D., FACR

Laura Varich, M.D.

Joseph P. White, C.P.A., M.B.A., CMPE

Jeff Younger, MHA, FACHE*

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Physicians: Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

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A portion of the program will be submitted to the ABR for SAM qualification.

Radiation Oncology Faculty

Attending Faculty

May M. Abdel-Wahab, M.D., Ph.D.

Matthew C. Abramowitz, M.D.

Matthew C. Biagioli, M.D.

Steven J. Buskirk, M.D., FACR

Eleanor E. R. Harris, M.D.

Andy M. Trotti, M.D.

Jean L. Wright, M.D.

Resident/Fellow Faculty

Kris Huang, M.D.

Kristin V. Kowalchik, M.D.

Omar Mahmoud, M.D.

Kunal Saigal, M.D.

Jacob G. Scott, M.D.

Katherine Tzou, M.D.

Accreditation

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Diagnostic Radiology Program

Thursday, July 15, 2010

5:00 – 7:00 pm FRBMA Board Meeting

Friday, July 16, 2010

8:00 am – 1:00 pm Golf Tournament

11:00 am – 6:00 pm Registration

2:00 – 6:00 pm FRS Board Meeting

FRBMA Session (FRS members welcome)

Not Accredited for AMA PRA Category 1 Credit(s)TM

1:00 "Practice Leaders are on the Hot Seat"
William Herald

2:00 "Top 10 Cost Saving Opportunities for Diagnostic Imaging"
Robert Hughes

3:00 Blue Cross Blue Shield Update
Kim Olsen

4:00 – 4:15 Break

4:15 Roundtable Discussions: Hospital Practice
Jeff Younger, MHA, FACHE, Moderator

Imaging Centers
Al Falco, M.B.A., Moderator

5:15 End of FRBMA Session

6:30 – 8:30 Wine and Cheese Reception in Exhibit Hall

Saturday, July 17, 2010

7:00 – 8:00 am Registration and Breakfast in Exhibit Hall

General Session: FRS/FRBMA

8:00 FRS and FRBMA Presidential Addresses
Gregg A. Baran, M.D., FACR and Al Falco, M.B.A.

8:15 Keynote Address: Health Care Reform 2010: What You Should Do Now
Frank J. Lexa, M.D., M.B.A.

9:00 Nationwide Radiology - Coming to Your Town Soon?
Joseph P. White, C.P.A., M.B.A., CMPE

9:45 ACR Update
James H. Thrall, M.D., FACR

10:15 – 10:45 Break in Exhibit Hall

10:45 Legal Update: Radiology is Blinking Brightly on the Regulatory Radar
Thomas W. Greeson, J.D.

11:30 Crisis Leadership in Radiology
Frank J. Lexa, M.D., M.B.A.

12:15 pm The Crucial Role of Physicists
Richard L. Morin, Ph.D., FACR

12:30 – 1:30 Lunch in Exhibit Hall

Saturday, July 17, 2010 (continued)

1:30 Dashboards and Metrics for Radiology Groups
Joseph P. White, C.P.A., M.B.A., CMPE

2:15 Outpatient Imaging - Changes in 2010
Thomas Magee, M.D., FACR

2:45 Why Radiologists Lose Their Hospital Contracts: Is Your Contract Secure?
Lawrence R. Muroff, M.D., FACR

3:15 Think Strategically in Radiology Group - Hospital Contract Negotiations
Thomas W. Greeson, J.D.

4:00 Legislative Update
Alison Dudley

4:30 End of Session

5:00 – 7:00 Gold Medal Reception and Cocktail Party

Sunday, July 18, 2010

7:30 am **Irwin L. Entel, M.D., FACR**
Legacy Breakfast

8:00 **Irwin L. Entel, M.D., FACR**
Legacy Lecture: The Impact of External Forces on Education Certification and Maintenance of Certification
Thomas H. Berquist, M.D., FACR

8:45 Clinical Keynote Address: Analysis of Bone Tumors: Fundamental Concepts
Mark Kransdorf, M.D., FACR

9:30 – 9:45 Break in Ballroom Foyer

9:45 The Debate over Dose: Medical Necessity vs Risk of Radiation-Induced Cancer in Advanced Medical Imaging
Manuel A. Hernandez, M.D.

10:15 Update on Pediatric Imaging
Laura Varich, M.D.

10:45 Turning Around an Interventional Practice
Scott Shill, M.D.

11:15 Question and Answer Session
Faculty

11:30 FRS Business Meeting
(not accredited for AMA PRA Category 1 Credit(s)TM)

12:00 pm **END OF PROGRAM**

Radiation Oncology Program

Saturday, July 17, 2010

7:00 – 8:00 am Registration and Breakfast in Exhibit Hall

Resident Presentations

8:00 Management of Glioblastoma in the Elderly
Jacob G. Scott, M.D.

