



2017

ANNUAL MEETING OF THE

**Florida
Radiological
Society**



**Florida Radiology
Business Management
Association**

BETTER TO EVOLVE THAN BECOME EXTINCT:

Embracing the Challenge of Modern Radiology

July 21-23, 2017

The Ritz-Carlton, Sarasota
Sarasota, Florida

Diagnostic Radiology Program: 8.25 AMA PRA Category 1 Credit(s)TM

A portion of the Diagnostic Radiology program will be submitted for **SAM qualification**

Radiation Oncology Program: 5.25 AMA PRA Category 1 Credit(s)TM



RLI credits will be available
for some sessions.

DIAGNOSTIC RADIOLOGY PROGRAM

ABOUT THE SCHEDULE

The 2017 annual meeting of the FRS & FRBMA will focus on new health policy trends, innovative ways to create value and enhance patient care. This year's meeting theme is "Better to Evolve Than Become Extinct: Embracing the Challenge of Modern Radiology".

Each year we kick off the annual meeting Friday morning with the annual FRS/FRBMA Golf Tournament. The fun continues Friday evening as our exhibitors and members come together for the popular Wine and Cheese Reception in the Exhibit Hall. We are always very grateful for the exhibitors' support and we appreciate a personal visit with the exhibitors to thank them for their continued support of the **FRS & FRBMA**. There are additional opportunities to interact with our exhibitors on Saturday as the breakfast and coffee break will be held in the exhibit hall, and later, exhibitors will lunch with attendees to allow for continued discussion and interaction.

The FRBMA Session begins on Friday afternoon and joins the FRS Diagnostic General Session on Saturday morning with an outstanding lineup of nationally recognized speakers. A new session this year is "Strategies to Survive in Uncertain Times" by various Florida speakers sharing their personal experience in a panel discussion.

The FRS Session will be highlighted by our annual series, "The Steven G. Miles Keynote Socioeconomic Address", featuring Dr. Gregory N. Nicola, Chair of ACR MACRA committee. On Saturday, there will also be breakout sessions for Radiation Oncology and the Resident and Fellow Section.

Our marquee event, the **Gold Medal Reception and Cocktail Party**, will be held early Saturday evening to honor the **FRS Gold Medal** recipient, the **Douglas N. Hornsby Leadership Award**, the **FRBMA Above and Beyond Award**, and the **LaDonna Nichols Lifetime Achievement Award** recipient.

Other outstanding FRS & FRBMA members will be recognized for their contributions to the practice of radiology throughout the year. The earlier time for this event allows opportunity to go out and enjoy the rest of the evening.

Sunday's session will begin with the "Charles D. Williams, M.D., **FACR Legacy Lecture and Breakfast**" presented by Dr. Tim R. Williams, "Epistemology of Oncology". This will be followed by the "Radiology Associates of Florida **Clinical Keynote Lecture**" by Dr. Jesse A. Davila "Insider Look into Hospital Administration: 5 Efficient Ways to Pack Your Bags".

TARGET AUDIENCE

This CME activity is structured as a practical teaching course for diagnostic imaging physicians, radiation therapy physicists, and their business managers. It should benefit radiologists, radiation oncologists, and nuclear medicine physicians, as well as other physicians who supervise and interpret these studies.

SCIENTIFIC SPONSOR

Educational Symposia

EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Evaluate current socioeconomic issues facing radiologists, radiation oncologists and radiology business managers.
- Learn new methods to maximize value to patients and referring physicians.
- Discuss the different opportunities in radiology to be successful.

No special educational preparation is required for this CME activity.

ACCREDITATION

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live educational activity for a maximum of 8.25 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Self Assessment Modules (SAMs):

Educational Symposia has been granted Deemed Status by the American Board of Radiology (ABR). This allows Educational Symposia to develop and implement SAMs that satisfy ABR Part II MOC requirements.



RLI credits will be available for some sessions.

RADIATION ONCOLOGY PROGRAM

ABOUT THE MEETING

The Radiation Oncology session will include presentations from both attending faculty and residents. Presentations will review important issues in radiotherapy toxicity and symptom control, stereotactic radiotherapy, intraoperative radiotherapy, breast, lymphoma, lung and CNS malignancies.

TARGET AUDIENCE

This symposium is structured as a practical teaching course for radiation oncologists in academic and community practice.

