



EXHIBITOR PROSPECTUS

2023 ANNUAL MEETING OF THE

Florida
Radiological
Society



Florida Radiology
Business Management
Association

**Radiology: A Synergy of
Technology and Patient Care**

July 14-16, 2023

The Ritz-Carlton, Sarasota
Sarasota, Florida

This will be the 28th year the **FRS & FRBMA** have conducted their annual meeting jointly, a combined format that has proven successful for both organizations and our many exhibitors and sponsors. For you, as an exhibitor and/or meeting sponsor, we will continue to recognize your support of the meeting as we are grateful and most appreciative of your participation.

Exhibitors will be able to set up all day Friday prior to the Exhibit Hall Grand Opening with the always popular **Wine and Cheese Reception**.

FRS & FRBMA are planning on providing multiple opportunities for you to engage with attendees including hosting the following events in the Exhibit Hall: the **Wine and Cheese Reception on Friday evening featuring** wine and hors d'oeuvres; breakfast and a coffee break on Saturday morning ; and a luncheon with attendees on Saturday as well to encourage maximum discussion and interaction.

The Exhibit Hall will be closed outside of meeting hours and will be secured so that you do not have to stay at your booth during inactive periods. While the Exhibit Hall is closed, access will be granted to attendees only if they are escorted by an exhibitor who has requested special access for a scheduled meeting or presentation. You are cordially invited to attend all educational sessions.

Your booth fee includes admittance to the **Gold Medal Reception and Cocktail Party** (for one representative from your company). Tickets for additional representatives may be purchased. *We truly encourage your participation and presence!*

Come join us
for education, fun,
relaxation and most
importantly, to promote
your company. You will
be pleased with
this year's activities.

Meeting Location & Networking Schedule

Location Information

The meeting will be held at The Ritz-Carlton, Sarasota in Sarasota, Florida.

Hotel reservations should be made directly with The Ritz-Carlton, Sarasota in Sarasota, Florida or the Westin Sarasota. See the accommodations page included in this packet for details. Discounted rates are available for all meeting participants.

*Subject to Change

Booth Rental

The exhibits will be 8' x 10' booths and will include one 6' skirted table, two chairs, one waste basket, and one company identification sign. Space is limited, so reserve your booth(s) soon. Booth space is assigned based on sponsorship level and timing of completed application.

A completed Exhibitor Application and payment are needed to secure your booth rental.

Prior to the meeting, the Exhibitor Decorator will e-mail you instructions and booth details along with their contact information.

Exhibit Schedule & Networking Opportunities

Friday, July 14, 2023

- 8:00 am - 5:30 pm..... Exhibitor Setup
- 5:30 pm - 7:30 pm..... Wine and Cheese Reception in Exhibit Hall

Saturday, July 15, 2023

- 7:00 am - 8:00 am..... Breakfast in Exhibit Hall
- 9:45 am - 10:45 am Break in Exhibit Hall
- 12:00 pm - 1:00 pm..... Lunch with Exhibitors
- 1:00 pm - 3:30 pm..... Exhibit Tear Down
- 5:45 pm - 7:30 pm..... Gold Medal Reception and Cocktail Party

July 16, 2023

- 7:30 am - 8:30 am Legacy Lecture Breakfast
- 11:15 am - 2:00 pm..... FRS Job Fair



2023 FRS Annual Meeting Radiologists Job Fair

Sunday, July 16, 2023 from 11:15 AM - 2:00 PM

The FRS first created the Radiologist Job Fair, in response to requests from both Florida radiologists-in-training seeking employment and Florida radiology groups seeking to hire radiologists.

The FRS Job Fair is open to all Florida radiology, interventional radiology, radiation oncology, and medical physics residents and fellows-in-training. Separate registration for the event is required and is **FREE to those seeking employment**.

