## Annual Meeting of the FRS & FRBMA

The 2024 Annual meeting of the FRS & FRBMA will be held at the Ritz-Carlton Orlando, Grande Lakes in Orlando Florida from July 19-21 and will focus on strategic planning for leadership and collaboration across healthcare systems and industry to help radiologists deliver optimal patient care. This year's theme is "Forging Ahead into the Brave New World of Radiology."

The Radiology Practice Management Session begins on Friday afternoon with Dr. Lawrence R. Muroff, MD, FACR ("The Worst Mistakes I Have Seen Radiology Groups Make"), Ted Burnes, MPA ("ACR Legislative Updates"), Richard L. Duszak, MD, FACR, FSIR, FRBMA (**The Keynote Radiology Practice Management Lecture:** "The Cost of Imaging: First, Do No Harm"), and Frank J. Lexa, MD, MBA, FACR ("Strategies for Recruiting and Retaining Radiologists").

The Radiology General Session begins on Saturday morning with an outstanding lineup of nationally recognized speakers featuring Joshua A. Hirsch, MD, FACR, FSIR, FSNIS (**The Lawrence R. Muroff, MD, FACR, Radiology Leadership Lecture:** "Health Policy Intersects with Radiology: from CPT/RUC and Surprise Billing to Sustainability"), Alan H. Matsumoto, MD, FACR, FSIR, FAHA ("ACR Update"), Frank J. Lexa, MD, MBA, FACR ("Strategic Planning for Individual Radiologists: How to plan for a successful 30 year career and also take care of 'future you'"), and Kurt Schoppe, MD (**The Philip S. Cook, MD, FACR, FSIR, Strategic Issues Lecture:** "Strategy Development When Dealing with Hospital & Practice Leadership").

Saturday afternoon will feature Paul J. Chang, MD, FACR, FSIIM (The Richard L. Morin, PhD, FACR, FAAPM, Informatics Lecture: "Practical and Immediate AI Solutions & Anticipated Impacts of AI on Early Career Radiologists") and Amy Patel, MD ("Balancing Personal, Clinical and Administrative Duties - Do I Have Time to Do All of This?"), followed by the resident poster symposium and breakout sessions for Radiation Oncology and the Resident and Fellow Section. The afternoon will conclude with Richard L. Duszak, MD, FACR, FSIR, FRBMA (The Steven G. Miles, MD, FACR, Radiology Socioeconomic Lecture: "Creating a Learning Healthcare System...the Reasonably Unreasonable Way"), and Barbara Rubel, MBA, FRBMA ("Cybersecurity: How to Protect your Practice").

Sunday begins with **The Charles D. Williams, MD, FACR, Legacy Lecture and Breakfast: "**PET Imaging: Past, Present, and Future", presented by Thomas Yuschok, MD, and **The Clinical Keynote Lecture:** "Humanity and the Radiologist in the Era of Productivity & AI", presented by Richard Gunderman, MD, PhD, followed by three clinical hot topic lectures given by junior faculty from programs around the state of Florida.

Meeting registration will open in mid-January and is open to all ACR Chapter members at the discounted group rate of \$295. <u>Click Here</u>