SCIENTIFIC SPONSOR

Educational Symposia

ACCREDITATION

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live educational activity for a maximum of 5.25 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Understand radiotherapy toxicities and symptom control.
- Understand the role of stereotactic radiation therapy.
- Understand the role of radiation therapy in the treatment of lung cancer.
- Understand the role of radiation therapy for breast cancer.
- Understand the role of Diffuse Large B Cell Lymphoma
- Understand the role of intra-operative radiation therapy.
- Understand the role of radiation therapy in the treatment of CNS malignancies.

No special educational preparation is required for this CME activity.

CONTACT INFORMATION

Florida Radiological Society

5620 West Sligh Avenue ph. (813) 806-1070
Tampa, FL 33634-4490 f. (813) 806-1071

Email:
Lroger@frad.org

Florida Radiology Business Management Association

Attn: LaDonna Nichols ph. (727) 367-7511
1 Key Capri 712 East
Treasure Island, FL 33706

Email:
Ladonnanichols@aol.com

DISCLAIMER: The **FRS&FRBMA** and Educational Symposia (ESI) as planners and presenters of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the **FRS&FRBMA** and Educational Symposia is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.



SPECIAL NOTE FOR THE DISABLED: The **FRS&FRBMA** and Educational Symposia wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (813) 806-1070.

FRS 2016 - 2017 PROGRAM PLANNING COMMITTEE

Warren R. Amos, M.D., FACR
 Laura W. Bancroft, M.D., FACR
 Gregg A. Baran, M.D., FACR
 Richard M. Benator, M.D., FACR
 Joseph G. Cernigliaro, M.D., FACR
 Philip S. Cook, M.D., FACR, FSIR
 Daryl J. Eber, M.D.

Al Falco, M.B.A, FRBMA
 B. Nicholas Hatton, M.D.
 Douglas N. Hornsby, M.D.
 Rajendra P. Kedar, M.D. (Program Chair)
 Patricia J. Mergo, M.D., FACR
 Richard L. Morin, Ph.D., FACR
 Lawrence R. Muroff, M.D., FACR

LaDonna Nichols, RCC
 Alan H. Porter, M.D., FACR
 Lorraine Roger
 Kurt F. Scherer, M.D.
 Ashish Sethi, M.D.
 Daniel Singer, M.D., FACR
 Jeffrey A. Stone, M.D., FACR

Laura A. Vallow, M.D.
 Jeffrey A. Younger, MHA, FRBMA, FACHE

DIAGNOSTIC RADIOLOGY FACULTY

James A. Brink, M.D., FACR**

*ACR Chair, Board of Chancellors
 Radiologist-in-Chief,
 Massachusetts General Hospital
 Juan M. Taveras Professor of Radiology
 Harvard Medical School
 Boston, MA*

Philip S. Cook, M.D., FACR, FSIR

*Chair, FRS Annual Meeting & Education
 Committee
 President & CEO, Cook Diagnostic &
 Interventional Radiology
 Chair, ACR Commission for Interventional &
 Cardiovascular Radiology*

Ricardo C. Cury, M.D., FSCCT

*Chairman of Radiology and Director of
 Cardiac Imaging
 Radiology Associates of South Florida
 Baptist Hospital of Miami and Miami Cardiac &
 Vascular Institute
 Miami, FL*

Jesse A. Davila, M.D.

*Baptist Hospital Secretary Medical Staff
 Imaging Liason Baptist Health System and MD
 Anderson Partnership
 MBB Musculoskeletal Radiologist
 Jacksonville, FL*

Alison Dudley

*Lobbyist
 Florida Radiological Society
 Tallahassee, FL*

**Richard Duszak, M.D., FACR,
 FRBMA****

*Professor and Vice Chair for Health Policy and
 Practice
 Department of Radiology and Imaging Sciences
 Emory University School of Medicine
 Atlanta, GA*

Al Falco, M.B.A., FRBMA*

*Chief Executive Officer
 Radiology Imaging Associates
 Daytona Beach, FL*

B. Nicholas Hatton, M.D.

*FRS President
 Adjunct Clinical Professor of Radiology
 University of Central Florida College of Medicine
 Orlando, FL
 Nuclear Medicine and Diagnostic Radiology
 Florida Hospital
 Daytona, FL*