Florida radiology groups, be they private practice, corporate practice or academic practice should plan on attending this hosted, professional, and informal format for employment networking, for both present and anticipated future Florida radiology jobs. The event will provide you with the opportunity to showcase your company during a 5-minute elevator speech followed by ample time to connect with job seekers. You are welcome to bring your swag as each hiring company will be provided with a 6-foot table for attendees to visit with you. Food and drink will be included.

Hiring employers interested in participating in the job fair please contact Lorraine Roger at lroger@edusymp.com for more information.

Early Registration Before May 19, 2023 Receive \$200 OFF!
Registration Deadline June 30, 2023

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**As a recently graduated resident,
I am very grateful to have had the opportunity to attend the 2021 FRS Job Fair!**

It was wonderful to meet with 6 different radiology practices from across the state who were very engaged and interested in both immediate and future recruitment. Because of this opportunity I was able to organize multiple on-site interviews with these practices and was ultimately hired by one of them.

I can't stress how important this opportunity was to network within the state of Florida and would

highly recommend its attendance for all residents and fellows at the conference!

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Opportunities To Participate

Supporting grants and contributions from companies including exhibitors are acknowledged in many ways. Fees include recognition at the annual meeting, acknowledgment in printed meeting materials, identification on exhibit hall signage, and recognition in the **FRS & FRBMA *focus*** newsletter and monthly E-Brief. You are invited to participate in any one or a combination of opportunities to support our meeting. Special signage recognition is given to our supporters. This year's opportunities and their corresponding fees are:

Gold Exhibitor

\$7,500

Includes:

- Two premium location 8' x 10' exhibit booths during entire meeting (Closest to the entrances and high traffic areas)
- Full page full color advertisement in one issue of FRS/FRBMA newsletter
- Tuition for up to four corporate representatives to attend the educational sessions
- Banner advertisement in six issues of the E-Brief, published monthly
- Link to corporate website from FRS & FRBMA website for a period of one year
- Listing in promotional brochures, conference syllabus, and on signage

Silver Exhibitor

\$5,500

Includes:

- One premium location 8' x 10' exhibit booth during entire meeting
- Half page advertisement in one issue of FRS/FRBMA newsletter
- Tuition for up to three corporate representatives to attend the educational sessions
- Banner advertisement in three issues of the E-Brief, published monthly
- Link to corporate website from FRS & FRBMA website for a period of one year
- Listing in promotional brochures, conference syllabus, and on signage

Bronze Exhibitor

\$4,000

Includes:

- One premium location 8' x 10' exhibit booth during entire meeting
- Quarter page advertisement in one issue of FRS/FRBMA newsletter
- Tuition for up to two corporate representatives to attend the educational sessions
- Button advertisement in three issues of the E-Brief, published monthly
- Link to corporate website from FRS & FRBMA website for a period of one year
- Listing in promotional brochures, conference syllabus, and on signage

Standard Exhibitor *(Includes standard booth, ID sign and access to the hall for up to two representatives)*

\$1,500 – \$1,600

8' x 10' booth, premium location

\$1,600

8' x 10' booth

\$1,500

Opportunities To Participate (Continued)

Event Sponsorship

Wine and Cheese Reception (2 Available)	\$3,000	Gold Medal Reception and Cocktail Party Sponsorship (6 Available)	\$750
Breakfast (4 Available)	\$1,500		
Lunch (2 Available)	\$2,500		
Refreshment Break (3 Available)	\$1,000		

Unrestricted Educational Grants

Grants to the meeting will be accepted in the amounts of \$250 or more. These grants will be utilized to defray the general expenses of the meeting. Unrestricted educational grants require a Written Agreement of Commercial Support to be completed and returned. This form will be forwarded upon receipt of the application.

Advertising

Newsletter.....\$500 - \$1,500

All pricing is per issue. Discounts offered for multiple insertions. Premium insertion, add 20%.

Full page, full color	\$1,500	Half page 2 color	\$750
Full page 2 color.....	\$1,250	Quarter page 2 color.....	\$500

FRS Website/E-Brief\$150 - \$325

Pricing is per month.