8:30 Accelerated Partial Breast Irradiation Using IMRT in Early Stage Breast Cancer
Kunal Saigal, M.D.

9:00 The Role of Androgen Deprivation in Localized Prostate Cancer
Omar Mahmoud, M.D.

9:30 Advances in Image Guidance in Radiation Therapy
Kris Huang, M.D.

10:00 – 10:30 Break in Exhibit Hall

10:30 The Role of COX-2 Expression in Prostate Cancer
Katherine Tzou, M.D.

11:00 Marginal Zone Lymphoma of the Parotid in Sjogren's Syndrome
Kristin V. Kowalchik, M.D.

Attending Lectures

11:30 Post-operative Radiation Therapy for Prostate Cancer
Steven J. Buskirk, M.D., FACR

12:00 pm Image Guided Radiation Therapy for Breast Cancer
Eleanor E. R. Harris, M.D.

12:30 – 1:15 Lunch in Exhibit Hall

1:15 Gynecologic Cancer Brachytherapy - The Role of Image Guidance
Matthew C. Biagioli, M.D.

1:45 Role of HPV in Head and Neck Cancers
Andy M. Trotti, M.D.

Workshop of IMRT Techniques in Head and Neck, Prostate and Breast Cancer

2:15 Practical IMRT Techniques in Breast Cancer
Jean L. Wright, M.D.

2:35 Practical IMRT Techniques in Prostate Cancer - Advances in Technique and Localization
May M. Abdel-Wahab, M.D., Ph.D.

2:55 Cranial Nerve Delineation for Treatment of Head and Neck Cancer
Matthew C. Abramowitz, M.D.

3:15 **End of Radiation Oncology Breakout Session**

Faculty & topics subject to change.

SAVE THE DATE! | FRS & FRBMA Future Annual Meeting Dates

Year	Location	Dates
2011	The Ritz-Carlton, Key Biscayne	July 15 – 17, 2011
2012	The Ritz-Carlton, Sarasota	July 20 – 22, 2012
2013	The Ritz-Carlton, Palm Beach	July 19 – 21, 2013
2014	The Ritz-Carlton Orlando, Grande Lakes	July 11 – 13, 2014

2009 FRS/FRBMA ANNUAL MEETING



Resident of the Year: Daryl Eber, M.D.



Resident and Fellow Section Douglas M. Hornsby Leadership Award presented to Alison Dudley by Drs. Daryl Eber and Melissa Themar-Geck



Dr. Steve Miles and Legacy Lecture faculty Dr. Manuel Viamonte



Alison Dudley, Representative Hasner and wife Jillian, Dr. Robert Entel



FRS Gold Medal recipient, Dr. Robert Entel, and family



Incoming FRS President, Dr. Gregg Baran, presenting the Presidential plaque to outgoing FRS President, Dr. Richard Morin

Florida Radiological Society & Florida Radiology Business Management Association

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FRS Gold Medal Recipients



Dr. Steve Miles with his award for continued service to the FRBMA



Al Falco, Pat Epting and Marla Harmon with FRBMA Above and Beyond Award recipient, Tracy Sanders



Tracy Sanders receiving the FRBMA Above and Beyond Award presented by MEGAS



Drs. Lawrence Muroff and Charles Williams presenting the FRS Gold Medal to Dr. Robert Entel



Dr. Robert Entel accepting his Gold Medal

Golf Tournament Winners

1st Place team with a score of 61:
Dale Fandel, Patrice Garacci, Jerrald Hendrix and Tom Herald

Closest to the pin:
Bill Herald

2nd Place team with a score of 64:
Bernard Rubenzer, Andrew Bolles, David Turetsky, and Ira Turetsky

Longest Drive:
Don Margo



Congratulations!

RESIDENT AND FELLOW SECTION DOUGLAS M. HORNSBY LEADERSHIP AWARD

Alison Dudley

RESIDENT OF THE YEAR AWARD

Daryl Eber, M.D.

FRBMA ABOVE AND BEYOND AWARD, SPONSORED BY MEGAS

Tracy Sanders

FRBMA presented a special award to Dr. Steve Miles thanking him for his many years of service to FRBMA as a speaker, leader, and friend to the organization.

FRS President's Plaque

Presented to outgoing President, Richard L. Morin, Ph.D., FACR by incoming President Gregg A. Baran, M.D., FACR

FRS Gold Medal Award

Robert L. Entel, M.D., FACR

Resident Poster Presentations:

Highest Honors: Tiffany Tucker, Moffitt Cancer Center and Research Institute, "Diagnostic Performance of Color Elastography Scoring and Strain Ratio Assessment in the Evaluation of Breast Lesions: Initial Experience at a Single Cancer Referral Center"

Honors: Rachel Pevsner, Mount Sinai Medical Center/Miami Children's Hospital "An Uncommon Presentation of a Very Common Disease: Abnormal Bone Marrow Signal on MRI in Aleukemic Acute Lymphocytic Leukemia"



FRS MEETING, CIRCA 1950s

Dr. Andre Capi, ACR member since 1953, attended the 2009 FRS & FRBMA Annual Meeting and provided us with the picture below, which was taken at a gathering of Florida radiologists in the 1950s. We have done our best to accurately identify those in the picture, but if we have made an error or you know someone not identified in the picture, please contact the FRS office so that we can preserve this valuable piece of FRS history!