C. Matthew Hawkins, M.D.*

*Assistant Professor
 Director - Pediatric Interventional Radiology
 Department of Radiology and Imaging Sciences
 Emory University School of Medicine
 Children's Healthcare of Atlanta, Egleston Campus
 Atlanta, GA*

Ron Howrigan*

*President
 Fulcrum Strategies
 Raleigh, NC*

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*FRS Program Chair 2017
 Chief, Department of Radiology and Imaging
 Tampa General Hospital
 Associate Professor and Director, Body Imaging
 & Fellowship
 University of South Florida
 Vice President, Tower Imaging
 Vice President, Orion Medical Management
 Tampa, FL*

Frank J. Lexa, M.D., MBA, FACR**

*Project Faculty, Spain and East Asia Regional
 Manager, the Global Consulting Practicum &
 Adjunct Professor of Marketing, The Wharton
 School, The University of Pennsylvania
 Chief Medical Officer, The Radiology Leadership
 Institute and Chair of the Practice Leaders
 Commission of the American College of Radiology
 Philadelphia, PA*

Steven G. Miles, M.D., FACR

*Sr. VP and Chief Quality Officer Halifax Health
 Clinical Assistant Professor
 FSU College of Medicine
 Clinical Assistant Professor
 University of Florida College of Medicine*

Krishna Nallamshetty, M.D.**

*President, Radiology Associates of Florida
 Director, Cardiothoracic Imaging
 Associate Professor, University of South Florida
 Tampa, FL*

Gregory N. Nicola, M.D., FACR

*Chair ACR MACRA Committee
 ASNR Advisor to the RUC
 Chair ASNR Economics Committee
 Vice-President Hackensack Radiology Group,
 Hackensack, NJ*

Kurt Scherer, M.D.**

*Musculoskeletal Radiologist
 Radiology
 Radiology Specialists of Florida, Florida Hospital
 Orlando, FL*

Ashish Sethi, M.D., MHA**

*Vascular Interventional Radiology
 Fellow
 University of Miami Miller School of Medicine
 Miami, FL*

Timothy R. Williams, M.D., FACR

*Medical Director
 Lynn Cancer Center at Boca Raton
 Regional Hospital
 Radiation Oncology Department
 Boca Raton, FL*

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*Associate Chair Radiology
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 FACHE***

*Chief Executive Officer
 Preferred Radiology Alliance, PLLC
 Tampa, FL*

Bruce Zwiebel, M.D., FACR, FSIR

*Vice Chair of Clinical Affairs
 Dept. of Radiology
 University of South Florida
 Program Director
 Interventional Radiology
 University of South Florida
 Co-Medical Director
 Cardiovascular Center
 Tampa General Hospital
 Tampa, FL*

*FRBMA Program Faculty

**FRS Resident Program Faculty

Faculty & topics subject to change.

RADIATION ONCOLOGY FACULTY

**Beatriz E. Amendola, M.D., FACR
 FASTRO, FACRO**

*Medical Director
 Innovative Cancer Institute
 Clinical Associate Professor
 Florida International University Herbert Wertheim
 College of Medicine
 Voluntary Professor of Radiation Oncology
 University of Miami Miller School of Medicine
 Miami, FL*

Jonathan Ashman, M.D., Ph.D.

*Assistant Professor
 Department of Radiation Oncology
 Mayo Clinic
 Phoenix, AZ*

Julie Bradley, M.D.

*Assistant Professor Radiation Oncology
 University of Florida
 Jacksonville, FL*

Bradford S. Hoppe, M.D., MPH

*James E. Lockwood, Jr. Chair in Proton Therapy
 Associate Professor
 Department of Radiation Oncology
 University of Florida
 Jacksonville, FL*

Byron May, M.D.

*Dept of Radiation Oncology
 Mayo Clinic
 Jacksonville, FL*

Michael Rutenberg, M.D., Ph.D.

*Assistant Professor
 Department of Radiation Oncology
 University of Florida
 Jacksonville, FL*

Steven E. Schild, M.D.

*Professor and Chairman
 Department of Radiation Oncology
 Mayo Clinic
 Phoenix, AZ*

Faculty & topics subject to change.