	Website Cube w/ Vendor Link	E-Brief Button	E-Brief Banner
One Month	\$225	\$225.....	\$325
Three Months.....	\$200	\$200.....	\$300
Six Months.....	\$175.....	\$175.....	\$275
One Year	\$150.....	\$150.....	\$250

Rules And Regulations



Arrangements of Exhibits

Booths will be provided as indicated in this prospectus. However, the floor plan is subject to change. Exhibits should not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damage to property (see Responsibility Agreement Form). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. All leased space is subject to these restrictions.

Display Requirements and Restrictions

The Florida Radiological Society and Florida Radiology Business Management Association retain the right to deny the exhibition of inappropriate items and products. Please contact the Exhibits Manager with any questions.

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibits Manager any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. No circulars or advertising matter of any description shall be distributed except from the exhibitor's booth.

Subletting of Space

No subletting of space will be permitted. Each firm represented in the exhibit must sign the Exhibit Application and Responsibility Agreement Form. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refunds will be made.

Uncontrollable Eventualities

The Florida Radiological Society and Florida Radiology Business Management Association will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that nature but does not guarantee or insure the exhibitor against loss by reason thereof (see Responsibility Agreement Form).

Dress Code

Meeting attire is business casual for all events except the Gold Medal Reception and Cocktail Party, which is coat and tie/dressy evening attire.

Thank You!

Exhibitor Application

Florida Radiological Society • 5620 West Sligh Avenue • Tampa, FL 33634
 Fax 813-806-1071 • Email: lroger@edusymp.com

Company Name as it is to appear on signage _____ Authorized Contact _____

Address _____ City / State / Zip _____

Phone (Good Contact Phone Number) _____ Email _____

List all representatives who will be at the meeting in conjunction with your exhibit and indicate who will be the on-site contact for any decisions made during the meeting.

A. On-Site Contact _____ Email _____

B. Name _____ Email _____

C. Name _____ Email _____

D. Name _____ Email _____

E. Name _____ Email _____

EXHIBIT BOOTH RENTAL

Total Cost

Booth Type (Please Check One): 8' x 10', premium location (\$1600 - Upon Availability) 8' x 10', regular location (\$1500) \$ _____

OPPORTUNITIES TO PARTICIPATE

Gold Sponsor (4 Reps Incl.) - \$7,500 Silver Sponsor (3 Reps Incl.) - \$5,500 Bronze Sponsor (2 Reps Incl.) - \$4,000 • (Add'l Reps \$50 Each) \$ _____

Wine and Cheese Reception - \$3,000 Refreshment Break - \$1,000 Newsletter Advertising

Breakfast - \$1,500 Gold Medal Reception Sponsorship - \$750 Website Advertising

Lunch - \$2,500 Unrestricted Grant \$ _____

JOB FAIR

Sunday, July 16, 2023 (11:15 AM - 2:00 PM):

\$2,500 (Includes 2 Representatives) Additional Representatives \$100 each up to 3 more total (**Registration Before May, 19, 2023 Receive \$200 OFF!**) \$ _____

Rep 1 _____ Rep 2 _____ Additional Representatives call (813) 806-1070

Optional Friday July 14, 2023 & Saturday July 15, 2023 Exhibit Hall - Booth Type (Please Check One):

8' x 10', premium location (\$1600 - Upon Availability) 8' x 10', regular location (\$1500) \$ _____

EVENT ATTENDANCE

Event	Circle Attendee(s) - A B C D E	Cost per person	Number Attending	
Additional Booth Representatives	C D E	\$50	_____	\$ _____
Wine and Cheese Reception (Friday, July 14, 2023)	A B C D E	Included	_____	INCLUDED
Lunch with Attendees (Saturday, July 15, 2023)	A B C D E	Included	_____	INCLUDED
Gold Medal Reception and Cocktail Party* (Saturday, July 15, 2023) <i>One person's attendance is included in the exhibit fee. Costs apply for additional attendees.</i>	A B C D E	\$45*	_____	\$ _____
Legacy Lecture Breakfast (Sunday, July 16, 2023)	A B C D E	\$45	_____	\$ _____