From left to right

- #2 Judson Graves
- #3 Don Gaghagen
- #5 Wade Rizk
- #6 Ivan Isaacs
- #7 Joseph
- #8 Lucinian
- #10 Bob DeArmis

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Resident Report: FRS Government and Legislative Fellowship

By Kareem Bohsali, M.D., University of Florida Radiology Resident

Christopher Francis, M.D., University of South Florida Radiology Resident

It is with great pleasure that we inform you of our four day experience at the Florida Capitol with Alison Dudley, the FRS lobbyist in Tallahassee. We arrived on the eve of the second week of an 8 week legislative session, with most emphasis this year relating to recovering a three billion dollar state budget deficit. We became well acquainted with our esteemed lobbyist, Alison Dudley. Mrs. Dudley gave us a personal tour of the Capitol, including 15-minute meetings with the majority of Senate and House Health Regulation Committee members, including the Speaker of the House of Representatives and the four physicians in the Florida Legislature: Drs. Renuart, Homan, Peaden, and Kreigle.

During these personal meetings were able to express our concerns, as residents, about major issues affecting physicians training in the state of Florida. We discussed our concerns with the "three-strike rule" and fears of maintaining a satisfactory practice upon graduating residency. We also expressed our views on two current legislative bills affecting health care pro-

viders: Senate Bill 2504 regarding "balance billing" and Senate Bill 1474 regarding new provisions for granting sovereign immunity to "emergency health providers" which covers Radiologists. Fortunately, balanced billing did not get a House Companion and was essentially "dead." However, we used most of our time to help convince our legislators of the importance of SB 1474 and its potential effects on reducing defensive medicine and keeping doctors in Florida.

After speaking with the politicians, we realized that physicians are sadly indifferent to the political process. Trial attorneys have significant clout by virtue of political involvement and PAC contributions. Most of the politicians felt that physicians were not active enough in the political process. With only minor additional political and financial efforts, we as physicians have the potential to have groundbreaking influence in our state government.

We are thankful to the FRS, Dr. Gregg Baran, and Mrs. Alison Dudley for the opportunity to spend the week in the Florida Capitol

learning the political process that will affect our future practice of medicine in Radiology. It has truly been an eye-opening experience and given us impetus to remain politically involved in our future careers as Radiologists.

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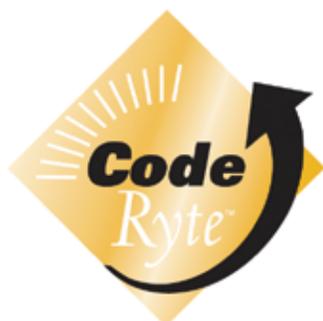
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- Darlene Z. Molenaar, chief executive officer,
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FLORIDA RADIOLOGICAL SOCIETY

5620 West Sligh Avenue

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ph. (813) 806-1070

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**THE RESIDENT AND FELLOW SECTION:
An Invitation to Submit Papers**

by Lori Deitte, M.D.

The FLORIDA RADIOLOGICAL SOCIETY is committed to promoting an increased level of involvement in the Resident and Fellow Section.

As part of this ongoing effort, we would like to extend an invitation to all residents and fellows in Florida radiology training programs to submit a paper for publication in the FRS & FRBMA FOCUS, a quarterly publication of the FRS & FRBMA. It is anticipated that one paper will be published in each FRS & FRBMA FOCUS edition.

The guidelines are as follows:

- Manuscripts, figures and tables should be submitted on-line to ldeitte@bellsouth.net.
- A title page should be submitted including the first and last names of the authors, academic degrees, and institutional affiliation. An address, phone number, fax number and e-mail address for the author responsible for correspondence should be included.
- The format is flexible and may include Introduction, Methods, Results and Discussion sections. Figures and tables should be numbered.
- The total manuscript length is flexible but generally should not exceed 3-4 pages (1000 – 1500 words).
- Original illustrations and figures are encouraged. Written permission to reprint in print and electronic media should be submitted for use of all previously published illustrations or figures.
- Suggested topics: practical practice related topics/clinical observations, case reports, evaluations of new technology, commentaries.

We are enthusiastic about developing the Resident and Fellow Section of the FRS & FRBMA FOCUS and welcome your comments, suggestions and/or feedback via e-mail to ldeitte@bellsouth.net.

WE LOOK FORWARD TO HEARING FROM YOU!