

Exhibitor Prospectus

2025

2025

Annual Meeting of the
Florida Radiological Society
**Florida Radiology Business
Management Association**

Beyond the Screen:
Creativity and Vision in Modern Radiology Practice

July 11 – 13, 2025 • The Westin Fort Lauderdale Beach Resort

This will be the 30th year the **FRS & FRBMA** have conducted their annual meeting jointly, a combined format that has proven successful for both organizations and our many exhibitors and sponsors. For you, as an exhibitor and/or meeting sponsor, we will continue to recognize your support of the meeting as we are grateful and most appreciative of your participation.

Exhibitors will be able to set up all day Friday prior to the Exhibit Hall Grand Opening with the always popular **Wine and Cheese Reception**.

FRS & FRBMA are planning on providing multiple opportunities for you to engage with attendees including hosting the following events in the Exhibit Hall: the Wine and Cheese Reception on Friday evening featuring wine and hors d'oeuvres; breakfast and a coffee break on Saturday

morning; and a luncheon with attendees on Saturday as well to encourage maximum discussion and interaction.

The Exhibit Hall will be closed outside of meeting hours and will be secured so that you do not have to stay at your booth during inactive periods. While the Exhibit Hall is closed, access will be granted to attendees only if they are escorted by an exhibitor who has requested special access for a scheduled meeting or presentation. You are cordially invited to attend all educational sessions.

Your booth fee includes admittance to the Gold Medal Reception and Awards Ceremony (for one representative from your company). Tickets for additional representatives may be purchased. We truly encourage your participation and presence!

**Come join us for education, fun, relaxation and most importantly, to promote your company.
You will be pleased with this year's activities.**

2025 | FRS Annual Meeting Radiologists Job Fair • Saturday, July 12, 2025 from 4:15 PM - 5:45 PM

The FRS Job Fair is open to all Florida radiology, interventional radiology, radiation oncology, and medical physics residents and fellows-in-training. Separate registration for the event is required and is FREE to those seeking employment. Florida radiology groups, be they private practice, corporate practice or academic practice should plan on attending this hosted, professional, and informal format for employment networking, for both present and anticipated future Florida radiology jobs. The event will provide you with the opportunity to showcase

your company during a short, positive elevator speech followed by ample time to connect with job seekers. You are welcome to bring your swag as each hiring company will be provided with a 6-foot table for attendees to visit with you. Beverages will be included. Hiring employers interested in participating in the job fair please contact Lorraine Roger at lroger@edusymp.com for more information.

Early Registration: \$2,100 (Before May 19, 2025) • **Regular Pricing: \$2,300** • **Registration Deadline June 26, 2025**

Exhibitor Registration, Set-up and Dismantling

You will receive an email for you to register with the decorator describing their services. Shipping, Furniture rental, booth cleaning, are among some of the items you will find online.

Each exhibitor must be registered. Exhibitor badges may be picked up at the registration desk.

Representatives from the decorating company will be onsite to assist with exhibit setup. Exhibitors must be set-up by 5:30 pm Friday and removed by 3:30 pm Saturday.

Questions regarding electric and internet can be found on the decorator website or by contacting them directly.

Exhibit Schedule & Networking Opportunities

Friday, July 11, 2025

Exhibitor Setup
8:00 am - 5:30 pm

Wine and Cheese Reception
in Exhibit Hall
5:30 pm - 7:00 pm

Saturday, July 12, 2025

Breakfast in Exhibit Hall
7:00 am - 8:00 am

Break in Exhibit Hall
9:45 am - 10:45 am

Lunch with Exhibitors
12:15 pm - 1:15 pm

Saturday, July 12, 2025 (cont.)

Exhibit Tear Down
1:15 pm - 3:30 pm

Gold Medal Reception and
Awards Ceremony
5:45 pm - 7:30 pm

Sunday, July 13, 2025

Legacy Lecture Breakfast
7:30 am - 8:30 am

Accommodations • The Westin Fort Lauderdale Beach Resort

Book Online: <https://book.passkey.com/e/50882036>

Reservation Phone: Call (888) 627-7108 and Identify Yourself as a “FRS and FRBMA Annual Meeting” Registrant

SPACE IS LIMITED - RESERVE TODAY!

Hotel Cutoff Date: June 17, 2025 (5:00 PM local time at hotel)

Room Rates

Group Room Rates (single & Double) \$169/night
Triple Rate \$194 night
Quad rate \$219 night

Check in Time: 4:00PM • **Check Out Time:** 11:00AM.