GRAND TOTAL: \$ _____

PAYMENT INFORMATION: Check Enclosed Charge to Credit Card:



Name on Card _____ **Card Number** (Call 813-806-1070 to give Card Number) _____ Expires Card _____ Security Code* _____

***In order to process your registration we will need the security code on your credit card.** If you have a MasterCard, Visa or Discover the 3 digit code will be found on the back of your card in the space provided for your signature (it will be the last 3 digits shown). American Express prints their 4 digit security code on the front of the card above the last digit of your AMEX number.

Signature _____

IF CREDIT CARD NAME OR BILLING ADDRESS DIFFERS FROM THE ADDRESS LISTED ABOVE, PLEASE PROVIDE THE CORRECT BILLING ADDRESS

Billing Address _____ City _____ State _____ Zip _____

Responsibility Agreement Form

Please read the following statements thoroughly and sign below. Booths cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while at The Ritz-Carlton, Saraosta and hereby waives any claim or demand it may have against The Ritz-Carlton, Saraosta or its affiliates, the Florida Radiological Society or the Florida Radiology Business Management Association arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the Florida Radiological Society, Florida Radiology Business Management Association and The Ritz-Carlton, Saraosta and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses including, without limitation, attorney's fees and costs arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents. Exhibitors may not display, distribute or otherwise use the Florida Radiological Society's logo in print or digitally.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2023 Exhibitor Prospectus, the policies governing exhibitors, those on this application, and those which may be set forth in the future in connection with the 2023 Annual Meeting. We/I further acknowledge that the FRS/FRBMA reserves the right to reject, at its discretion, any application to exhibit.

Company Name

Authorized Signature

Please Print Name

Title

Date

Please return this form, along with the Exhibitor Application, by mail, fax or email.

Florida Radiological Society • 5620 West Sligh Avenue • Tampa, FL 33634

Fax 813-806-1071 • Email: lroger@edusymp.com

Contact Information

FRS

Florida Radiological Society
5620 West Sligh Avenue
Tampa, FL 33634-4490
ph. (813) 806-1070
f. (813) 806-1071
Email: lroger@edusymp.com

FRBMA

Florida Radiology Management Association
Attn: Barbara F. Rubel MBA, FRBMA
1257 Pleasant Point Road
Green Cove Springs, FL 32043
Email: brubel@msnllc.com
Phone: 904-657-2038 (Office) | 770-823-3597 (Cell)

Badges

Name, Title, Company address, city, state, zip, and email due by **June 30, 2023**. Send to lroger@edusymp.com. Additional representative name badges can be purchased for \$50.00 each.

Exhibitor Registration, Set-up and Dismantling

Each exhibitor must be registered. Exhibitor badges may be picked up at the registration desk. Representatives from the decorating company will be onsite to assist with exhibit setup. You will receive an exhibitor service manual via email describing services. Furniture rental, booth cleaning, and lead retrieval are among some of the items you will find in this manual. Exhibits must be set-up by 5:30pm Friday and removed by 3:30pm Saturday.



Accommodations

The Ritz-Carlton Sarasota



About The Resort

From languid days on the beach, to cultural expeditions in the city The Ritz-Carlton, Sarasota welcomes visitors with experiences that are as diverse as the city itself. Guests may unwind with spa treatments or a round of golf. They can experience the luxury of resort living in the heart of an urban downtown. Amenities include:

- The Beach Club on Lido Key, an exclusive oasis of beachfront services
- The Ritz-Carlton Spa, Sarasota, a luxury wellness destination
- The Golf Club featuring an 18-hole, Tom Fazio-designed championship course
- Four restaurants featuring local cuisine, fresh seafood and waterfront dining

Space is Limited - Reserve Today: Call Ritz-Carlton Sarasota for Reservations at: 877-557-3089 and identify yourself as a registrant of “**FRS and FRBMA Annual Meeting**” to receive the group discount or make your reservation online at: <https://book.passkey.com/go/frsfrbma2023>

Group Room Rates..... \$279/night

HOTEL CUT-OFF DATE: Monday, June 12, 2023

Check-In/Out: Check in time is 4:00PM. Check out time is 11:00AM.

