



EXHIBITOR PROSPECTUS

2022 ANNUAL MEETING OF THE

**Florida
Radiological
Society**



**Florida Radiology
Business Management
Association**

**The Evolution of Radiology:
Then, Now, and the Future**

July 15 - 17, 2022

The Ritz-Carlton, Amelia Island
Amelia Island, Florida

This will be the 27th year the **FRS & FRBMA** have conducted their annual meeting jointly, a combined format that has proven successful for both organizations and our many exhibitors and sponsors. For you, as an exhibitor and/or meeting sponsor, we will continue to recognize your support of the meeting as we are grateful and most appreciative of your participation.

Exhibitors will be able to set up all day Friday prior to the Exhibit Hall Grand Opening with the always popular **Wine and Cheese Reception**.

FRS & FRBMA are planning on providing multiple opportunities for you to engage with attendees including hosting the following events in the Exhibit Hall: the **Wine and Cheese Reception on Friday evening featuring** wine and hors d'oeuvres; breakfast and a coffee break on Saturday morning ; and a luncheon with attendees on Saturday as well to encourage maximum discussion and interaction.

The Exhibit Hall will be closed outside of meeting hours and will be secured so that you do not have to stay at your booth during inactive periods. While the Exhibit Hall is closed, access will be granted to attendees only if they are escorted by an exhibitor who has requested special access for a scheduled meeting or presentation. You are cordially invited to attend all educational sessions.

Your booth fee includes admittance to the **Gold Medal Reception and Cocktail Party** (for one representative from your company). Tickets for additional representatives may be purchased. *We truly encourage your participation and presence!*

Come join us
for education, fun,
relaxation and most
importantly, to promote
your company. You will
be pleased with
this year's activities.

Meeting Location & Networking Schedule

Location Information

The meeting will be held at The Ritz-Carlton, Amelia Island in Amelia Island, Florida.

Hotel reservations should be made directly with The Ritz-Carlton, Amelia Island in Amelia Island, Florida. See the accommodations page included in this packet for details. Discounted rates are available for all meeting participants.

*Subject to Change

Booth Rental

The exhibits will be 8' x 10' booths and will include one 6' skirted table, two chairs, one waste basket, and one company identification sign. Space is limited, so reserve your booth(s) soon. Booth space is assigned based on sponsorship level and timing of completed application.

A completed Exhibitor Application and payment are needed to secure your booth rental.

Prior to the meeting, the Exhibitor Decorator will e-mail you instructions and booth details along with their contact information.

Exhibit Schedule & Networking Opportunities

Friday, July 15, 2022

- 8:00am - 6:00pm..... Exhibitor Setup
- 5:30pm - 7:30pm Wine and Cheese Reception in Exhibit Hall

Saturday, July 16, 2022

- 7:00am - 8:00am..... Breakfast in Exhibit Hall
- 10:00am-11:00am..... Break in Exhibit Hall
- 12:00pm-1:00pm..... Lunch with Exhibitors
- 1:00pm-3:30pm Exhibit Tear Down
- 5:45pm - 7:30pm..... Gold Medal Reception and Cocktail Party

Sunday, July 17, 2022

- 7:30am - 8:30am Legacy Lecture Breakfast
- 11:15am - 3:15pm..... FRS Job Fair

2022

FRS Annual Meeting Radiologists Job Fair

Sunday, July 17, 2022, from 11:00 AM until 1:30 PM

The FRS first created the Radiologist Job Fair for its 2021 annual meeting, in response to requests from both Florida radiologists-in-training seeking employment and Florida radiology groups seeking to hire radiologists.

The 2021 FRS Inaugural Job Fair was well attended by job seekers and 6 hiring radiology groups from radiology practices across the State of Florida. The Job Fair was so successful that it will be repeated at the 2022 FRS Annual Meeting.

The FRS Job Fair is open to all Florida radiology, radiation oncology and medical physics residents and fellows-in-training, as well as radiologists who are seeking a lateral employment opportunity. Separate registration for the event is required and is **FREE to all those seeking employment**.

Florida radiology groups, be they private practice, corporate practice or academic practice should plan on attending this hosted, professional, and informal format for employment networking, for both present and anticipated future Florida radiology jobs. The event will provide you with the opportunity to showcase your company during a 5-minute elevator speech followed by ample time to connect with job seekers. You are welcome to bring your swag as each hiring company will be provided with a 6-foot table for attendees to visit with you. Food and drink will be included.

Hiring employers interested in participating in the job fair please contact Lorraine Roger at lroger@edusymp.com for more information.

Early Registration Before May 15, 2022 Receive \$200 OFF!
Registration Deadline June 30, 2022



**As a recently graduated resident,
I am very grateful to have had the opportunity to attend the 2021 FRS Job Fair!**

It was wonderful to meet with 6 different radiology practices from across the state who were very engaged and interested in both immediate and future recruitment. Because of this opportunity I was able to organize multiple on-site interviews with these practices and was ultimately hired by one of them.

