

# Exhibitor Prospectus

# 2024

# 2024

## Annual Meeting of the **Florida Radiological Society Florida Radiology Business Management Association**

**Forging Ahead into the Brave New World of Radiology**

**July 19 – 21, 2024 • The Ritz-Carlton Orlando, Grande Lakes**

This will be the 29<sup>th</sup> year the **FRS & FRBMA** have conducted their annual meeting jointly, a combined format that has proven successful for both organizations and our many exhibitors and sponsors. For you, as an exhibitor and/or meeting sponsor, we will continue to recognize your support of the meeting as we are grateful and most appreciative of your participation.

Exhibitors will be able to set up all day Friday prior to the Exhibit Hall Grand Opening with the always popular **Wine and Cheese Reception**.

**FRS & FRBMA** are planning on providing multiple opportunities for you to engage with attendees including hosting the following events in the Exhibit Hall: the Wine and Cheese Reception on Friday evening featuring wine and hors d'oeuvres; breakfast and a coffee break on Saturday

morning; and a luncheon with attendees on Saturday as well to encourage maximum discussion and interaction.

The Exhibit Hall will be closed outside of meeting hours and will be secured so that you do not have to stay at your booth during inactive periods. While the Exhibit Hall is closed, access will be granted to attendees only if they are escorted by an exhibitor who has requested special access for a scheduled meeting or presentation. You are cordially invited to attend all educational sessions.

Your booth fee includes admittance to the Gold Medal Reception and Awards Ceremony (for one representative from your company). Tickets for additional representatives may be purchased. We truly encourage your participation and presence!

**Come join us for education, fun, relaxation and most importantly, to promote your company.  
You will be pleased with this year's activities.**

## 2024 | FRS Annual Meeting Radiologists Job Fair • Sunday, July 21, 2024 from 11:15 AM - 2:00 PM

The FRS Job Fair is open to all Florida radiology, interventional radiology, radiation oncology, and medical physics residents and fellows-in-training. Separate registration for the event is required and is FREE to those seeking employment.

Florida radiology groups, be they private practice, corporate practice or academic practice should plan on attending this hosted, professional, and informal format for employment networking, for both present and anticipated future Florida radiology jobs. The event will provide you with the opportunity

to showcase your company during a 5-minute elevator speech followed by ample time to connect with job seekers. You are welcome to bring your swag as each hiring company will be provided with a 6-foot table for attendees to visit with you. Food and drink will be included.

Hiring employers interested in participating in the job fair please contact Lorraine Roger at [lroger@edusymp.com](mailto:lroger@edusymp.com) for more information.

**Early Registration Before May 19, 2024 Receive \$200 OFF! • Registration Deadline June 30, 2024**

### Exhibitor Registration, Set-up and Dismantling

You will receive an email for you to register with the decorator describing their services. Shipping, Furniture rental, booth cleaning, are among some of the items you will find online.

Each exhibitor must be registered. Exhibitor badges may be picked up at the registration desk.

Representatives from the decorating company will be onsite to assist with exhibit setup. Exhibitors must be set-up by 5:30 pm Friday and removed by 3:30 pm Saturday.

### Exhibit Schedule & Networking Opportunities

#### Friday, July 19, 2024

Exhibitor Setup  
8:00 am - 5:30 pm

Wine and Cheese Reception  
in Exhibit Hall  
5:30 pm - 7:30 pm

#### Saturday, July 20, 2024

Breakfast in Exhibit Hall  
7:00 am - 8:00 am

Break in Exhibit Hall  
9:45 am - 10:45 am

Lunch with Exhibitors  
12:15 pm - 1:15 pm

#### Saturday, July 20, 2024 (cont.)

Exhibit Tear Down  
1:15 pm - 3:30 pm

Gold Medal Reception and  
Awards Ceremony  
5:45 pm - 7:30 pm

#### Sunday, July 21, 2024

Legacy Lecture Breakfast  
7:30 am - 8:30 am

FRS Job Fair  
11:15 am - 2:00 pm

### Accommodations • The Ritz-Carlton Orlando, Grande Lakes

**Book Online:** <https://book.passkey.com/go/FLradiologicaljul24>

**Reservation Phone:** Call (888) 707-9325 and Identify Yourself as a "FRS and FRBMA Annual Meeting" Registrant

**SPACE IS LIMITED - RESERVE TODAY!**

**Hotel Cutoff Date: June 19, 2024**

#### Room Rates

Group room rates ..... \$261.00 per night

#### Check-In/Out:

Check in time is 4:00PM. Check out time is 11:00AM.

**Taxes & Fees:** All hotel room rates are subject to state and local taxes (currently 12.5%)

Discounted Daily Resort Fee of \$25 per room, per night is in effect at the time of check in.