Taxes & Fees: All hotel room rates are subject to state and local taxes (currently 12%) and a Discounted Daily Resort Fee of \$10 per room, per night is in effect at the time of check in.

Parking: Overnight Valet Parking reduced to \$25 per vehicle, per night.

Deposit Policy: All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card at the time of booking.

Cancellation Policy: All cancellations, arrival and departure date changes must be made 72 hours prior to scheduled arrival date/ time to avoid a one-night penalty charge in full.

The Westin Sarasota (Additional Rooms Available)



About The Resort

Located steps away from the Ritz-Carlton Sarasota. The Westin Sarasota is situated moments from top destinations such as St. Armand’s Circle, Mote Marine Aquarium, Siesta Key Beach and Lido Key Beach.

During your getaway, discover the hotel’s intuitive amenities designed to enrich your well-being from the inside out. Enjoy an invigorating workout in the well-equipped fitness center before heading to the on-site spa, where you can restore your body with an array of skin treatments and soothing massages.

The signature restaurant offers soul-warming comfort food prepared with healthy ingredients, while the rooftop bar serves refreshing poolside cocktails while you’re soaking up the sun.

Space is Limited - Reserve Today: Call The Westin Sarasota for Reservations at: (866) 912-1077 and identify yourself as a registrant of “**FRS and FRBMA Annual Meeting**” to receive the group discount or make your reservation online at: <https://book.passkey.com/e/50386907>

Group Room Rates..... \$229/night

HOTEL CUT-OFF DATE: June 23, 2023 5:00 pm local time at the Hotel.

Check-In/Out: Check in time is 4:00PM. Check out time is 12:00PM.

Taxes & Fees: All hotel room rates are subject to state and local taxes (currently 12%) and a Destination Amenity Fee of \$15 per room, per night plus a 7% tax

Parking: Overnight Valet Parking is \$15 per vehicle, per night plus 7% tax.

Deposit Policy: A deposit equal to one night room & tax will be charged at the time a guest makes a room reservation (or a credit card guarantee), and upon check-in, will be applied towards the guest’s bill.

Cancellation Policy: Deposits paid by guests are refundable if notice is received by Hotel at least Two days prior to arrival and a cancellation number is obtained.

Thank You!

FRS&FRBMA

We gratefully acknowledge support from the following organizations in 2022 and look forward to their support again for the 2023 annual meeting.

Advocate RCM	MedInformatix, Inc.
APS Medical Billing	MedTech International Group
Bayer Healthcare	Merative
BKS Partners	MillCreek Financial Consultants
Cascade 365	MRI Online
Canopy Partners	MSN Healthcare Solutions
Change Healthcare	Oliver Adjustment Company, Inc.
Data Media Associates, LLC	Preferred Radiology Alliance, PLLC
Esaote North America	ProSource
Envision Physician Services	Rad AI
Florida State Oriental Medical Association	Radiology Partners
GE Healthcare	RadiologyBill
Glidian, Inc.	RadPayor
Gulf Coast Collection Bureau	RamSoft
Healthcare Administrative Partners	Riverwalk Wealth Advisors
ImagineSoftware	Royal Solutions Group
Infinx Healthcare	Spectrum Management Services Company
Landau & Associates	ScriptSender
Mag Mutual Insurance Company	United Imaging
MBMS	Zotec Partners
Medimaps Group, USA, LLC	