Taxes & Fees: All hotel room rates are subject to state and local taxes (currently 13%)

Daily Resort Fee: Waived

Valet Parking: \$20 plus \$7% tax, per car, per night, as applicable.

Daily Parking: \$12 plus 7% tax, per car, per day (as applicable).

Deposit Policy: A valid credit card at the time of booking is required to guarantee the reservation.

Cancellation Policy: All cancellations, arrival and departure date changes must be made 72 hours prior to date of arrival. There will be no forfeiture amount prior to 72 hours. If you cancel after the 72 hours, the forfeiture amount will be a one night stay room and tax. There may be additional applicable charges and taxes.

Hotel: 321 North Fort Lauderdale Beach Boulevard
Fort Lauderdale, Florida 33304

Phone: (954) 467-1111

Opportunities To Participate

Package Benefits	GOLD \$6,000	SILVER \$5,000	BRONZE \$4,000
Premium Booths • 8' x 10'	1	1	1
Focus Newsletter Ad • Full Color	1 Full Page 8.5" x 11"	Half Page 8" x 5"	Qtr. Page 4" x 5"
Tuition for Educational Session for Corporate Representatives	2	2	2
E-Brief News Letter Ad			
• Banner Ad	6 Issues	3 Issues	—
• Button Ad	—	—	3 Issues
Corporate Website Link • 1 Year	✓	✓	✓
Listing in: Focus Newsletter • Singage • Syllabus	✓	✓	✓

Additional Booth Options	Size	Location	Price
Premium	8' x 10' (Upon Availability)	Aisle End	\$1,900
Regular	8' x 10'	Inner Aisle	\$1,700

Additional Sponsorship Opportunities

YPS Breakfast	Inside Exhibit Hall Friday Morning • 8:00 AM - 9:00 AM	\$1,000 • 1 Available
Wine & Cheese Reception	Inside Exhibit Hall Friday Evening • 5:30 PM - 7:00 PM	\$3,000 • 2 Available
Breakfast	Inside Exhibit Hall Saturday Morning • 7:00 AM - 8:00 AM	\$1,500 • 4 Available
Lunch with Exhibitors	Saturday • 12:15 PM - 1:15 PM	\$2,500 • 2 Available
Refreshment Break	Inside Exhibit Hall Saturday • 9:45 AM - 10:45 AM	\$1,000 • 3 Available
Gold Medal Reception & Awards Ceremony	Saturday • 5:45 PM - 7:30 PM	\$750 • 6 Available

FRS Contact

Lorraine Roger

Email: lroger@edusymp.com

Phone: (813) 806-1070

FRBMA Contact

Barbara F. Rubel, MBA, FRBMA

Email: brubel@msnllc.com

Phone: 770-823-3597 (Cell)

Rules and Regulations

Arrangements of Exhibits

Booths will be provided as indicated in this prospectus. However, the floor plan is subject to change. Exhibits should not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damage to property (see Responsibility Agreement Form). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. All leased space is subject to these restrictions.

Display Requirements and Restrictions

The Florida Radiological Society and Florida Radiology Business Management Association retain the right to deny the exhibition of inappropriate items and products. Please contact the Exhibits Manager with any questions.

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibits Manager any violations of this rule. Canvassing by exhibitors outside of their

booths is also forbidden. No circulars or advertising matter of any description shall be distributed except from the exhibitor's booth.

Subletting of Space

No subletting of space will be permitted. Each firm represented in the exhibit must sign the Exhibit Application and Responsibility Agreement Form. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refunds will be made.

Uncontrollable Eventualities

The Florida Radiological Society and Florida Radiology Business Management Association will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that nature but does not guarantee or insure the exhibitor against loss by reason thereof (see Responsibility Agreement Form).

Dress Code

Meeting attire is business casual for all events except the Gold Medal Reception and Awards Ceremony, which is coat and tie/dressy evening attire.

Responsibility Agreement Form

Please read the following statements thoroughly and sign below.

