



Radiology Business
Management Association
Florida

Florida RBMA Winter Retreat

January 26th & 27th, 2023
Renaissance Orlando at SeaWorld
6677 Sea Harbor Dr, Orlando FL 32821

Thank you to our
Platinum Sponsor!



January 26th

4:00-5:00 p.m. Board Meeting

5:30-6:30 p.m. Cocktail Reception



*Sponsored by Medality &
Gulf Coast Collection Bureau*

January 27th

7:00 - 8:00 a.m. Breakfast   *Sponsored by Alpha II & Advocate*

8:00 - 8:15 a.m. Welcome  Lisa Adams, President, FRBMA
Chintan Desai, MD, President, FRS
Sponsored by MSN Healthcare Solutions

8:15 - 9:00 a.m. Why is That Only a Refrigerator Box? Keith Chew, FRBMA, Integrity Consulting

9:00 - 9:45 a.m. Leadership & The Future of RBMA Bob Still, Executive Director, RBMA

9:45 - 10:00 a.m. BREAK   *Sponsored by Preferred Radiology Alliance
& RadPayor*

10:00 - 11:00 a.m. Cyber Security David Miller, CAO, Imagine Radiology

11:00 - 12:00 p.m. Get More of What You Want from Your Practice James Leiter, CEO, The Radiology Clinic

12:00 - 1:00 p.m. LUNCH   *Sponsored by MagMutual & RezLegal*

1:00 - 1:45 p.m. Employment Law and Regulation Updates Stuart Charlson, ConsultStu LLC

1:45 - 2:30 p.m. Navigating the Troubled Waters of Insurance BKS Partners

2:30 - 2:45 p.m. BREAK   *Sponsored by MedInformatix
& Landau & Associates*

2:45 - 3:30 p.m. Brand, Marketing, & Measurement Mark Freid, CEO, Think Integrated

3:30 - 4:00 p.m. JCAHO and State of Florida Update Jeff Younger, MHA, LFACHE, FRBMA

4:00 - 4:30 p.m. 2023 MPFS Final Rule Barbara F. Rubel, MBA, FRBMA

4:30 p.m. Raffle Drawings  *Sponsored by RadiologyBill & RadAI*





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Join us this summer for our annual conference!



2023 Annual Meeting FRS & FRBMA

July 14 – 16, 2023

The Ritz-Carlton Sarasota

Sarasota, FL

<https://www.flrad.org/>



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The 2023 PaRADigm is in Hollywood, Florida!

www.rbma.org/paradigm2023