I can't stress how important this opportunity was to network within the state of Florida and would

highly recommend its attendance for all residents and fellows at the conference!



The FRS Educational Foundation • 5K Run



The FRS Educational Foundation is pleased to announce the first ever 5K run and walk with all proceeds of this event to benefit the educational programs supported by the FRS Educational Foundation (tax deductible entry fee/donation). The event will occur on Friday morning, July 15th on the Ritz-Carlton Amelia Island property and is a chance to support future leaders in the field of Radiology. Please consider sponsoring and joining this event. Perhaps you will be awarded one of our inaugural medals!

Opportunities To Participate

Supporting grants and contributions from companies including exhibitors are acknowledged in many ways. Fees include recognition at the annual meeting, acknowledgment in printed meeting materials, identification on exhibit hall signage, and recognition in the **FRS & FRBMA *focus*** newsletter and monthly E-Brief. You are invited to participate in any one or a combination of opportunities to support our meeting. Special signage recognition is given to our supporters. This year's opportunities and their corresponding fees are:

Gold Exhibitor

\$7,500

Includes:

- Two premium location 8' x 10' exhibit booths during entire meeting (Closest to the entrances and high traffic areas)
- Full page full color advertisement in one issue of FRS/FRBMA newsletter
- Tuition for up to four corporate representatives to attend the educational sessions
- Banner advertisement in six issues of the E-Brief, published monthly
- Link to corporate website from FRS & FRBMA website for a period of one year
- Listing in promotional brochures, conference syllabus, and on signage

Silver Exhibitor

\$5,500

Includes:

- One premium location 8' x 10' exhibit booth during entire meeting
- Half page advertisement in one issue of FRS/FRBMA newsletter
- Tuition for up to three corporate representatives to attend the educational sessions
- Banner advertisement in three issues of the E-Brief, published monthly
- Link to corporate website from FRS & FRBMA website for a period of one year
- Listing in promotional brochures, conference syllabus, and on signage

Bronze Exhibitor

\$4,000

Includes:

- One premium location 8' x 10' exhibit booth during entire meeting
- Quarter page advertisement in one issue of FRS/FRBMA newsletter
- Tuition for up to two corporate representatives to attend the educational sessions
- Button advertisement in three issues of the E-Brief, published monthly
- Link to corporate website from FRS & FRBMA website for a period of one year
- Listing in promotional brochures, conference syllabus, and on signage

Standard Exhibitor *(Includes standard booth, ID sign and access to the hall for up to two representatives)*

\$1,500 – \$1,600

| | |
|----------------------------------|---------|
| 8' x 10' booth, premium location | \$1,600 |
| 8' x 10' booth | \$1,500 |

Opportunities To Participate (Continued)

Event Sponsorship

| | |
|---|---------|
| Wine and Cheese Reception (2 Available) | \$3,000 |
| Breakfast (4 Available) | \$1,500 |
| Lunch (2 Available) | \$2,500 |
| Refreshment Break (3 Available) | \$1,000 |

Gold Medal Reception and Cocktail Party Sponsorship (6 Available) \$750

5k Run/Walk Sponsorship

(includes 2 reps to attend the run at no cost) \$1,500

Sponsorship Includes: Signage at the start/finish of the race and meeting, acknowledgment in printed meeting materials, and recognition in the annual newsletter.

Individuals who wish to participate in the 5k Run/Walk register under “Event Attendance” on the “Exhibitor Application”.

Unrestricted Educational Grants

Grants to the meeting will be accepted in the amounts of \$250 or more. These grants will be utilized to defray the general expenses of the meeting. Unrestricted educational grants require a Written Agreement of Commercial Support to be completed and returned. This form will be forwarded upon receipt of the application.

Advertising

Newsletter \$500 - \$1,500

All pricing is per issue. Discounts offered for multiple insertions. Premium insertion, add 20%.

| | | | |
|-----------------------------|---------|---------------------------|-------|
| Full page, full color | \$1,500 | Half page 2 color | \$750 |
| Full page 2 color..... | \$1,250 | Quarter page 2 color..... | \$500 |

FRS Website/E-Brief \$150 - \$325

Pricing is per month.

| | Website Cube w/ Vendor Link | E-Brief Button | E-Brief Banner |
|-------------------|-----------------------------|----------------|----------------|
| One Month | \$225 | \$225..... | \$325 |
| Three Months..... | \$200 | \$200..... | \$300 |
| Six Months..... | \$175..... | \$175..... | \$275 |
| One Year | \$150..... | \$150..... | \$250 |

Rules And Regulations



Arrangements of Exhibits

Booths will be provided as indicated in this prospectus. However, the floor plan is subject to change. Exhibits should not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damage to property (see Responsibility Agreement Form). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. All leased space is subject to these restrictions.