Diagnostic Radiology Program

THURSDAY, JULY 20, 2017

5:00 – 7:00 PM FRBMA Board Meeting

FRIDAY, JULY 21, 2017

7:30 AM – 12:30 PM Golf Tournament at The Ritz Carlton Members Golf Club

12:00 – 6:00 Registration

12:30 – 1:30 FRS Program & Education Committee Meeting

2:00 – 6:00 FRS Board Meeting

FRBMA Session (FRS members welcome) ♦

1:00 – 2:00 Walmart Health and Implications for Imaging
C. Matthew Hawkins, M.D.

2:00 – 3:00 The Future of Health Care and How to Survive It
Ron Howrigan, President, Fulcrum Strategies

3:00 – 3:15 Break

3:15 – 4:15 Social Media for Health Care Leaders
C. Matthew Hawkins, M.D.

4:15 – 5:00 Roundtable Discussions
Al Falco, M.B.A., FRBMA, Moderator
Jeff A. Younger, MHA, FRBMA, FACHE, Moderator

5:00 End of FRBMA Session

6:30 – 8:30 Wine and Cheese Reception in Exhibit Hall

SATURDAY, JULY 22, 2017

7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 FRS and FRBMA Presidential Address ♦
B. Nicholas Hatton, M.D.
Jeff A. Younger, MHA, FACHE, FRBMA

8:15 – 8:30 Legislative Update
Alison Dudley

8:30 – 9:00 ACR Update
James A. Brink, M.D., FACR

9:00 – 9:45 **The Steven G. Miles Keynote Socioeconomic Address:**
The Ins and Outs of the Merit-Based Incentive Payment System
Gregory N. Nicola, M.D., FACR

9:45 – 10:30 Break in Exhibit Hall

SATURDAY, JULY 22, 2017 (Continued)

Management - SAM SESSION*

10:30 – 11:15 Risk Management in Radiology: It's All About Better Communication
Richard Duszak, M.D., FACR, FRBMA

11:15 – 12:00 PM Burnout in Radiology-Realities, Myths and Strategies for Sustainable Radiology in the 21st Century
Frank Lexa, M.D., MBA, FACR

12:00 – 1:00 PM Lunch with Exhibitors

Strategies to Survive in Uncertain Times

1:00 – 1:15 Is Big Better?
Steven G. Miles, M.D., FACR

1:15 – 1:30 How to Make Your Group Indispensable
Ricardo C. Cury, M.D., FSCCT

1:30 – 1:45 Income Diversification Opportunities for Radiology Practices
Bruce R. Zwiebel, M.D., FACR

1:45 – 2:30 Income Diversification Within Radiology Practice-Strategic Approaches in an Era of Fiscal Constraints
Frank Lexa, M.D., MBA, FACR

2:30 – 2:45 Panel Discussion
Moderators:
Philp S. Cook, M.D., FACR, FSIR
Rajendra P. Kedar, M.D., FACR

Panel:
Ricardo C. Cury, M.D., FSCCT
Frank Lexa, M.D., MBA, FACR
Steven G. Miles, M.D., FACR
Bruce R. Zwiebel, M.D., FACR

2:45 – 3:00 Break

3:00 – 3:45 Evidence Based Advocacy: Radiology's New Translational Research Imperative
Richard Duszak, MD, FACR, FRBMA

3:45 – 4:30 Alternative Payment Models: Current and Future Opportunities for Radiologists
Gregory N. Nicola, M.D., FACR

4:30 End of Session

5:30 – 7:15 Gold Medal Reception and Cocktail Party

SUNDAY, JULY 23, 2017

7:30 – 8:00 AM Foundation Board Meeting

7:30 – 8:30 Legacy Breakfast

8:00 – 8:45 **Charles D. Williams, M.D., FACR Legacy Lecture:**
The Epistemology of Oncology
Timothy R. Williams, M.D., FACR

8:45 – 9:00 Question and Answer Session

9:00 – 9:15 AM Break

9:00 – 9:15 Resident Poster Symposium ♦

9:15 – 10:00 **Radiology Associates of Florida Clinical Keynote Lecture:**
Insiders Look Into Hospital Administration: 5 Efficient Ways to Pack Your Bags
Jesse A. Davila, M.D.

10:00 – 10:15 Question and Answer Session

10:15 – 10:30 Resident Poster Symposium Awards ♦

10:30 End of Program

10:30 – 10:45 FRS Business Meeting ♦

* This SAM session will be submitted for approval and is subject to change.