**Valet Parking:** 50% off of the current rate of \$52.00, which would be \$26.00, per vehicle, per night.

**Deposit Policy:** All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card at the time of booking.

**Cancellation Policy:** All cancellations, arrival and departure date changes must be made 5 days prior to scheduled arrival date/time to avoid a one-night penalty charge in full.

**Hotel:** 4012 Central Florida Parkway • Orlando, FL 32837

**Phone:** (407) 206-2400

## Opportunities To Participate

Package Benefits	GOLD \$7,500	SILVER \$5,500	BRONZE \$4,000
Premium Booths • 8' x 10'	2	1	1
Focus Newsletter Ad • Full Color	1 Full Page 8.5" x 11"	Half Page 8" x 5"	Qtr. Page 4" x 5"
Tuition for Educational Session for Corporate Representatives	4	3	2
E-Brief News Letter Ad			
• Banner Ad	6 Issues	3 Issues	—
• Button Ad	—	—	3 Issues
Corporate Website Link • 1 Year	✓	✓	✓
Listing in: Focus Newsletter • Singage • Syllabus	✓	✓	✓

Additional Booth Options	Size	Location	Price
Premium	8' x 10' (Upon Availability)	Aisle End	\$1,600
Regular	8' x 10'	Inner Aisle	\$1,500

## Additional Sponsorship Opportunities

Wine & Cheese Reception	Inside Exhibit Hall Friday Evening • 5:30 PM - 7:30 PM	\$3,000 • 2 Available
Breakfast	Inside Exhibit Hall Saturday Morning • 7:00 AM - 8:00 AM	\$1,500 • 4 Available
Lunch with Exhibitors	Saturday • 12:15 PM - 1:15 PM	\$2,500 • 2 Available
Refreshment Break	Inside Exhibit Hall Saturday • 9:45 AM - 10:45 AM	\$1,000 • 3 Available
Gold Medal Reception & Awards Ceremony	Saturday • 5:45 PM - 7:30 PM	\$750 • 6 Available

### FRS Contact

**Lorraine Roger**

Email: [lroger@edusymp.com](mailto:lroger@edusymp.com)

Phone: (813) 806-1070

### FRBMA Contact

**Barbara F. Rubel, MBA, FRBMA**

Email: [brubel@msnllc.com](mailto:brubel@msnllc.com)

Phone: 770-823-3597 (Cell)

## Rules and Regulations

### Arrangements of Exhibits

Booths will be provided as indicated in this prospectus. However, the floor plan is subject to change. Exhibits should not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damage to property (see Responsibility Agreement Form). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. All leased space is subject to these restrictions.

### Display Requirements and Restrictions

The Florida Radiological Society and Florida Radiology Business Management Association retain the right to deny the exhibition of inappropriate items and products. Please contact the Exhibits Manager with any questions.

### Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibits Manager any violations of this rule. Canvassing by exhibitors outside of their

booths is also forbidden. No circulars or advertising matter of any description shall be distributed except from the exhibitor's booth.

### Subletting of Space

No subletting of space will be permitted. Each firm represented in the exhibit must sign the Exhibit Application and Responsibility Agreement Form. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refunds will be made.

### Uncontrollable Eventualities

The Florida Radiological Society and Florida Radiology Business Management Association will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that nature but does not guarantee or insure the exhibitor against loss by reason thereof (see Responsibility Agreement Form).

### Dress Code

Meeting attire is business casual for all events except the Gold Medal Reception and Awards Ceremony, which is coat and tie/dressy evening attire.

## Responsibility Agreement Form

**Please read the following statements thoroughly and sign below.**

**Booths cannot be assigned unless this form contains an authorized signature.**

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while at The Ritz-Carlton Orlando, Grande Lakes and hereby waives any claim or demand it may have against The Ritz-Carlton Orlando, Grande Lakes or its affiliates, the Florida Radiological Society or the Florida Radiology Business Management Association arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the Florida Radiological Society, Florida Radiology Business Management Association and The Ritz-Carlton Orlando, Grande Lakes and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses including, without limitation,

attorney's fees and costs arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents. Exhibitors may not display, distribute or otherwise use the Florida Radiological Society's logo in print or digitally.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2024 Exhibitor Prospectus, the policies governing exhibitors, those on this application, and those which may be set forth in the future in connection with the 2024 Annual Meeting. We/I further acknowledge that the FRS/FRBMA reserves the right to reject, at its discretion, any application to exhibit.

Company Name

Authorized Signature

Please Print Name

Title

Date

Please return this form, along with the Exhibitor Application, by mail, fax or email.