Display Requirements and Restrictions

The Florida Radiological Society and Florida Radiology Business Management Association retain the right to deny the exhibition of inappropriate items and products. Please contact the Exhibits Manager with any questions.

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibits Manager any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. No circulars or advertising matter of any description shall be distributed except from the exhibitor's booth.

Subletting of Space

No subletting of space will be permitted. Each firm represented in the exhibit must sign the Exhibit Application and Responsibility Agreement Form. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refunds will be made.

Uncontrollable Eventualities

The Florida Radiological Society and Florida Radiology Business Management Association will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that nature but does not guarantee or insure the exhibitor against loss by reason thereof (see Responsibility Agreement Form).

Dress Code

Meeting attire is business casual for all events except the Gold Medal Reception and Cocktail Party, which is coat and tie/dressy evening attire.

Thank You!

Exhibitor Application

Florida Radiological Society • 5620 West Sligh Avenue • Tampa, FL 33634
 Fax 813-806-1071 • Email: lroger@edusymp.com

Company Name _____ Authorized Contact _____

Address _____ City/State/Zip _____

Phone _____ Email _____

List all representatives who will be at the meeting in conjunction with your exhibit and indicate who will be the on-site contact for any decisions made during the meeting.

A. On-Site Contact _____ Email _____

B. Name _____ Email _____

C. Name _____ Email _____

D. Name _____ Email _____

E. Name _____ Email _____

EXHIBIT BOOTH RENTAL

Total Cost

Booth Type (Please Check One): 8' x 10', premium location (\$1600 - Upon Availability) 8' x 10', regular location (\$1500) \$ _____

OPPORTUNITIES TO PARTICIPATE

Gold Sponsor (4 Reps Incl.) - \$7,500 Silver Sponsor (3 Reps Incl.) - \$5,500 Bronze Sponsor (2 Reps Incl.) - \$4,000 • (Add'l Reps \$50 Each) \$ _____

Wine and Cheese Reception - \$3,000 Refreshment Break - \$1,000 Unrestricted Grant

Breakfast - \$1,500 Gold Medal Reception Sponsorship - \$750 Newsletter Advertising

Lunch - \$2,500 5k Run/Walk Sponsorship - \$1,500 Website Advertising \$ _____

JOB FAIR

Sunday, July 17, 2022 (11:00 AM - 1:30 PM):

\$2,500 (Includes 2 Representatives) Additional Representatives \$100 each up to 3 more total (**Registration Before May 15, 2022 Receive \$200 OFF!**) \$ _____

Rep 1 _____ Rep 2 _____ Additional Representatives call (813) 806-1070




Optional Friday July 15, 2022 & Saturday July 16, 2022 Exhibit Hall - Booth Type (Please Check One):

8' x 10', premium location (\$1600 - Upon Availability) 8' x 10', regular location (\$1500) \$ _____

EVENT ATTENDANCE

| Event | Circle Attendee(s) - A B C D E | Cost per person | Number Attending | |
|--|--------------------------------|-----------------|------------------|----------|
| Additional Booth Representatives | C D E | \$50 | _____ | \$ _____ |
| 5K Run/Walk - Per Participant - Tax Deductible (Friday, July 15, 2022) | A B C D E | \$75 | _____ | \$ _____ |
| Wine and Cheese Reception (Friday, July 15, 2022) | A B C D E | Included | _____ | INCLUDED |
| Lunch with Attendees (Saturday, July 16, 2022) | A B C D E | Included | _____ | INCLUDED |
| Gold Medal Reception and Cocktail Party* (Saturday, July 16, 2022) <i>One person's attendance is included in the exhibit fee. Costs apply for additional attendees.</i> | A B C D E | \$45* | _____ | \$ _____ |
| Legacy Lecture Breakfast (Sunday, July 17, 2022) | A B C D E | \$45 | _____ | \$ _____ |

GRAND TOTAL: \$ _____

PAYMENT INFORMATION: Check Enclosed Charge to Credit Card:    

Name on Card _____ Card Number (Call 813-806-1070 to give Card Number) _____ Expires Card _____ Security Code* _____

***In order to process your registration we will need the security code on your credit card.** If you have a MasterCard, Visa or Discover the 3 digit code will be found on the back of your card in the space provided for your signature (it will be the last 3 digits shown). American Express prints their 4 digit security code on the front of the card above the last digit of your AMEX number.