♦ Session not accredited for AMA PRA Category 1 Credit(s)TM

Faculty & topics subject to change.

Acknowledgements

FRS&FRBMA

gratefully acknowledges support from the following organizations in 2016 and looks forward to their support again for the 2017 annual meeting.

Thank You!

Advocate Radiology Billing
Alpha II, LLC
APS Medical Billing
Bayer Healthcare
BlueWare, Inc.
Boehringer-Ingelheim Pharmaceuticals
Data Media Associates, Inc.

Digital Radiology
Ellis, Ged & Bodden, P.A.
Florida PIP Law Firm, P.A.
Florida Radiology
Business Management Association
Fujifilm Medical Systems, USA
Healthpac Computer Systems, Inc.
Hologic
Infinx, Inc.

Radiation Oncology Program

SATURDAY, JULY 22, 2017

7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 FRS and FRBMA
Presidential Address ♦
B. Nicholas Hatton, M.D.
Jeff A. Younger, MHA, FACHE, FRBMA

8:15 – 8:30 Legislative Update
Alison Dudley

8:30 – 9:00 ACR Update
James A. Brink, M.D., FACR

9:00 – 9:45 **The Steven G. Miles Keynote Socioeconomic Address:**
The Ins and Outs of the Merit-Based Incentive Payment System
Gregory N. Nicola, M.D., FACR

9:45 – 10:30 Break in Exhibit Hall

10:30 – 11:00 Patient Reported Distress in Radiation Oncology
Byron May, M.D.

11:00 – 11:30 The Role of Radiation Therapy in the Management of Diffuse Large B Cell Lymphoma
Bradford S. Hoppe, M.D., MPH

11:30 – 12:00 PM Brain Tumors
Beatriz E. Amendola, M.D., FACR, FASTRO, FACRO

12:00 – 1:00 Lunch with Exhibitors

1:00 – 1:30 IORT: Rationale and Results
Jonathan Ashman, M.D. Ph.D.

1:30 – 2:00 Current Controversies in Breast Cancer Radiotherapy
Julie Bradley, M.D.

2:00 – 2:30 Lung Cancer Update
Steven E. Schild, M.D.

2:30 – 3:00 Chordoma and Chondrosarcoma of the Base of Skull and Spine
Michael Rutenberg, M.D., Ph.D.

3:00 – 3:15 Question and Answer Session
Faculty

3:15 End of Program

3:30 – 5:00 Resident Research Presentation Session ♦

5:30 – 7:15 Gold Medal Reception and Cocktail Party

♦ Session not accredited for
AMA PRA Category 1 Credit(s)[™]
Faculty & topics subject to change.

Resident and Fellows Section Session ♦

SATURDAY, JULY 22, 2017

7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 FRS and FRBMA
Presidential Address
B. Nicholas Hatton, M.D.
Jeff A. Younger, MHA, FACHE, FRBMA

8:15 – 8:30 Legislative Update
Alison Dudley

8:30 – 9:00 ACR Update
James A. Brink, M.D., FACR

9:00 – 9:45 **The Steven G. Miles Keynote Socioeconomic Address:**
The Ins and Outs of the Merit-Based Incentive Payment System
Gregory N. Nicola, M.D., FACR

9:45 – 10:30 Break in Exhibit Hall

10:30 – 10:35 Introduction to Resident and Fellow Section
Ashish Sethi, M.D.

10:35 – 10:55 ACR Update for RFS
James A. Brink, M.D., FACR

10:55 – 11:35 Job Markets and How to Choose a Practice
Moderator:
Kurt Scherer, M.D.

Attending Panel:
Krishna Nallamsbetty, M.D., David Wymer, M.D., FACR Kurt Scherer M.D.

11:35 – 12:00 PM Leading Change:
The Rookie's Unfair Advantage
Richard Duszak, M.D., FACR, FRBMA

12:00 – 1:00 Lunch with Exhibitors

1:00 – 1:35 Interviewing Secrets of the Wharton School
Frank J. Lexa, M.D., MBA, FACR

1:35 – 1:55 Job Contracts 101
Krishna Nallamsbetty, M.D.

1:55 – 2:10 Navigating Debt and Student Loans to Prepare for Future Financial Stability
Ashish Sethi, M.D.