Booths cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while at The Westin Fort Lauderdale Beach Resort and hereby waives any claim or demand it may have against The Westin Fort Lauderdale Beach Resort or its affiliates, the Florida Radiological Society or the Florida Radiology Business Management Association arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the Florida Radiological Society, Florida Radiology Business Management Association and The Westin Fort Lauderdale Beach Resort and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses

including, without limitation, attorney's fees and costs arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents. Exhibitors may not display, distribute or otherwise use the Florida Radiological Society's logo in print or digitally.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2025 Exhibitor Prospectus, the policies governing exhibitors, those on this application, and those which may be set forth in the future in connection with the 2025 Annual Meeting. We/I further acknowledge that the FRS/FRBMA reserves the right to reject, at its discretion, any application to exhibit.

Company Name

Authorized Signature

Please Print Name

Title

Date

Please return this form, along with the Exhibitor Application, by mail, fax or email.

Florida Radiological Society • 5620 West Sligh Avenue • Tampa, FL 33634 • Fax 813-806-1071 • Email: lroger@edusymp.com

Exhibitor Application

WE ACCEPT



Please Contact Lorraine Roger at lroger@edusymp.com or call (813) 806-1070 with payment in order to secure a booth or sponsorship.

Company Name as it is to appear on signage _____ Authorized Contact _____

Address _____ City / State / Zip _____

Phone (Good Contact Phone Number) _____ Email _____

List all representatives who will be at the meeting in conjunction with your exhibit and indicate who will be the on-site contact for any decisions made during the meeting.

A. On-Site Contact _____ Email _____

B. Name _____ Email _____

C. Name _____ Email _____

D. Name _____ Email _____

E. Name _____ Email _____

EXHIBIT BOOTH RENTAL

Total Cost

Booth Type (Please Check One): 8' x 10', premium location (\$1,900 - Upon Availability) 8' x 10', regular location (\$1,700) \$ _____

OPPORTUNITIES TO PARTICIPATE

Gold Sponsor (2 Reps Incl.) - \$6,000 Silver Sponsor (2 Reps Incl.) - \$5,000 Bronze Sponsor (2 Reps Incl.) - \$4,000 \$ _____

Wine and Cheese Reception - \$3,000 Refreshment Break - \$1,000 Unrestricted Grant (Requires a Written Agreement of Commercial Support.)
 Breakfast - \$1,500 Gold Medal Reception Sponsorship - \$750
 Lunch - \$2,500 YPS Breakfast - \$1,000 \$ _____

JOB FAIR

Saturday, July 12, 2025 (4:15 PM - 5:45 PM):

\$2,300 (Includes 2 Representatives) Additional Representatives \$100 each up to 3 more total (Registration Before May 19, 2025 Receive \$200 OFF!)
 Rep 1 _____ Rep 2 _____ Additional Representatives call (813) 806-1070 \$ _____

Optional Friday July 11, 2025 & Saturday July 12, 2025 Exhibit Hall - Booth Type (Please Check One):

8' x 10', premium location (\$1,900 - Upon availability) 8' x 10', regular location (\$1,700) \$ _____

EVENT ATTENDANCE

Event	Circle Attendee(s) - A B C D E	Cost per person	Number Attending	
Additional Booth Representatives	C D E	\$50	_____	\$ _____
Wine and Cheese Reception (Friday, July 11, 2025)	A B C D E	Included	_____	INCLUDED
Lunch with Attendees (Saturday, July 12, 2025)	A B C D E	Included	_____	INCLUDED
Gold Medal Reception and Awards Ceremony* (July 12, 2025) <i>One person's attendance is included in the exhibit fee. Costs apply for additional attendees.</i>	A B C D E	\$45*	_____	\$ _____
Legacy Lecture Breakfast (Sunday, July 13, 2025)	A B C D E	\$45	_____	\$ _____

GRAND TOTAL: \$ _____

FRS & FRBMA

You

We Gratefully Acknowledge

support from the following organizations in 2024 and look forward to their support again for the 2025 annual meeting.

Thank

AbbaDox	MSN Healthcare Solutions
AdventHealth Medical Group Radiology Central Florida	Otsuka Medical/NephU
ADVOCATE RCM	Philips Healthcare
APS Medical Billing	PocketHealth
Coronis Health	Preferred Radiology Alliance
Envision Physician Services	Quinsite
GE Healthcare	Rad AI
Healthcare Administrative Partners	Radiology Partners
ImagineSoftware	RadPayor
Infix Healthcare	Royal Health
Intelerad	ScreenPoint Medical
MagMutual	Spectrum Management Services Company
MBMS	The Baldwin Group
Medality	University of Miami Health Systems
Medinformatix, Inc.	VA Scaler
MedMal Direct Insurance Company	