Signature _____

IF CREDIT CARD NAME OR BILLING ADDRESS DIFFERS FROM THE ADDRESS LISTED ABOVE, PLEASE PROVIDE THE CORRECT BILLING ADDRESS

Billing Address _____ City _____ State _____ Zip _____

Responsibility Agreement Form

Please read the following statements thoroughly and sign below. Booths cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while at The Ritz-Carlton, Amelia Island and hereby waives any claim or demand it may have against The Ritz-Carlton, Amelia Island or its affiliates, the Florida Radiological Society or the Florida Radiology Business Management Association arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the Florida Radiological Society, Florida Radiology Business Management Association and The Ritz-Carlton, Amelia Island and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses including, without limitation, attorney's fees and costs arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents. Exhibitors may not display, distribute or otherwise use the Florida Radiological Society's logo in print or digitally.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2022 Exhibitor Prospectus, the policies governing exhibitors, those on this application, and those which may be set forth in the future in connection with the 2022 Annual Meeting. We/I further acknowledge that the FRS/FRBMA reserves the right to reject, at its discretion, any application to exhibit.

Company Name

Authorized Signature

Please Print Name

Title

Date

Please return this form, along with the Exhibitor Application, by mail, fax or email.

Florida Radiological Society • 5620 West Sligh Avenue • Tampa, FL 33634

Fax 813-806-1071 • Email: lroger@edusymp.com

Contact Information

FRS

Florida Radiological Society
5620 West Sligh Avenue
Tampa, FL 33634-4490
ph. (813) 806-1070
f. (813) 806-1071
Email: lroger@edusymp.com

FRBMA

Florida Radiology Management Association
Attn: Barbara F. Rubel MBA, FRBMA
1257 Pleasant Point Road
Green Cove Springs, FL 32043
Email: brubel@msnllc.com
Phone: 904-657-2038 (Office) | 770-823-3597 (Cell)

Badges

Name, Title, Company address, city, state, zip, and email due by July 2, 2022. Send to lroger@edusymp.com. Additional representative name badges can be purchased for \$50.00 each.

Exhibitor Registration, Set-up and Dismantling

Each exhibitor must be registered. Exhibitor badges and registration packets may be picked up at the registration desk. Representatives from the decorating company will be onsite to assist with exhibit setup. You will receive an exhibitor service manual via email describing services. Furniture rental, booth cleaning, and lead retrieval are among some of the items you will find in this manual. Exhibits must be set-up by 6:00pm Friday and removed by 3:30pm Saturday.



Accommodations



About The Resort

Make memories at The Ritz-Carlton, Amelia Island, where southern charm, magnificent scenery and casually elegant surroundings exemplify the gentle ambience of this barrier island's luxury beachfront resort. Revel in the stunning coastal views revealed from the private balcony of luxurious accommodations inspired by the ocean.

How To Get There

Fly directly to Jacksonville International Airport, located approximately 45 minutes southwest of the Ritz-Carlton Amelia Island. Daily non-stop flights are available.

Space is Limited - Reserve Today: Call Ritz-Carlton Amelia Island for Reservations at: 866-763-2960 and identify yourself as a registrant of **“FRS and FRBMA Annual Meeting”** to receive the group discount or make your reservation online at: <https://book.passkey.com/go/FRS2022>

Group Room Rates Start At \$299/nt.
(single/double occupancy)

HOTEL TAX: 12%

ROOM PREFERENCE:
King bed/Two queen beds (upon availability)
Smoke Free Property

HOTEL CUT-OFF DATE: June 22, 2022
(group rates 3 days prior/post – space available basis)

NIGHTLY RESORT FEE: \$17.00 per room, per night

PARKING RATES:
Overnight Valet Parking: \$26, daily

DEPOSIT POLICY: All reservations require a credit card at the time of booking.

CANCELLATION POLICY: All cancellations must be made at least seven (7) days prior to scheduled arrival or will result in first and last night's room & tax penalty.

HOTEL: 4750 Amelia Island Parkway
Amelia Island, Florida 32034
(904) 277-1100

Thank You!

FRS&FRBMA

We gratefully acknowledge support from the following organizations in 2021 and look forward to their support again for the 2022 annual meeting.

| | |
|------------------------------|---------------------------------|
| Advocate RCM | MBMS, LLC |
| Alpha II | Medimaps |
| Bayer Healthcare | MedInformatix |
| BKS Partners | MRI Online |
| Change Healthcare | MSN Healthcare Solutions |
| Collaborative Imaging | Natural Plant Base |
| Data Media Associates, LLC | Oliver Adjustment Company, Inc. |
| Envision Physician Services | Otsuka American |
| Florida Advocates | Pharmaceutical, Inc. |
| GE Healthcare | Preferred Radiology Alliance |
| Gulf Coast Collection Bureau | Premier Radiology Services |
| IBM Watson Health | ProAssurance |
| Imagine Software | Radiology Partners |
| Infervision, Inc. | Radiologybill |
| Infinx Healthcare | Ramsoft USA, Inc |
| Kopp Development Inc. | ScriptSender |
| Landau & Associates | Simplified Medical Management |
| Mag Mutual | Zotec Partners |