Florida Radiological Society • 5620 West Sligh Avenue • Tampa, FL 33634 • Fax 813-806-1071 • Email: lroger@edusymp.com

# Exhibitor Application

WE ACCEPT



Please Contact Lorraine Roger at [lroger@edusymp.com](mailto:lroger@edusymp.com) or call (813) 806-1070 for questions and payment.

Company Name as it is to appear on signage \_\_\_\_\_ Authorized Contact \_\_\_\_\_

Address \_\_\_\_\_ City / State / Zip \_\_\_\_\_

Phone (Good Contact Phone Number) \_\_\_\_\_ Email \_\_\_\_\_

List all representatives who will be at the meeting in conjunction with your exhibit and indicate who will be the on-site contact for any decisions made during the meeting.

A. On-Site Contact \_\_\_\_\_ Email \_\_\_\_\_

B. Name \_\_\_\_\_ Email \_\_\_\_\_

C. Name \_\_\_\_\_ Email \_\_\_\_\_

D. Name \_\_\_\_\_ Email \_\_\_\_\_

E. Name \_\_\_\_\_ Email \_\_\_\_\_

## EXHIBIT BOOTH RENTAL

Total Cost

Booth Type (Please Check One):  8' x 10', premium location (\$1600 - Upon Availability)  8' x 10', regular location (\$1500) \$ \_\_\_\_\_

## OPPORTUNITIES TO PARTICIPATE

Gold Sponsor (4 Reps Incl.) - \$7,500  Silver Sponsor (3 Reps Incl.) - \$5,500  Bronze Sponsor (2 Reps Incl.) - \$4,000 • (Add'l Reps \$50 Each) \$ \_\_\_\_\_

Wine and Cheese Reception - \$3,000  Refreshment Break - \$1,000  Unrestricted Grant (Requires a Written Agreement of Commercial Support.)  
 Breakfast - \$1,500  Gold Medal Reception Sponsorship - \$750  
 Lunch - \$2,500 \$ \_\_\_\_\_

## JOB FAIR

Sunday, July 21, 2024 (11:15 AM - 2:00 PM):

\$2,500 (Includes 2 Representatives) Additional Representatives \$100 each up to 3 more total (Registration Before May, 19, 2024 Receive \$200 OFF!)  
 Rep 1 \_\_\_\_\_ Rep 2 \_\_\_\_\_ Additional Representatives call (813) 806-1070 \$ \_\_\_\_\_

Optional Friday July 19, 2024 & Saturday July 20, 2024 Exhibit Hall - Booth Type (Please Check One):

8' x 10', premium location (\$1600 - Upon Availability)  8' x 10', regular location (\$1500) \$ \_\_\_\_\_

## EVENT ATTENDANCE

Event	Circle Attendee(s) - A B C D E	Cost per person	Number Attending	
Additional Booth Representatives	C D E	\$50	_____	\$ _____
Wine and Cheese Reception (Friday, July 19, 2024)	A B C D E	Included	_____	INCLUDED
Lunch with Attendees (Saturday, July 20, 2024)	A B C D E	Included	_____	INCLUDED
Gold Medal Reception and Awards Ceremony* (Saturday, July 20, 2024) <i>One person's attendance is included in the exhibit fee. Costs apply for additional attendees.</i>	A B C D E	\$45*	_____	\$ _____
Legacy Lecture Breakfast (Sunday, July 21, 2024)	A B C D E	\$45	_____	\$ _____

**GRAND TOTAL:** \$ \_\_\_\_\_

# FRS & FRBMA

*You*

*We Gratefully Acknowledge*

support from the following organizations in  
2023 and look forward to their support again  
for the 2024 annual meeting.

*Thank*

AbbaDox	MedMal Direct Insurance
ADVOCATE RCM	MillCreek Financial Consultants
APS Medical Billing	MRI Online Powered by Medality
Assembly Health	MSN Healthcare Solutions
Bayer Healthcare	NephU
Cascade365 Liquidity Solutions	Oliver Adjustment Company, Inc DBA: OAC
CLEARPATH	ORTHOPEDIC RADIOLOGY SPECIALISTS
Data Media Associates, LLC	Preferred Radiology Alliance, PLLC
Dextro Imaging Solutions	Quinsite
Envision Physician Services	Rad AI
eRAD	Radiology Partners
GE Healthcare	Radiologybill
GLEAMER	RADPAYOR
Gulf Coast Collection	Royal Solutions Group
Healthcare Administrative Partners	ScreenPoint Medical
ImagineSoftware	ScriptSender
INFINX HEALTHCARE	Spectrum Management Services Company
Landau & Associates	StreamlineMD
MagMutual Insurance Company	TMI (Total Medical Imaging)
MBMS	Zotec Partners
MEDIMAPS GROUP	
MedInformatix, Inc.	