2:10 – 2:30 RFS Officer Election

3:00 – 3:45 Evidence Based Advocacy:
Radiology's New Translational Research Imperative
Richard Duszak, M.D., FACR, FRBMA

♦ Session not accredited for
AMA PRA Category 1 Credit(s)[™]
Faculty & topics subject to change.

SATURDAY, JULY 22, 2017 (CONTINUED)

3:45 – 4:30 Alternative Payment Models:
Current and Future Opportunities for Radiologists
Gregory N. Nicola, M.D., FACR

4:30 End of Session

5:30 – 7:15 Gold Medal Reception and Cocktail Party

SUNDAY, JULY 23, 2017

7:30 – 8:30 AM Legacy Breakfast

8:00 – 8:45 **Charles D. Williams, J.D., FACR Legacy Lecture:**
The Epistemology of Oncology
Timothy R. Williams, M.D., FACR

8:45 – 9:00 Question and Answer Session

9:00 – 9:15 Break

9:00 – 9:15 Resident Poster Symposium

9:15 – 10:00 **Radiology Associates of Florida Clinical Keynote Lecture:**
Insiders Look Into Hospital Administration:
5 Efficient Ways to Pack Your Bags
Jesse A. Davila, MD

10:00 – 10:15 Question and Answer Session

10:15 – 10:30 Resident Poster Symposium Awards

10:30 End of Program

♦ Session not accredited for
AMA PRA Category 1 Credit(s)[™]
Faculty & topics subject to change.

Integrated Radiology Partners
Mag Mutual Insurance Company
MBMS, LLC
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McKesson Business Performance Services
MD Clarity
Merge, An IBM Company
MSN Healthcare Solutions

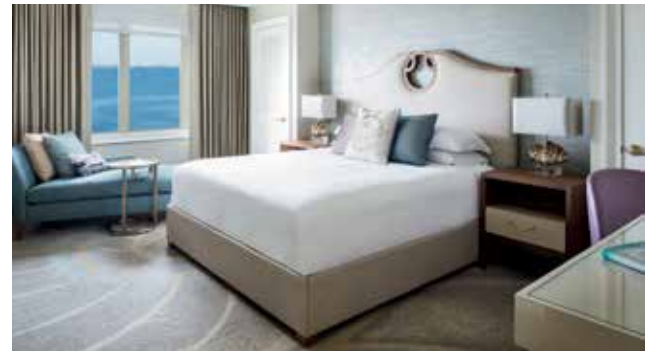
MyCare Finance
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2017
Annual Meeting of the
FRS & FRBMA

July 21 - 23, 2017

The Ritz-Carlton, Sarasota
Sarasota, Florida



About The Resort

Guided by the symphony of the sun, guests of The Ritz-Carlton, Sarasota are entranced by its cadence – the promise of new discoveries every sunrise suggests and the enveloping contentment every sunset imparts. From the Florida resort’s perch in downtown Sarasota, neither discovery nor contentment are far from reach, whether it is the rich, artistic uniqueness that surrounds this Florida Gulf Coast retreat or the sandy, white beaches that indulge the desire to relax.

How To Get There

Fly directly to Sarasota/Bradenton International Airport, located approximately 10 minutes north of the Ritz-Carlton Sarasota. Daily non-stop flights are available.

SPACE IS LIMITED - RESERVE TODAY: Call Ritz-Carlton Sarasota for Reservations at: 888-838-3439 and identify yourself as a registrant of “FRS and FRBMA Annual Meeting” to receive the group discount or make your reservation online at: www.ritzcarlton.com/sarasota and enter **GROUP CODE: FRSFRSA**.

Group Room Rates Start at **\$219/nt.**

HOTEL TAX: 12%

ROOM PREFERENCE:

King bed/Two queen beds (upon availability)
Smoke Free Property

HOTEL CUT-OFF DATE: **June 19, 2017**

(group rates 3 days prior/post –
space available basis)

RESORT FEE: None

VALET PARKING RATES:

\$18 overnight or \$8 a day

DEPOSIT POLICY: All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card at the time of booking.

CANCELLATION POLICY: All cancellations, arrival and departure date changes must be made 48 hours prior to scheduled arrival date/ time to avoid a one night penalty charge in full.

CHECK IN TIME IS:

4:00 PM; Check out time is: 11:00 AM.

HOTEL:

1111 Ritz-Carlton Drive
Sarasota, FL 34236
(941) 309-2000

Meeting and Social/Sporting Events Registration

Tuition - Please Check The Meetings You Wish To Attend (Attendance will be limited; therefore, early registration is strongly suggested.):

Resort Casual Dress Suggested for Most Functions

Tuition includes electronic syllabus or please make a selection: Both Electronic and Printed syllabus at an extra cost of \$25.00 **Subtotal \$** _____

FRS Please make checks payable to the Florida Radiological Society and mail to: 5620 West Sligh Avenue • Tampa, FL 33634-4490

	Member in Good Standing	RLI (Out of State Chapter)	Retired Member / Member in Physics	Resident / Fellow	Non-Member
FRS Diagnostic Radiology					
On/Before July 7	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$500
After July 7	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$550
FRS Diagnostic Radiology and Radiation Oncology					
On/Before July 7	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$500
After July 7	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$550
Radiation Oncology ONLY					
On/Before July 7	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> No charge	<input type="checkbox"/> \$100
After July 7	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> No charge	<input type="checkbox"/> \$100

Subtotal \$ _____

FRBMA Please make checks payable to the FRBMA and mail to: FRBMA c/o L. Nichols • 1 Key Capri 712 East • Treasure Island, FL 33706

	Member in Good Standing	Non-Member
FRBMA Educational Session		
On/Before July 7	<input type="checkbox"/> \$150	<input type="checkbox"/> \$325
After July 7	<input type="checkbox"/> \$175	<input type="checkbox"/> \$350

Subtotal \$ _____

SOCIAL/SPORTING EVENTS REGISTRATION

Please be sure to complete the following. Tuition for each registrant includes all course materials, including an electronic copy of the syllabus, Exhibit Hall, Wine and Cheese Reception, daily continental breakfast, coffee breaks, lunch with exhibitors, Gold Medal Reception, Cocktail Party and Legacy Lecture Breakfast.

Friday, July 21, 2017

7:30 AM
Golf Tournament
 Registrant - \$100
 Guest 1 - \$100
 Guest 2 - \$100
 Guest 3 - \$100

Handicap
 Handicap A: _____
 Handicap B: _____
 Handicap C: _____
 Handicap D: _____

6:30 PM
Wine and Cheese Reception
 Registrant - No Charge
 Guest 1 - No Charge
 Guest 2 - No Charge
 Guest 3 - No Charge

Saturday, July 22, 2017

12:00 PM
Lunch with Exhibitors
 Registrant - No Charge
 Guest 1 - \$35
 Guest 2 - \$35
 Guest 3 - \$35

5:30 PM
Gold Medal Reception
 Registrant - No Charge
 Guest 1 - \$45
 Guest 2 - \$45
 Guest 3 - \$45

Sunday, July 23, 2017

7:30 AM
Legacy Lecture Breakfast
 Registrant - No Charge
 Guest 1 - \$45
 Guest 2 - \$45
 Guest 3 - \$45

Subtotal \$ _____ **Subtotal \$** _____ **Subtotal \$** _____ **Subtotal \$** _____ **Subtotal \$** _____

ADD: FRS Educational Foundation Donation \$25 \$50 \$250 Other _____ **Subtotal \$** _____

Guest Names: Please provide guest names. Name tags are required for entrance to any meeting, social, and/or sporting event.

Guest 1: _____ Guest 2: _____ Guest 3: _____

Total Amount Enclosed \$ _____

Meeting Registrant Information

4 EASY WAYS TO REGISTER

INTERNET **SECURE CHECKOUT!!**

Register online using your credit card number at:
www.flrad.org

WE ACCEPT



MAIL

FRS
 5620 West Sligh Avenue
 Tampa, Florida
 33634-4490

FRBMA
 c/o L. Nichols
 1 Key Capri 712 East
 Treasure Island, Florida 33706

PHONE

FRS (813) 806-1070
FRBMA (727) 367-7511

FAX

(813) 806-1071

Name M.D. D.O. Ph.D. P.A. Other

Company Specialty

Address City / State / Zip / Country

Phone Email (REQUIRED FOR ELECTRONIC SYLLABUS)

Card Number Exp.Date Security Code

Billing Address City / State / Zip / Country

Cardholder Signature

A \$50.00 processing charge will be made on refunds requested in writing prior to July 1, 2017. No refunds will be given on or after July 1, 2017.